Ophthalmology Science

Overview

Ophthalmology Science, an online open access journal focused on publishing pre-clinical development, phase 1 and 2 clinical trials, laboratory-based work, ophthalmology informatics, and clinical science.

Display Advertising

<table>
<thead>
<tr>
<th>Name</th>
<th>Region</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jen Callow</td>
<td>United States</td>
<td>732-580-8884</td>
</tr>
<tr>
<td>Derek Zakaib</td>
<td>Canada</td>
<td>514-730-8837</td>
</tr>
<tr>
<td>Kate Lach</td>
<td>Europe</td>
<td>48 500 259 970</td>
</tr>
<tr>
<td>Virginia Van Homrigh</td>
<td>APAC</td>
<td>61 448 008159</td>
</tr>
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Recruitment Advertising

<table>
<thead>
<tr>
<th>Name</th>
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<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jaesam Hong</td>
<td>Global</td>
<td>212-633-3713</td>
</tr>
</tbody>
</table>

Affiliation

American Academy of Ophthalmology

Audience

Members of the American Academy of Ophthalmology, as well as other physicians, institutions, residents and other healthcare professionals or researchers interested in ophthalmology.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS

- jpeg, png, gif, (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

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AIP Email

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TRACKING PIXELS

No

MAX FILE SIZE

200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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