Arthroscopy Techniques

Overview

Arthroscopy Techniques is a peer-reviewed electronic journal that aims to provide arthroscopic and related researchers and clinicians with practical, clinically relevant, innovative methods that could be applied in surgical practice. Brought to you by the same editorial team as Arthroscopy, Arthroscopy Techniques combines precise text, clear figures, and educational videos in a multimedia format designed to introduce surgical modifications in a manner whereby they may be thoroughly and critically evaluated.

Visit Website

North America
Aileen Rivera  North America
917-825-3954
mailto:a.rivera@elsevier.com
Traci Peppers  North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker  EMEALA
+44 (o) 7796 925011
k.parker@elsevier.com
Monika Giergielewicz  EMEALA
+44 (o) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
34,368

Avg. Global Monthly Unique Visitors
14,451

Avg. Global Monthly Page Views
19,849

Avg. Global eTOC Distribution
4,036

Affiliation
Arthroscopy Association of North America (AANA)

Audience
Orthopaedic surgeons
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, HTML5†, 3rd party tags
- **TRACKING PIXELS**: Yes
- **MAX FILE SIZE**: 200 KB
- **MAX ANIMATION (TIME/LOOPS)**: 15 seconds/3 loops
- **PRESTITIAL FREQUENCY**: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions apply to all offers, proposals, agreements made between the Client and Elsevier for the Products and/or services (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties (the "TC"). They supersede any previous agreement or understanding between the Client and Elsevier. If any provision of this or any other TC is held to be invalid or unenforceable for any reason, it will not affect any other provision of this TC. The valid or enforceable sections of the TC will be fully operative and enforceable.

2. Offer and acceptance/Description

These T&Cs shall govern the entire agreement between Elsevier and the Client in respect of the TC. If any modification of the TC is necessary, written approval must be obtained from Elsevier. Any modification of the TC shall be deemed not to have taken place until written confirmation of such modification has been received by the Client. The TC shall be deemed to be accepted by the Client if no written notice of rejection is received by Elsevier within 21 days of the date of the TC.

3. Client's access to premises

Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or corresponding location) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC. It shall be the Client's responsibility to ensure that the Publisher's authorized representative is given all necessary access to the Client's premises, including all facilities, books and records, and that all necessary arrangements are made with the Client's representatives to facilitate the inspection.

4. Price, taxes and currencies

Unless otherwise agreed by Elsevier in writing, all sums payable by the Client shall be exclusive of value added tax (VAT) and other taxes, duties, levies, or any other similar charges applicable to the TC. Any change in VAT rates or other taxes, duties, levies, or any other similar charges applicable to the TC, whether before the Client is notified of any such change or after such change, shall, in respect of such sums payable by the Client, be treated as a variation of the sums payable by the Client. All costs or expenses incurred in connection with the TC in respect of products or services to be provided to the Client shall be charged to the Client in full, even if the Client is entitled by law to claim a deduction or credit for any such costs or expenses.

5. Payment

All amounts due and payable under the TC shall be paid in accordance with the terms and conditions set out in the TC, unless otherwise agreed in writing by Elsevier. Any payment due under the TC shall be deemed to be made on the date on which Elsevier receives the payment in cleared funds and in full, and all amounts due and payable under the TC shall be paid in the currency stated or, if not stated, in the currency agreed in writing by the Client and Elsevier. If any payment is not made when due, Elsevier shall have the right to charge interest on the overdue amount from the due date until payment is made in full, at a rate equal to the base rate plus the number of percentage points specified in writing by Elsevier from time to time.

6. Distribution

Any returns of the products shall be subject to the relevant Elsevier company's return policy. Reprints cannot be returned once these have been printed. Costs will be incurred or committed from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad deadline.

7. Advertising & Reprints

Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products and Services, keeping full and true records thereof, and furnishing Elsevier with such statements and data as Elsevier may require. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred as a direct result of the performance of the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws.

8. Liability and claims

TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS: (a) Elsevier shall not be liable for any of the following losses which may be incurred by the Client or any third party (whether or not the Client or any third party is directly on Elsevier's behalf) in connection with or arising out of any breach of the TC, breaches of any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice, or by any act or omission of Elsevier or any of its employees, agents or subcontractors, or any failure to comply with any of the TC; and (b) Elsevier shall not be liable for any of the following losses which may be incurred by the Client or any third party (whether or not the Client or any third party is directly on Elsevier's behalf) in connection with or arising out of any breach of the TC, breaches of any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice, or by any act or omission of Elsevier or any of its employees, agents or subcontractors, or any failure to comply with any of the TC.

9. Termination

The Client may, at its own discretion, vary the Services, cease the Services or terminate the Services by giving written notice to Elsevier. All amounts due and payable to Elsevier under the TC shall be payable immediately on receipt of such notice. Any amounts due and payable under the TC shall be charged to the Client in full, even if the Client is entitled by law to claim a deduction or credit for any such costs or expenses.}

10. Payment

The Client shall pay for the Products and Services in accordance with the terms and conditions set out in the TC, unless otherwise agreed in writing by Elsevier. Any payment due under the TC shall be deemed to be made on the date on which Elsevier receives the payment in cleared funds and in full, and all amounts due and payable under the TC shall be paid in the currency stated or, if not stated, in the currency agreed in writing by the Client and Elsevier. If any payment is not made when due, Elsevier shall have the right to charge interest on the overdue amount from the due date until payment is made in full, at a rate equal to the base rate plus the number of percentage points specified in writing by Elsevier from time to time. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred as a direct result of the performance of the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws.