Overview

*JSES Reviews, Reports and Techniques* is an open access and online-only journal that concentrates exclusively on medical, surgical, and physical research and best practice on treating injury/disease of the upper extremity, including the shoulder girdle, upper arm, and elbow. This publication is an official member of the *Journal of Shoulder and Elbow Surgery (JSES)* family of journals and is sponsored by eleven leading upper extremity orthopedic organizations globally. Clinically oriented and peer-reviewed, *JSES Reviews, Reports, and Techniques* provides an international forum for the exchange of information that focuses on clinical and basic science review articles, case reports, and novel surgical techniques.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
3,348

Avg. Global Monthly Unique Visitors
1,664

Avg. Global Monthly Page Views
1,944
Affiliation

Audience
Orthopaedic surgeons who specialize in medical/surgical treatment of the shoulder, arm, elbow, and associated structures.

Digital Specs
Website

<table>
<thead>
<tr>
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<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
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<tbody>
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<td>Leaderboard</td>
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<td>Middle</td>
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</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

## AIP Email

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Monthly average web metrics based on the period of July 2022 to June 2023