North American Spine Society Journal (NASSJ)

Overview
The mission of North American Spine Society Open Access Journal (NASSJ) is to promote knowledge and advance spine care. As the open access spine journal of the North American Spine Society, NASSJ aims to facilitate the dissemination of knowledge about clinical care, research, and education more effectively and efficiently by leveraging the open access platform and electronic media interfaces. The journal has been established as a multidisciplinary, peer-reviewed, international, open access, electronic journal that publishes peer-reviewed research, critical reviews, editorials, and exchanges related to the spine surgery and spine care.

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Global Print Circulation Online Only
Avg. Global Monthly Visits 3,765
Avg. Global Monthly Unique Visitors 1,009
Avg. Global Monthly Page Views 1,285
Avg. Global eTOC Distribution 23

Affiliation
North American Spine Society

Audience
All members of the North American Spine Society, orthopedic surgeons, and neurosurgeons.
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023.

2. General

If the Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any commercial contact or Government Official for the purpose or intent to influence such person to accept any benefit or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

3. Monies or anything of value.

monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to accept any benefit or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier

4. Payment

Payment shall only be considered as received if Elsevier has issued a receipt.

5. Audit

No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed, the Client shall pay for each issue of the series as published. No subsequent adjustments will be made on the basis of a final audit of all such series.

6. Distribution

The Client shall have the exclusive right to the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, republication, translation or adaptation of the Advertising Content or any derivative thereof, in any manner or format permitted by all applicable rules, regulations or industry codes; and (iii) any rights of any third parties including, but not limited to, infringement or misappropriation of any copyright, patent, trademark, trade secret, mask work, trade, or service mark, or any other property right.

7. Right of rejection

The Client shall have the right to reject at any time, without the prior written permission of Elsevier, any advertising Content or any advertisement which contains in any material way, any false, misleading, or deceptive statement or representation material.

8. Liability

Elsevier in writing. The Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier. Elsevier shall be entitled, in respect of any order for reprints of material that has not been published.

9. Performance of the order

In the event that Elsevier is unable to perform its obligations to the extent it is required to do so hereunder by reason of force majeure, the Client may either (i) publish alternative Advertising Content in consultation with the Client or (ii) not proceed with the publication of the Advertising Content which is the subject of the order.

10. Reprints

The Client shall be entitled to receive any order for reprints of material under the current order until such outstanding invoices are fully paid.

11. Audit

Where an order for a series of advertisements is placed, the Client shall pay for each issue of the series as published. No subsequent adjustments will be made on the basis of a final audit of all such series.

12. Payment

Payment shall be made net 30 days of the invoice date in the currency of the applicable Elsevier invoice. The Client will be notified in writing of the amount actually remitted to Elsevier, net of all taxes, equals the amount invoiced or otherwise due. The Client will be entitled to apply any advance payment to the Client’s account in the event that it is determined that the Client is indebted to Elsevier for any other services or products supplied.

13. Force majeure

In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) not proceed with the publication of the Advertising Content which is the subject of the order.

14. Liable to

EY to the extent specified in the applicable Subscription Agreement.

15. Compliance with law

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this warranty, Elsevier shall have the right, at its option, to cancel the order and retain any consideration paid by the Client. In the event of any such breach, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) not proceed with the publication of the Advertising Content which is the subject of the order.

16. Liability

Elsevier shall be entitled, in respect of any order for reprints of material that has not been published.

17. Audit

Audit of the order personal subscriptions in a representative capacity, for the account and use of no more than one identified person.

18. Advertising

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19. Performance rights

The Client acknowledges that it is purchasing Products or Services from Elsevier for its own use and not for the use or benefit of any other person or entity. The Client acknowledges that it is purchasing the Products and Services from Elsevier for the sole purpose of giving an approximate description of the Products and Services described therein. They will form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for requesting delivery or, as the case may be, modifying the agreed price.

20. General

Any modification to the TCs or any aspect of the advertising program or any request by Elsevier for the purposes of updating the TCs or any reprints of material shall be interpreted as an offer to a party to engage in such activities. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this warranty, Elsevier shall have the right, at its option, to cancel the order and retain any consideration paid by the Client. In the event of any such breach, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) not proceed with the publication of the Advertising Content which is the subject of the order.

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