North American Spine Society Journal (NASSJ)

Overview

The mission of North American Spine Society Open Access Journal (NASSJ) is to promote knowledge and advance spine care. As the open access spine journal of the North American Spine Society, NASSJ aims to facilitate the dissemination of knowledge about clinical care, research, and education more effectively and efficiently by leveraging the open access platform and electronic media interfaces. The journal has been established as a multidisciplinary, peer-reviewed, international, open access, electronic journal that publishes peer-reviewed research, critical reviews, editorials, and exchanges related to the spine surgery and spine care.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS               | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS       | Yes                                     |
| MAX FILE SIZE         | 200 KB                                  |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops                  |
| PRESTITIAL FREQUENCY  | 1 impression/6hrs/user                  |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS               | jpeg, png, gif, (static image only) |
| TRACKING PIXELS       | No                                     |
| MAX FILE SIZE         | 200 KB                                  |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS               | jpeg, png, gif, (static image only) |
| TRACKING PIXELS       | No                                     |
| MAX FILE SIZE         | 200 KB                                  |

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made by and between all parties to this agreement ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). These terms supersede any previous terms, understandings or agreements relating to the order in question. Any terms and conditions of business are offered by the Client, these shall not apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. Acceptance and description

Supply of any products or services by the Client to Elsevier shall be at Elsevier’s offer to purchase the same and subject to all the terms and conditions set out in the order acknowledgement. In the event of any product or service beingsubject to any industrial dispute, the parties shall be relieved of all their obligations to the extent that such dispute is of a nature which makes performance of such obligations illegal. All orders for Products and Services are based on order acknowledgment. Delivery and performance of the Products and Services are subject to all the terms and conditions set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. In the event that the Client requests Elsevier to provide additional products or services beyond those included in the order acknowledgment, the Client shall pay Elsevier for such additional products or services at the then-current rates.

3. General

The TC shall be binding on both parties. Nothing contained in the TC shall prejudice or affect any rights or remedies otherwise available to the Client or Elsevier under law or in equity, whether under the TC or otherwise. The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or else to Client’s employers’ premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

4. Liability and claims

To the maximum extent permitted by relevant laws (i) Elsevier shall not be liable for any of the following losses which may arise on account of breach of the TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (ii) any loss of profits or anticipated future business (iii) damage to reputation or goodwill (iv) any damages, costs or expenses which are of the kind that Elsevier could not reasonably be expected to have foreseen at the time it entered into the TC; or (v) liability for any breach of any express warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law.

5. Payment

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in good faith and are necessary for the performance of the services under the TC. Such payments are not for execution or performance of a contract provided that such payments are permissible under the Applicable Law or Rules.

6. Provision

In the case of disputes concerning professional fees, services or reports, the Client shall be responsible for collecting from the Client’s customers in amount due and retain 20% of the fee to the Client’s credit. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall not be entitled to make any payment in respect of the TC until the invoice is paid in full. If the Client is indebted to Elsevier for any other cause and the invoice is not paid in full, a rate of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees or expenses incurred by Elsevier.

7. Intellectual property

The Client acknowledges that Elsevier owns all rights, title and interest in the Works. The Works are protected by the laws of the United States and other jurisdictions throughout the world. The Works are proprietary to Elsevier and may not be reproduced, distributed or transmitted in any way or form, without Elsevier’s prior written permission. Elsevier grants the Client a non-exclusive, non-transferable license to reproduce, distribute or transmit the Works for the Client’s own internal business purposes.

8. Compliance

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing and shall be delivered to Elsevier at least forty (40) days before the date of delivery requested. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed, the Client shall receive a pro rata portion of the fee which the Client has paid to Elsevier for display of the Advertising Materials. Elsevier may terminate this TC at any time in the event of a breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a specified period and the TC shall determine whether an order is for one insertion or a series of insertions. The TC is for the Client’s exclusive use. The Client is solely responsible for obtaining from its customers in amount due in respect of the TC.

9. Force majeure

The Client acknowledges that Force Majeure includes the occurrence of any event, including but not limited to, strikes, lockouts, transportation problems, acts of God, acts of war, acts of terrorism, local governments, or any other causes beyond the control of the party, such event or cause of Force Majeure will not excuse the entire contract or obligate the non-affected party to perform. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall not be entitled to make any payment in respect of the TC until the invoice is paid in full.

10. Advertising & Reprints

The Client shall be responsible for collecting from the Client’s customers in amount due and retain 20% of the fee to the Client’s credit. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall not be entitled to make any payment in respect of the TC until the invoice is paid in full.