VideoGIE

Overview

*VideoGIE*, an official video journal of the American Society for Gastrointestinal Endoscopy, is an Open Access, online-only journal to serve patients with digestive diseases.

*VideoGIE* publishes original, peer-reviewed video case reports and case series of endoscopic procedures used in the study, diagnosis, and treatment of digestive diseases. Videos demonstrate use of endoscopic systems, devices, and techniques; report outcomes of endoscopic interventions; and educate physicians and patients about gastrointestinal endoscopy. *VideoGIE* serves the educational needs of endoscopists in training as well as advanced endoscopists, endoscopy staff and industry, and patients. *VideoGIE* brings video commentaries from experts, legends, committees, and leadership of the society.

Visit Website

North America

- **Aileen Rivera** North America
  - 917-825-3954
  - a.rivera@elsevier.com
- **Traci Peppers** North America
  - 347-449-4997
  - t.peppers@elsevier.com

EMEALA

- **Katy Parker** EMEALA
  - +44 (o) 7796 925011
  - k.parker@elsevier.com
- **Monika Giergiewicz** EMEALA
  - +44 (o) 7796 925011
  - m.giergiewicz@elsevier.com

APAC

- **Virginia Van Homrigh** APAC
  - 61 448 008159
  - v.vanhomrigh@elsevier.com

Global Print Circulation

- **Online Only**

Avg. Global Monthly Visits

- 16,940

Avg. Global Monthly Unique Visitors

- 5,346

Avg. Global Monthly Page Views

- 7,237

Avg. Global eTOC Distribution

- 9,950
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
13. Cancellations & Returns

3. Execution and modification of the order

1. Applicability

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

14. General

the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

13. Cancellations & Returns

Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any ... or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

8. Liability and claims

monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such ... for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited

operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or ... Client and its officers, directors, employees and agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any

conduct and/or the Client's place of business or residency. Client and its officers, directors, employees and agents ... and in relation to its dealings with any employee or official of a government agency or any other government owned,

the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, ... States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being

12. Prices and taxes

Page

All such provisions shall be effective of any writing, packing, labeling, freight, transport and insurance charges unless otherwise in writing, and shall be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other

7. Payment for Proposals

Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, ... characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

6. Distribution

The Client shall have no assignment, reproduction, reproduction or performance of the Products or any other products of Elsevier (as it deems appropriate) in any territory. The Client shall not directly or indirectly facilitate or enable any other party to engage in these activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due and required to the sale of the Products, exercising full control and carefully. Billing of all over cash returns from any uncollected amounts. Delays or failure in obtaining such payments will not affect

14. General

3. Execution and modification of the order

1. Applicability

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

14. General

the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

8. Liability and claims

monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such ... for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited

operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or ... Client and its officers, directors, employees and agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any

conduct and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any

5. Prices, taxes and exemptions

latter the due date of the invoice by one and the same price. Elsevier shall have the right to charge the full cost of

5. Prices, taxes and exemptions

latter the due date of the invoice by one and the same price. Elsevier shall have the right to charge the full cost of

3. Execution and modification of the order

1. Applicability

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

14. General

the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

8. Liability and claims

monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such ... for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited

operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or ... Client and its officers, directors, employees and agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any

conduct and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any

5. Prices, taxes and exemptions

latter the due date of the invoice by one and the same price. Elsevier shall have the right to charge the full cost of