Ophthalmology Science

Overview

Ophthalmology Science, an online open access journal focused on publishing pre-clinical development, phase 1 and 2 clinical trials, laboratory-based work, ophthalmology informatics, and clinical science.

Visit Website

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
7,101

Avg. Global Monthly Unique Visitors
3,035

Avg. Global Monthly Page Views
4,159

Avg. Global eTOC Distribution
8,790
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
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<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

### AIP Email

<table>
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Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
14. General

13. Cancellations & Returns

12. Compliance with laws

10. Advertising & Reprints

8. Liability and claims

7. Intellectual property

6. Distribution

5. Payment

4. Prices, taxes and currencies

3. Execution and modification of the order

2. Offer and acceptance/ Description

1. Applicability

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Client and its officers, directors, employees and agents shall be indemnified, defended and held harmless and in relation to its dealings with any employee or official of a government agency or any other government owned, ... in the event of a breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a ... refusal to perform shall not make such party liable to any other party. The subject party's breach of such terms shall be governed by the laws of the residence of such party, and in any such case, the subject party shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier.

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1. Applicability

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