North American Spine Society Journal (NASSJ)

Overview
The mission of North American Spine Society Open Access Journal (NASSJ) is to promote knowledge and advance spine care. As the open access spine journal of the North American Spine Society, NASSJ aims to facilitate the dissemination of knowledge about clinical care, research, and education more effectively and efficiently by leveraging the open access platform and electronic media interfaces. The journal has been established as a multidisciplinary, peer-reviewed, international, open access, electronic journal that publishes peer-reviewed research, critical reviews, editorials, and exchanges related to the spine surgery and spine care.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits 3,765
Avg. Global Monthly Unique Visitors 1,009
Avg. Global Monthly Page Views 1,285
Avg. Global eTOC Distribution 23

Affiliation
North American Spine Society

Audience
All members of the North American Spine Society, orthopedic surgeons, and neurosurgeons.

Editor-in-Chief
Jonathan N. Grauer, MD
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats

- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels

- Yes

### Max File Size

- 200 KB

### Max Animation (Time/Loops)

- 15 seconds/3 loops

### Prestitial Frequency

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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<th>Ad</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### Formats

- jpeg, png, gif, (static image only)

### Tracking Pixels

- No

### Max File Size

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. **Applicability**

The terms and conditions shall apply to offers, proposals, and agreements made by and between each party to this agreement ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, unless otherwise agreed in writing, shall form part of any document, including on-line orders, invoices, and correspondence originating from the Client. Any activity by the Client shall be considered a representation by the Client that the terms and conditions are the entire agreement between the parties.

2. **Offer and acceptance**

Subject to the terms of this agreement, only an accepted order acknowledgment by Elsevier shall form part of the agreement between the Client and Elsevier. All proposals and orders submitted by the Client shall remain the property of the Client. Elsevier retains the right to accept or reject any order in whole or in part, without prior notice. Any payments received from the Client shall remain the property of Elsevier. Elsevier shall not be bound to provide the Products unless and until Elsevier has accepted the order in writing. The Client acknowledges that any prior proposals, discussions, and correspondence do not form part of the agreement between the Client and Elsevier.

3. **Execution and modification of the order**

Any modifications to the products or services described in the order acknowledgment, except as covered by this agreement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier redresses additional space, the Client shall be responsible for all associated costs. Elsevier’s estimates, as stated on the order acknowledgment, are for the Client’s guidance only and are subject to all conditions contained herein.

4. **Prices, taxes and currencies**

Unless otherwise agreed, payments shall be made to Elsevier within thirty (30) days of the invoice date in the currency named on the invoice. All such payments shall be free of any set-off, discount, or deduction of any kind. Where taxes are levied on any payment, they shall be the sole responsibility of the Client. All complaints regarding invoices must be made within thirty (30) days of the invoice date. Any fees or charges incurred by Elsevier for collecting payment shall be charged to the Client. Except as otherwise agreed in writing and subject to any applicable taxes or duties, all fees and charges shall be paid to Elsevier in accordance with the terms of this agreement.

5. **Prices, taxes and currencies**

Unless otherwise agreed by Elsevier in writing the prices for the Products and Services shall be as agreed in this Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any handling, loading, freight, transport, and insurance charges unless otherwise stated in writing, and shall be exclusive of any taxes, import duties or other import levies on the import or delivery of the Products or Services by Elsevier to its local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to the Client a VAT registration number or other identification number for VAT purposes. The Client shall ensure that all payments are made to Elsevier in accordance with the terms of this agreement.

6. **Distribution**

The Client shall not engage, encourage, employ, or allow or permit any of its employees, agents, or sub-contractors to engage, encourage, employ, or allow or permit to engage in any activities that would be in breach of any copyright, trademark, or any other intellectual property rights of Elsevier or any other third party. The Client shall ensure that all orders are placed with Elsevier in accordance with the terms of this agreement. Orders specifying positions are subject to modification by Elsevier. The Client will have the right to make any changes to the order at any time, subject to the terms of this agreement. Elsevier shall be entitled to recover payment for the cost of any advertising material that is not required by the Client.

7. **Intellectual property**

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Where payment is received less than thirty (30) days prior to the Closing Date, the Client shall pay interest on the amount due at the rate of 2% per annum. Interest shall continue to accrue until the date of payment. Any payments received from the Client shall remain the property of Elsevier. Elsevier is granted the right, in its sole discretion, to reject any advertising material that it deems unsuitable or that does not comply with any applicable laws, rules, regulations or industry codes or any rights of any third parties including, but not limited to, infringement of any copyright, trademark, or any other intellectual property rights.

8. **Liability and claims**

To the maximum extent permitted by relevant laws and regulations, Elsevier shall not be liable for any of the following Losses which may be suffered by any Client if it is caused by: (i) any act or omission, whether by act or omission, of Elsevier; (ii) any breach of contract by Elsevier or any of its agents or employees; or (iii) the Client’s own negligence or the negligent acts of any third party. Elsevier shall not be liable for any Losses suffered by the Client as a result of any breach of this agreement by the Client. Elsevier shall not be liable for any Losses caused by any breach of this agreement by the Client.

9. **Force majeure**

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. Cancellation fees are not refundable. If any order is cancelled by the Client, and if such order is not cancelled by Elsevier, Elsevier shall be entitled to continue the order in full or in part. If the order is cancelled by Elsevier, the Client shall be entitled to cancel the order and receive a refund of the amount paid to Elsevier for the order. If the Client is in breach of this agreement by Elsevier, Elsevier shall be entitled to cancel the order and receive a refund of the amount paid to Elsevier for the order.

10. **Advertising & Reprints**

The Client acknowledges that any advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is received from the Client, Elsevier shall be entitled to charge the Client for each advertisement in the series. The Client is solely responsible for the accuracy of any advertisement supplied by the Client. Elsevier may terminate this agreement at any time in the event of a breach by Elsevier of this agreement. Elsevier may also terminate this agreement at any time in the event of a breach by the Client of this agreement.

11. **Audit**

The Client acknowledges that any audit conducted by Elsevier of the Client’s use of the Products or Services shall be carried out in accordance with Elsevier’s policies and procedures. The Client acknowledges that any audit conducted by Elsevier shall be performed to verify the Client’s compliance with this agreement and shall be conducted in the Client’s premises or at a location agreed between the Client and Elsevier. Any losses or costs incurred by Elsevier in connection with any audit conducted by Elsevier shall be charged to the Client.

12. **General**

The Client shall not acquire any rights to restrict Elsevier’s use of the Products or Services as set out in this agreement. In the event of any conflict between the terms of this agreement and the terms of any other agreement between the Client and Elsevier, the terms of this agreement shall prevail. Any variation to the terms of this agreement and any representations about the Products and Services shall have no effect unless expressed in writing and signed by an authorized signature of Elsevier. Nothing in the TC shall exclude or limit Elsevier’s Liability for fraudulent misrepresentations. Where Products are subcontracted to third parties, the Client shall be subject to the economic conditions of the Products and Services. The Client shall not be deemed to be in breach of any provision of this agreement for personal gain or for that of Elsevier or Elsevier’s affiliates (any such act, a “Prohibited Payment”). A Prohibited Payment shall be deemed to have been made if any such act is carried out or attempted with the Client’s knowledge.

13. **Cancellations & Returns**

Orders specifying positions are subject to modification by Elsevier. The Client will have the right to make any changes to the order at any time, subject to the terms of this agreement. Elsevier shall be entitled to recover payment for the cost of any advertising material that is not required by the Client. Where an order for a series of advertisements is received from the Client, Elsevier shall be entitled to charge the Client for each advertisement in the series.

14. **General**

The Client acknowledges that any audit conducted by Elsevier of the Client’s use of the Products or Services shall be carried out in accordance with Elsevier’s policies and procedures. The Client acknowledges that any audit conducted by Elsevier shall be performed to verify the Client’s compliance with this agreement and shall be conducted in the Client’s premises or at a location agreed between the Client and Elsevier. Any losses or costs incurred by Elsevier in connection with any audit conducted by Elsevier shall be charged to the Client.

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