The Journal of Pain

Overview

The Journal of Pain publishes original articles on all aspects of pain, including clinical and basic research, patient care, education, and health policy. Articles selected for publication in the Journal are most commonly reports of original clinical research or reports of original basic research. In addition, invited critical reviews, including meta analyses of drugs for pain management, invited commentaries on reviews, and exceptional case studies are published in the Journal. The mission of the Journal is to improve the care of patients in pain by providing a forum for clinical researchers, basic scientists, clinicians, and other health professionals to publish original research. 2018 Impact Factor 5.424

Display Advertising

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Kenneth Naylor United States
212-633-3735
k.naylor@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3735
k.naylor@elsevier.com

Affiliation
Official Journal of the U.S. Association for the Study of Pain

Audience
Clinicians and basic research scientists interested in the study of pain including physicians, nurses, and physical therapists, and workers in fields related to pain and pain management.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

Yes

**MAX FILE SIZE**

200 KB

**MAX ANIMATION (TIME/LOOPS)**

15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, (static image only)

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, (static image only)

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

Terms and conditions shall apply to all offers, proposals and agreements made by supply or sale as the case may be of any goods or service for supply or sale by the Client to Elsevier (the "Client") and of any goods or services for supply or sale by Elsevier (the "Publisher") to the Client. The terms and conditions set forth herein shall apply unless agreed to the contrary in writing and signed by an authorized agent of Elsevier. Nothing in the TC shall limit or exclude Elsevier's Liability for breach of statutory duty.

2. Acceptance of Offer and Delivery of Products by the Client from Elsevier shall be deemed to be an offer to the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier's authorized representative. Elsevier reserves the right to alter or withdraw any quotation notwithstanding prior confirmation. All Products and Services described in the advertisements shall be subject to verification by Elsevier and the final decision on the Products and Services sent to the Client shall be deemed as accepted.

3. General and modification of order

Any modifications to the order or description of the Products, space or service details, budget or schedule described in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional information, the Client shall be responsible for all costs incurred by Elsevier in providing such additional information.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing the prices for the Products and Services in Elsevier's current price list (whether printed or online) shall apply. All such prices shall be exclusive of all handling, packing, loading, freight, insurance and any other charges unless otherwise agreed in writing and, shall be exclusive of any, import duties or other levies imposed on the sale or export of the Products and Services by local or national authorities, which shall be charged by Elsevier as appropriate. When applying the VAT registration number or any other tax identification number of Elsevier or any of its affiliates to the performance of the TC, the Client shall notify Elsevier in writing.

5. Right to cancel order

Subject to written approval Elsevier reserves the right, if the alterations requested are unacceptable, unless such changes are agreed to by Elsevier, to refuse to publish the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy. Details of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

6. Distribution of products

The Client shall not assign, reproduce, or purloin the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in these activities. The Client shall promptly notify Elsevier of becoming aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sale of the Products and Services, exercising control and safeguards and in relation to its dealings with any employee or official of a government agency or any other government owned, controlled or related entity.

7. Intellectual property

Copyright and other intellectual property rights in all Elsevier proposals, publications and other Products or Services shall remain with Elsevier unless agreed otherwise in writing. The terms granted to the Client are non-exclusive and non-transferable and are limited to the use to which the Client is entitled in accordance with the TC. The Client is solely responsible for collecting amounts due and for any other loss resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client's obligations to Elsevier under the TC.

8. Liability and claims

The Client shall be fully responsible for collecting all sums due to Elsevier and shall be liable for all sums received by the Client (or any of its representatives) on behalf of Elsevier. No liability is accepted by Elsevier for breach of any of its obligations arising from the publication or distribution of any material. No claim for breach of contract or negligence against Elsevier shall arise if Elsevier has complied with its obligations under the TC.

9. Auditing and inspections

Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or any of its employees or agents agent) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC. If any material breach of the TC is discovered, or if the Client fails to provide adequate access to the Client's premises, Elsevier shall be entitled to cease further performance of the TC.

10. Advertising & Reprints

The Client shall be liable to Elsevier for the full cost of the Products and Services, together with all other sums which are or which become due to Elsevier from the Client, and shall not have any right to set off or counterclaim against Elsevier. The Client shall not be entitled to any payment in advance and may suspend performance of its obligations arising from the TC until such payment has been made. Where Elsevier is entitled to refuse the Client any service under the TC, any service provided to the Client during the time of refusal shall be charged to the Client's account.

11. Financial provisions

If no dates are so specified, delivery/performance will be within a reasonable time. If Elsevier fails to deliver or perform as agreed, then any part of the TC not performed by Elsevier shall be prohibited to the Client. From the date of the invoice to the date of full payment in full, interest at the rate of 5% per annum on any sums outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice or part of it, the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, send full details of such dispute to Elsevier.

12. Right to cancel

The Client has the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed to by Elsevier, to refuse to publish the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy. Details of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

13. Cancellations & Returns

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred by Elsevier in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the Client's expense. The Client's obligations under the TC shall not be considered to have been performed by Elsevier until Elsevier has been paid in full for all products and services delivered to the Client. The Client shall be liable for any unpaid part of each invoice. Elsevier shall be entitled to demand payment in advance and may suspend performance of its obligations arising from the TC until such payment has been made. Where Elsevier is entitled to refuse the Client any service under the TC, any service provided to the Client during the time of refusal shall be charged to the Client's account.

14. Reliance on proposals

If the Client relies on any proposals, publications, or other Products or Services as set out on the Elsevier order acknowledgement or invoice, Elsevier reserves the right to withhold supply of the Products or Services as set out on the Elsevier order acknowledgement or invoice.

15. Failure to observe

If in any event of force majeure, or any cause beyond the Client's control, the Client shall be relieved of its obligations to the extent it is unable to perform due to such cause. The Client shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, to the extent possible. It is agreed that any such suspension of performance will be for the benefit of the Client and that, to the extent possible, the Client shall be compensated by the use of any such other available goods or services for the benefit of the Client.

16. Audit

Elsevier shall have the right to inspect any goods or services supplied by Elsevier and shall have the right to audit any accounts of the Client and all records of the Client. The Client shall allow Elsevier's authorized representative at any reasonable time to have access to the Client's books and records for the purpose of verifying the accuracy of any invoice or statement of accounts. Any material discrepancy shall result in a charge to the Client.

17. Governing laws

The parties agree that the United Nations Convention on Contracts for the International Sale of Goods shall not apply to the Terms of Engagement or the interpretation or enforcement thereof. The Client has entered into this TC in the English language and this is the language in which all rights and obligations are determined.

18. Compliance with laws

The Client agrees to comply with all applicable laws, codes, regulations and generally prevailing customs, practices and usages which may be applicable to the Client in connection with the performance of the Terms of Engagement. The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible.

19. Applicability

This clause shall apply to the Client's compliance with the provisions of this TC and to avoid the effects of such event to the extent possible. Where the Client fails to perform or any part of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform due to such cause. The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible.

20. Limitation of liability

The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible. Where the Client fails to perform or any part of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform due to such cause. The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible.

21. Legal and beneficial title

The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible. Where the Client fails to perform or any part of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform due to such cause. The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible.

22. Right of refusal

The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible. Where the Client fails to perform or any part of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform due to such cause. The Client agrees to comply with the provisions of this TC and to avoid the effects of such event to the extent possible.