Overview

VideoGIE, an official video journal of the American Society for Gastrointestinal Endoscopy, is an Open Access, online-only journal to serve patients with digestive diseases.

VideoGIE publishes original, peer-reviewed video case reports and case series of endoscopic procedures used in the study, diagnosis, and treatment of digestive diseases. Videos demonstrate use of endoscopic systems, devices, and techniques; report outcomes of endoscopic interventions; and educate physicians and patients about gastrointestinal endoscopy. VideoGIE serves the educational needs of endoscopists in training as well as advanced endoscopists, endoscopy staff and industry, and patients. VideoGIE brings video commentaries from experts, legends, committees, and leadership of the society.

Display Advertising

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Recruitment Advertising

Ariel Medina Global
212-633-3189
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
16,940

Avg. Global Monthly Unique Visitors
5,346

Avg. Global Monthly Page Views
7,237

Avg. Global eTOC Distribution
9,950

Audience
Advanced endoscopists as well as endoscopists in training, endoscopy staff and industry, and patients.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
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<th>AD</th>
<th>SIZE (PIXELS)</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

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**MAX FILE SIZE**
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
11. General

10. Cancellations & Returns

9. Compliance with laws

8. Offer and acceptance/ Description

7. Applicability

6. Distribution

5. Payment

4. Prices, taxes and currencies

3. Intellectual property

2. Offer and acceptance/ Description

1. Applicability

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A Prohibited Payment is one that: (i) is made to any commercial contact or Government Official for the purpose or intent to influence such a person to do any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier; (ii) is not made in the ordinary course of a commercial contact’s business; and (iii) is not made for personal gain or for that of Elsevier or Elsevier’s affiliates (any such act, a “Prohibited Payment”). A Prohibited Payment includes, but is not limited to, any other travel, entertainment, or hospitality expenses, gift, premium, or other benefit of any kind (the “Gifts”) that are not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove the Products or Services from its website.

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war, blocked payments at a blocked payments or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part any of its obligations under the TC, the performance of such party shall be extended for a period of time equal to the duration of such event.

It is agreed that the Client’s failure or delay in making payments due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Client has a valid court order or an agreement to the contrary, shall be deemed to be a breach of the TC by the Client.

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The Client shall be solely responsible for collecting from its customers due amounts in relation to the sale of the Products, including full control and security of all of Elsevier’s title in the said Products. The Client shall be entitled to retain possession of the Products in the event of cessation of payment of any amount of Client’s account.

1. Applicability

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