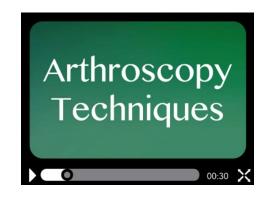


Arthroscopy Techniques

Overview

Arthroscopy Techniques is a peer-reviewed electronic journal that aims to provide arthroscopic and related researchers and clinicians with practical, clinically relevant, innovative methods that could be applied in surgical practice. Brought to you by the same editorial team as Arthroscopy, Arthroscopy Techniques combines precise text, clear figures, and educational videos in a multimedia format designed to introduce surgical modifications in a manner whereby they may be thoroughly and critically evaluated.

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Avg. Global Monthly Visits

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14,451

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Avg. Global eTOC Distribution

4,036

Affiliation

Arthroscopy Association of North America (AANA)

Audience

Orthopaedic surgeons





Digital Specs

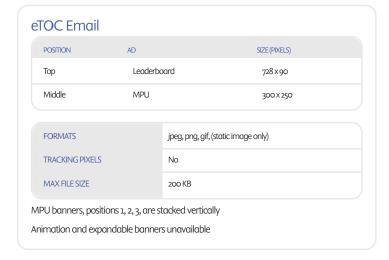
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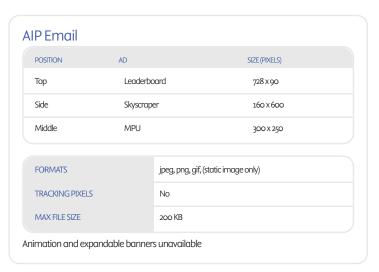
POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





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The provisions of this 1c. and to avoid the entects of such event to the execut possible.

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Monthly average web metrics based on the period of July 2022 to June 2023

