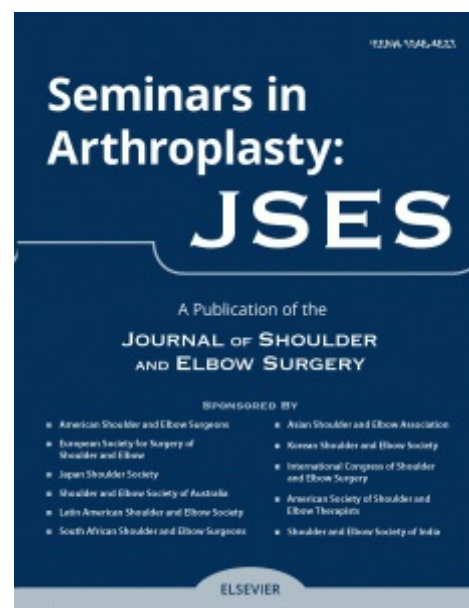


# Seminars in Arthroplasty: JSES

## Overview

*Seminars in Arthroplasty: JSES (JSESArthro)*, a companion title to the respected *Journal of Shoulder and Elbow Surgery*, is a peer-reviewed subscription journal that provides an international forum for discussion and dissemination of knowledge in the field of shoulder and elbow replacement and joint reconstruction. The journal focuses on arthroplasty of the shoulder and elbow for a wide variety of indications including arthritic and traumatic conditions.

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Global Print Circulation  
Online Only

Avg. Global Monthly Visits  
2,999

Avg. Global Monthly Unique Visitors  
1,565

Avg. Global Monthly Page Views  
1,886

Avg. Global eTOC Distribution  
17

#### Affiliation

American Shoulder and Elbow Surgeons, European Society for Surgery of Shoulder and Elbow, Japan Shoulder Society, Korean Shoulder and Elbow Society, South American Shoulder and Elbow Society, Shoulder and Elbow Society of Australia, South African Shoulder and Elbow Surgeons, Asian Shoulder Association, International Conference on Surgery of the Shoulder, American Society of Shoulder and Elbow Therapists.

#### Audience

Orthopaedic surgeons involved with arthroplasty

#### Editor-in-Chief

Theodore Blaine, J. Michael Wiater, MD

## Digital Specs

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Top	Leaderboard	728 x 90	728 x 315	Down
Top	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable

AIP Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Side	Skyscraper	160 x 600
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.

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eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period 9 July 2022 to June 2023