North American Spine Society Journal (NASSJ)

Overview

The mission of *North American Spine Society Open Access Journal (NASSJ)* is to promote knowledge and advance spine care. As the open access spine journal of the North American Spine Society, *NASSJ* aims to facilitate the dissemination of knowledge about clinical care, research, and education more effectively and efficiently by leveraging the open access platform and electronic media interfaces. The journal has been established as a multidisciplinary, peer-reviewed, international, open access, electronic journal that publishes peer-reviewed research, critical reviews, editorials, and exchanges related to the spine surgery and spine care.

Visit Website

North America

Aileen Rivera North America
937-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
+61 448 008159
v.vanhomrigh@elsevier.com

Affiliation

North American Spine Society

Audience

All members of the North American Spine Society, orthopedic surgeons, and neurosurgeons.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

- Formats: jpg, png, gif, HTML5†, 3rd party tags
- Tracking Pixels: Yes
- Max File Size: 200 KB
- Max Animation (Time/Loops): 15 seconds/3 loops
- Prestitial Frequency: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

- Formats: jpg, png, gif, (static image only)
- Tracking Pixels: No
- Max File Size: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

- Formats: jpg, png, gif, (static image only)
- Tracking Pixels: No
- Max File Size: 200 KB

Animation and expandable banners unavailable

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