Overview

*Ophthalmology Science*, an online open access journal focused on publishing pre-clinical development, phase 1 and 2 clinical trials, laboratory-based work, ophthalmology informatics, and clinical science.
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, and agreements made between the Client and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). They supersede any previous communications, written or oral.

2. Offer and acceptance

All orders for products and services from the Client shall be deemed to be in writing unless otherwise advised. Each order placed by the Client for products and services shall constitute a separate offer and shall be subject to Elsevier's prior written acceptance. Each order, whether written or oral, shall be subject to the terms and conditions of the TC.

3. Execution and modification of the order

The Client shall notify Elsevier of any changes or cancellations as soon as possible, in accordance with the TC, and Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier.

4. Prices, taxes and currencies

Prices are exclusive of all taxes, duties, customs and other levies imposed on the sale of the Products or Services. Invoices shall be issued in the currency as indicated on the TC. Under no circumstances shall the Client be entitled to withhold any amount payable to Elsevier under the TC, from the amount of the payment which will be automatically increased to fully, what such tax, or the amount actually remitted to Elsevier, net of all duties, amount the amount remitted to Elsevier or otherwise.

5. Payment

Payment shall be made within thirty (30) days of the invoice date. In the event of non-payment, Elsevier may, at its sole discretion, suspend performance of the Services under the TC.

6. Intellectual property

All rights to the Products and Services shall be owned by Elsevier. The Client shall be entitled to use the Products and Services solely for the purposes described in the TC. The Client shall not sublicense, assign, transfer, sell, lease, lend, sublease, subcontract, disclose or make available to any third party, except as provided in the TC.

7. Liability and claims

The Client acknowledges that Elsevier shall not be liable for any loss or damage which the Client or any third party may suffer relating to the Products or Services provided by Elsevier. The Client shall indemnify Elsevier against all claims, demands, causes of action, assessments, fines, penalties, litigation, costs, and expenses that may arise from such liability.

8. Audit

Elsevier reserves the right to conduct an audit to verify the Client's compliance with the TC. The Client shall provide all necessary information and assistance to Elsevier for such audit.

9. Transfer and Assignment

The Client shall not, without the prior written consent of Elsevier, transfer its rights or obligations under the TC to any third party. Such assignment shall be effective only upon Elsevier's prior written consent.

10. Advertising & Reprints

The Client shall comply with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice in the field. In the event of any claims, defenses, or counterclaims by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, unenforceable or against public policy. The Client shall indemnify Elsevier against all claims, demands, causes of action, assessments, fines, penalties, litigation, costs, and expenses that may arise from such liability.

11. Compliance with laws

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes have been approved by Elsevier. The Client shall also be entitled to cancel the order in the event of any breach of contract by Elsevier. The Client shall also be entitled to terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content or the Client's place of business or residency.

12. Other provisions

The Client acknowledges that any prior agreement, arrangement, or understanding relating to the Products or Services provided by Elsevier is subject to the terms and conditions of the TC. The Client shall not be entitled to retain any amount payable to Elsevier under the TC, for any event or effect to which the provisions of the TC and/or effects of such event to the extent possible.

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The Client acknowledges that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client has entered into this TC in accordance with those limitations. The Client has entered into this TC in accordance with those limitations.

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The Client acknowledges the rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution or adaptation of the Advertising Content in any medium or format; (iii) any other use of the Advertising Content by Elsevier for the purposes of this TC.