Arthroscopy Techniques

Overview

Arthroscopy Techniques is a peer-reviewed electronic journal that aims to provide arthroscopic and related researchers and clinicians with practical, clinically relevant, innovative methods that could be applied in surgical practice. Brought to you by the same editorial team as Arthroscopy, Arthroscopy Techniques combines precise text, clear figures, and educational videos in a multimedia format designed to introduce surgical modifications in a manner whereby they may be thoroughly and critically evaluated.

Visit Website

Affiliation
Arthroscopy Association of North America (AANA)

Audience
Orthopaedic surgeons
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
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<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
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<td>300 x 250 or 480 x 640</td>
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**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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**FORMATS**

- jpeg, png, gif, (static image only)

**TRACKING PIXELS**

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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