Seminars in Arthroplasty: JSES

Overview

*Seminars in Arthroplasty: JSES (JSESArthro)*, a companion title to the respected *Journal of Shoulder and Elbow Surgery*, is a peer-reviewed subscription journal that provides an international forum for discussion and dissemination of knowledge in the field of shoulder and elbow replacement and joint reconstruction. The journal focuses on arthroplasty of the shoulder and elbow for a wide variety of indications including arthritic and traumatic conditions.

North America

Aileen Rivera North America  
917-825-3954  
mailto:a.rivera@elsevier.com

Traci Peppers North America  
347-449-4997  
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA  
+44 (o) 7796 925011  
k.parker@elsevier.com

Monika Giergielewicz EMEALA  
+44 (o) 7796 925011  
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

Global Print Circulation  
Online Only

Avg. Global Monthly Visits  
2,999

Avg. Global Monthly Unique Visitors  
1,565

Avg. Global Monthly Page Views  
1,886

Avg. Global eTOC Distribution  
17
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions apply only to proposals, approaches and agreements made by and between and by any party or parties thereto (“the Client”) pertaining to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the “TC”). They supersede any previous understandings and agreements between the parties.

2. Execution and modification of the order

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier to supply the requested products or services. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, commandeering or other causes beyond the control of a party, such party is unable to perform in whole or in part the order so placed, Elsevier shall not be liable to the Client for any delay or failure to perform in whole or in part, and the Client shall pay in full the price for such order, or any part thereof, to the extent of performance actually rendered by Elsevier. Orders must be confirmed in writing and signed by an authorized signatory of Elsevier. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client and Elsevier agree to submit to the jurisdiction of the courts of the location of such corporate domicile.

3. Payment

No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [Elsevier] delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All production orders are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client’s sole and not for any other person's immediate or potential principal as principal or as agent. If the agent is permitted to order personal subscriptions in the said territory, that the agent has no authority to accept any payment or other consideration on behalf of any commercial contact or Government Official for the purpose or intent to induce such official to cause the Client to pay any additional sum or thing of value to any commercial contact or Government Official for the purpose or intent to induce such official to cause the Client to pay any additional sum or thing of value.

4. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, commandeering or other causes beyond the control of a party, such party is unable to perform in whole or in part the order so placed, Elsevier shall not be liable to the Client for any delay or failure to perform in whole or in part, and the Client shall pay in full the price for such order, or any part thereof, to the extent of performance actually rendered by Elsevier. Orders must be confirmed in writing and signed by an authorized signatory of Elsevier. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client and Elsevier agree to submit to the jurisdiction of the courts of the location of such corporate domicile.

5. Payment

No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [Elsevier] delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All production orders are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client’s sole and not for any other person's immediate or potential principal as principal or as agent. If the agent is permitted to order personal subscriptions in the said territory, that the agent has no authority to accept any payment or other consideration on behalf of any commercial contact or Government Official for the purpose or intent to induce such official to cause the Client to pay any additional sum or thing of value.

6. Distribution

The Client shall use reasonable care, reproduction, or duplication of the Products or any other products of Elsevier, shall not be directly or indirectly facilitated or as otherwise to be engaged in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, re-publication, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers demands in respect of the sale of the Products, exercising full control and solely bearing all of its losses resulting from any unauthorized uses. Delay or failure in obtaining such payments shall not affect the Client’s obligation to remit payments to Elsevier under clause 9.

7. Intellectual property

Copyright and other property rights (whether registered or not) in all Elsevier proposals, publications and other products of or in connection with the Services or of or relating to the Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are not to license use solely by the Client and may not be assigned, transferred or sublicensed without the prior written agreement of Elsevier. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon. Any other use that relies upon the written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier’s proposals, publications, or products in any media is to be reprinted, translated, or retransmitted electronically, mechanically by photostating, recording in or on a载体 raw or unoptimized, or modified, without the specific written permission of Elsevier.

8. Liability and claims

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing and signed by an authorized signatory of Elsevier. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client and Elsevier agree to submit to the jurisdiction of the courts of the location of such corporate domicile.

9. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, commandeering or other causes beyond the control of a party, such party is unable to perform in whole or in part the order so placed, Elsevier shall not be liable to the Client for any delay or failure to perform in whole or in part, and the Client shall pay in full the price for such order, or any part thereof, to the extent of performance actually rendered by Elsevier.