North American Spine Society Journal (NASSJ)

Overview

The mission of *North American Spine Society Open Access Journal (NASSJ)* is to promote knowledge and advance spine care. As the open access spine journal of the North American Spine Society, *NASSJ* aims to facilitate the dissemination of knowledge about clinical care, research, and education more effectively and efficiently by leveraging the open access platform and electronic media interfaces. The journal has been established as a multidisciplinary, peer-reviewed, international, open access, electronic journal that publishes peer-reviewed research, critical reviews, editorials, and exchanges related to the spine surgery and spine care.

Visit Website

<table>
<thead>
<tr>
<th>North America</th>
<th>EMEALA</th>
<th>APAC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aileen Rivera North America</td>
<td>Katy Parker EMEALA</td>
<td>Virginia Van Homrigh APAC</td>
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<td>Traci Peppers North America</td>
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<td>+44 (0) 7796 925011 <a href="mailto:m.giergielewicz@elsevier.com">m.giergielewicz@elsevier.com</a></td>
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Global Print Circulation
- Online Only
- Avg. Global Monthly Visits: 3,765
- Avg. Global Monthly Unique Visitors: 1,009
- Avg. Global eTOC Distribution: 23

Affiliation
- North American Spine Society

Audience
- All members of the North American Spine Society, orthopedic surgeons, and neurosurgeons.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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Formats

<table>
<thead>
<tr>
<th></th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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</table>

Tracking Pixels

Yes

Max File Size

200 KB

Max Animation (Time/Loops)

15 seconds/3 loops

Prestitial Frequency

1 impression/6 hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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Formats

jpeg, png, gif, (static image only)

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No

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Contact your sales representative for all digital advertising rates and opportunities.
12. Compliance with laws

1. Applicability

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

13. Cancellations & Returns

conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents ... and in relation to its dealings with any employee or official of a government agency or any other government owned, ... States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being

12. Compliance with laws

breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a ... No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements

(ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising ... or accuracy of any advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a

9. Force majeure

shall limit the Client's existing legal or statutory rights where it is acting as a consumer. The parties agree that the ... of Goods shall not apply to this TC or the interpretation or enforcement thereof. The Client has entered into this TC in

6. Distribution

The Client shall not engage, purchase, reproduction, or plagiarise of the Products or any other products of Elsevier, shall not directly or indirectly facilitate or to any other party to engage in these activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarisation of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, exercising full control and seamlessly: (i) of all on-line servicing resulting from any unfavourable events. Delay or failure in obtaining such payments will not affre

5. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing the price for the Products and Services shall be Elsevier's current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any import, duty or other levies imposed on the sale of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Elsevier's VAT registration number or other tax identification number, as the case may be. The Client shall be responsible for paying all sales, value added tax (VAT) and/or other taxes and charges imposed on the sale of the Products and Services to the extent required by law.

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the court having non-exclusive jurisdiction over this contract. The parties agree that the United Nations Convention on Contracts for the International Sale of Goods shall not apply to this TC or the interpretation or enforcement thereof. The Client has entered into this TC in

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The Client may, at any time during the period the product is available, return or substitute a Product for another Product without charge provided that: (i) the return or substitution is for the same Product; (ii) the return or substitution is made within the period specified by Elsevier; (iii) the Product is in salable condition and in its original packaging; and (iv) the Client provides Elsevier with evidence of the original purchase receipt or invoice. The Client may not return or substitute a Product if: (a) the Client has misused or neglected the Product; (b) the Client has modified the Product; or (c) the Product is not the same Product as the Product that was delivered by Elsevier to the Client. The Client shall return the Product to Elsevier at the Client's expense.

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