Seminars in Arthroplasty: JSES

Overview

Seminars in Arthroplasty: JSES (JSESArthro), a companion title to the respected Journal of Shoulder and Elbow Surgery, is a peer-reviewed subscription journal that provides an international forum for discussion and dissemination of knowledge in the field of shoulder and elbow replacement and joint reconstruction. The journal focuses on arthroplasty of the shoulder and elbow for a wide variety of indications including arthritic and traumatic conditions.

Display Advertising

Adam Moorad  United States
212-633-3122
a.moorad@elsevier.com

Robert Bayliss  Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib  Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal  Global
347-556-0473
p.prigal@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits 2,999
Avg. Global Monthly Unique Visitors 1,565
Avg. Global Monthly Page Views 1,886
Avg. Global eTOC Distribution 17
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability and Scope

These terms and conditions shall apply to all offers, proposals and agreements made by and between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall govern the entire agreement between the parties for the "TC". The parties may supplement these terms and conditions with such other terms as may be mutually agreed upon in writing. Any variance to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed or otherwise as an authorized signature of Elsevier. Nothing in the TC will be null or void or otherwise in the absence of an express term.

2. Contract and Offense

Any offer or acceptance described by Elsevier to the Client from Elsevier shall be effective only if accepted by the Client to purchase the Products and Services subject to the TC. No acceptance shall be deemed valid except within a written acknowledgement of order issued by Elsevier or [further] Elsevier delivers the products or issues the invoice to the Client or commencement performance of the Services for the Client. All products orders are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products and Services from Elsevier for its own account and is not and shall not be a beneficiary of any other person or entity. If the Client is a corporation, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account of one or more of its identified corporate subsidiary or associated parties if so. If the Client is an individual, it represents and warrants that it is purchasing the Products and Services in the context that are necessary for personal use or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

3. Liability and claims

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person or entity, which seeks to make the Client act or to refrain from acting, to influence the Client to accept the Offer or otherwise to use the Offer to influence the Client in the light of the language and meaning of the Offer. The Client hereby agrees that, if any such person or entity shall seek payment or other benefit, the Client shall forthwith advise Elsevier thereof. Elsevier reserves the right to reduce the price, if any, or refuse the Offer if the Client fails to comply with the requirements of this paragraph.

4. Payment and Cancellation

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of the cancellation. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier. Elsevier shall be entitled, in its discretion, to cancel the order in whole or in part, or to require a deposit against any future order, or to make any other reasonable adjustment, if the Client fails to pay all or any part of any invoice. The Client further agrees to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

5. Intellectual Property

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier unless it shall duly and bona fide facilitate or otherwise assist to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Product by any third party. The Client is solely responsible for collecting from its customers all amounts due to Elsevier in respect of the said order. If any uncalled for disagreement arises between the Client and Elsevier, the rights of the Client to receive the Products and Services are suspended pending settlement of the dispute. The Client hereby agrees that it shall not engage in piracy, reproduction, or plagiarism of any of Elsevier's Trademarks, Copyrights, Patents, or any other Intellectual Property rights. On settlement, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are not accepted. If the Client desires a different position, it shall be charged for such a difference. Orders for goods that have been supplied at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the stated quantities, Elsevier shall be entitled to demand a deposit of 50% of the amount due. If the Client is unable to meet such deposit, Elsevier may suspend the order.

6. Distribution

If the Client is an exclusive distributor, reproduction, or plagiarism of the Products or any other products of Elsevier unless it shall duly and bona fide facilitate or otherwise assist to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Product by any third party. The Client is solely responsible for collecting from its customers all amounts due to Elsevier in respect of the said order. If any uncalled for disagreement arises between the Client and Elsevier, the rights of the Client to receive the Products and Services are suspended pending settlement of the dispute. The Client hereby agrees that it shall not engage in piracy, reproduction, or plagiarism of any of Elsevier's Trademarks, Copyrights, Patents, or any other Intellectual Property rights. On settlement, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are not accepted. If the Client desires a different position, it shall be charged for such a difference. Orders for goods that have been supplied at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the stated quantities, Elsevier shall be entitled to demand a deposit of 50% of the amount due. If the Client is unable to meet such deposit, Elsevier may suspend the order.

7. Compliance

Where Products are sold to the Client that contain third party product or software such a sale may be subject to additional terms. These terms and conditions shall apply to all offers, proposals and agreements made by and between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall govern the entire agreement between the parties for the "TC". The parties may supplement these terms and conditions with such other terms as may be mutually agreed upon in writing. Any variance to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed or otherwise as an authorized signature of Elsevier. Nothing in the TC will be null or void or otherwise in the absence of an express term.

8. Business or Commercial Use

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person or entity, which seeks to make the Client act or to refrain from acting, to influence the Client to accept the Offer or otherwise to use the Offer to influence the Client in the light of the language and meaning of the Offer. The Client hereby agrees that, if any such person or entity shall seek payment or other benefit, the Client shall forthwith advise Elsevier thereof. Elsevier reserves the right to reduce the price, if any, or refuse the Offer if the Client fails to comply with the requirements of this paragraph.

9. Payment and Cancellation

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including thedate of the cancellation. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier. Elsevier shall be entitled, in its discretion, to cancel the order in whole or in part, or to require a deposit against any future order, or to make any other reasonable adjustment, if the Client fails to pay all or any part of any invoice. The Client further agrees to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

10. Intellectual Property

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier unless it shall duly and bona fide facilitate or otherwise assist to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Product by any third party. The Client is solely responsible for collecting from its customers all amounts due to Elsevier in respect of the said order. If any uncalled for disagreement arises between the Client and Elsevier, the rights of the Client to receive the Products and Services are suspended pending settlement of the dispute. The Client hereby agrees that it shall not engage in piracy, reproduction, or plagiarism of any of Elsevier's Trademarks, Copyrights, Patents, or any other Intellectual Property rights. On settlement, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are not accepted. If the Client desires a different position, it shall be charged for such a difference. Orders for goods that have been supplied at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the stated quantities, Elsevier shall be entitled to demand a deposit of 50% of the amount due. If the Client is unable to meet such deposit, Elsevier may suspend the order.

11. Audit

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier unless it shall duly and bona fide facilitate or otherwise assist to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Product by any third party. The Client is solely responsible for collecting from its customers all amounts due to Elsevier in respect of the said order. If any uncalled for disagreement arises between the Client and Elsevier, the rights of the Client to receive the Products and Services are suspended pending settlement of the dispute. The Client hereby agrees that it shall not engage in piracy, reproduction, or plagiarism of any of Elsevier's Trademarks, Copyrights, Patents, or any other Intellectual Property rights. On settlement, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are not accepted. If the Client desires a different position, it shall be charged for such a difference. Orders for goods that have been supplied at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the stated quantities, Elsevier shall be entitled to demand a deposit of 50% of the amount due. If the Client is unable to meet such deposit, Elsevier may suspend the order.