Seminars in Arthroplasty: JSES

Overview

Seminars in Arthroplasty: JSES (JSESArthro), a companion title to the respected Journal of Shoulder and Elbow Surgery, is a peer-reviewed subscription journal that provides an international forum for discussion and dissemination of knowledge in the field of shoulder and elbow replacement and joint reconstruction. The journal focuses on arthroplasty of the shoulder and elbow for a wide variety of indications including arthritic and traumatic conditions.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
2,999

Avg. Global Monthly Unique Visitors
1,365

Avg. Global Monthly Page Views
1,886

Avg. Global eTOC Distribution
17
Affiliation

Audience
Orthopaedic surgeons involved with arthroplasty

Editor-in-Chief
Theodore Blaine, J. Michael Wiater, MD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
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<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)  
**TRACKING PIXELS**: No  
**MAX FILE SIZE**: 200 KB  

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable.

### AIP Email

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10. Advertising & Reprints

9. Force majeure

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