Ophthalmology Science

Overview

Ophthalmology Science, an online open access journal focused on publishing pre-clinical development, phase 1 and 2 clinical trials, laboratory-based work, ophthalmology informatics, and clinical science.

Visit Website

North America

Jen Callow North America
732-580-8884
mailto:jcallow@amcmediagroup.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 922011
mailto:k.parker@elsevier.com

Monika Giergielewicz EMEALA
+61 448 008 159
mailto:m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008 159
mailto:v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
7,101

Avg. Global Monthly Unique Visitors
3,035

Avg. Global Monthly Page Views
4,159

Avg. Global eTOC Distribution
8,790
**Affiliation**
American Academy of Ophthalmology

**Audience**
Members of the American Academy of Ophthalmology, as well as other physicians, institutions, residents and other healthcare professionals or researchers interested in ophthalmology.

**Editor-in-Chief**
Dr. Emily Chew, MD

## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

## AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of these terms and conditions, Elsevier includes its divisions, subsidiaries and affiliates. The terms and conditions of supply for products and/or services ordered through Elsevier’s online ordering system shall be deemed to be the terms and conditions of supply for purposes of the TC unless otherwise advised in writing by Elsevier.

2. Acceptance and offer
(Where applicable) Elsevier shall process the order placed by the Client and the Client shall be deemed to have agreed to each of the terms and conditions contained in the TC. No variation to the TC or any representation about the Products and Services shall have effect unless expressly agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraud or fraudulent misrepresentation. Where products are supplied under this TC, the Client shall not sell any third party product or software which is subject to additional terms and conditions.

3. Force majeure
If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war or the appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part the obligations or duties hereunder, such party shall be excused from such performance, and the time for the performance of the obligations or duties hereunder shall be extended for a period equal to such delay caused by such force majeure event.

4. Liability and claims
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its sub-contractors, nor shall it directly or indirectly facilitate or participate in any act of piracy. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client shall be solely responsible for collecting from its customers amounts due in respect of its sale of the Products, Elsevier taking no responsibility for the collection of such payments.

5. Payment
All payments due under the TC shall be made by the Client in full and without deduction by way of set-off, counterclaim, discount, abatement or any other means. Failure to make any payment shall entitle Elsevier to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier. From the due date of the invoice to the date of payment in full, interest at the</p>