Ophthalmology Science

Overview

*Ophthalmology Science*, an online open access journal focused on publishing pre-clinical development, phase 1 and 2 clinical trials, laboratory-based work, ophthalmology informatics, and clinical science.

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Global Print Circulation

<table>
<thead>
<tr>
<th>Region</th>
<th>Print Circulation</th>
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</thead>
<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Region</th>
<th>Avg. Global Monthly Visits</th>
</tr>
</thead>
<tbody>
<tr>
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<td>3,035</td>
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<table>
<thead>
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<th>Avg. Global Monthly Unique Visitors</th>
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<table>
<thead>
<tr>
<th>Region</th>
<th>Avg. Global Monthly Page Views</th>
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</thead>
<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Region</th>
<th>Avg. Global eTOC Distribution</th>
</tr>
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<tbody>
<tr>
<td></td>
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</table>
Affiliation
American Academy of Ophthalmology

Audience
Members of the American Academy of Ophthalmology, as well as other physicians, institutions, residents and other healthcare professionals or researchers interested in ophthalmology.

Editor-in-Chief
Dr. Emily Chew, MD

Digital Specs
Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
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<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

Formats
jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels
Yes

Max File Size
200 KB

Max Animation (Time/Loops)
15 seconds/ 3 loops

Prestitial Frequency
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
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<tbody>
<tr>
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<tr>
<td>Middle</td>
<td>MPU</td>
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
Terms and conditions shall apply to offers, proposals, and agreements made between the Client and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the TC. These terms supersede any previous understandings and discussions between the parties. No further terms and conditions shall be added to these terms unless agreed in writing by both parties.

2. Offer and acceptance
Once Elsevier receives the purchase order from the Client, it shall be deemed an offer. The TC shall become effective upon Elsevier delivering the Products to the Client or agreeing to provide the Services to the Client. If the Client’s purchase order is rejected, Elsevier shall issue a written rejection notice to the Client.

3. General conditions
No variation to these terms and conditions shall be effective unless made in writing and signed by an authorized signatory of Elsevier. Nothing in these terms and conditions will exclude or limit Elsevier’s liability for fraudulent misrepresentation or for death or personal injury caused by its negligence.

5. Payment
The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

8. Liability and claims
If any of Client’s advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content or Services are not of sufficient quality for the purposes for which they were ordered. If Client fails to provide Elsevier with an acceptable proof of publication, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising Content.

11. Audit
Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier delivers the Products or issues the invoice to the Client. Any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will be construed or determined by the court to be inconsistent with the terms and conditions included in the TC.

13. Cancellations & Returns
Clients who are proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC and any agreements made thereunder must be in accordance with the TC and any agreement made thereafter shall be subject to the terms and conditions set out in the TC.

14. General
Subject to the terms and conditions set out in the TC, all orders for Products and Services shall be subject to the terms and conditions set out in the TC. The Client is responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier shall not be liable for any such failure.

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The Client is solely responsible for ensuring that its products do not contain any plagiarized material. Any unauthorized reproduction, translation, or other use of any material by any third party, including, without limitation, the duplication of any part of the Products or Services for purposes other than those authorized by Elsevier, shall be a breach of the Client’s obligations under the TC.

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The Client shall not engage, re-engineer, reproduce or plagiarize the Products of any other Products or Services of Elsevier, sell it directly or indirectly, facilitate or assist other parties to engage in these activities. The Client shall promptly notify Elsevier in the event of any piracy, reproduction, or plagiarism of the Product by any third party. The Client is solely responsible for collecting from its customers amounts due from the Client in respect of the Products and/or Services, and other amounts due from the Client to Elsevier.

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Each order for the Products or Services must be placed in accordance with the terms and conditions set out in the TC and any order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If the Client requests Elsevier to modify any terms of the TC, Elsevier will consider such a request on a case-by-case basis.

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The Client is solely responsible for ensuring that its products do not contain any plagiarized material. Any unauthorized reproduction, translation, or other use of any material by any third party, including, without limitation, the duplication of any part of the Products or Services for purposes other than those authorized by Elsevier, shall be a breach of the Client’s obligations under the TC.

12. Removal of Client’s advertising
If any of Client’s advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content or Services are not of sufficient quality for the purposes for which they were ordered. If Client fails to provide Elsevier with an acceptable proof of publication, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising Content.

15. Force majeure
The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier shall not be liable for any such failure.

16. Audit
Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier delivers the Products or issues the invoice to the Client. Any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will be construed or determined by the court to be inconsistent with the terms and conditions included in the TC.