Ophthalmology Science

Overview

*Ophthalmology Science*, an online open access journal focused on publishing pre-clinical development, phase 1 and 2 clinical trials, laboratory-based work, ophthalmology informatics, and clinical science.

### Display Advertising

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derekjohnzakaib@gmail.com

### Recruitment Advertising

Jaesam Hong Global
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j.hong@elsevier.com

### Global Print Circulation

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>American Academy of Ophthalmology</td>
<td></td>
<td>7,101</td>
<td>3,035</td>
<td>4,159</td>
<td>8,790</td>
</tr>
</tbody>
</table>

### Audience

Members of the American Academy of Ophthalmology, as well as other physicians, institutions, residents and other healthcare professionals or researchers interested in ophthalmology.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**AIP Email**

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<tr>
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<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**MPU banners, positions 1, 2, 3, are stacked vertically**

**Animation and expandable banners unavailable**

**FORMATS**

- jpeg, png, gif, (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

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2. Offer and acceptance/ Description

Each order for the Products and Services by the Client shall be deemed to be an offer by the Client to Elsevier to supply the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. All products must be accepted as supplied. Where any products or Services are provided in a sample form, they shall be deemed to be non-conforming unless notified in writing to Elsevier within 7 days of delivery in the case of products and within 7 days of receipt of invoice in the case of Services. 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