VideoGIE

Overview

**VideoGIE**, an official video journal of the American Society for Gastrointestinal Endoscopy, is an Open Access, online-only journal to serve patients with digestive diseases.

**VideoGIE** publishes original, peer-reviewed video case reports and case series of endoscopic procedures used in the study, diagnosis, and treatment of digestive diseases. Videos demonstrate use of endoscopic systems, devices, and techniques; report outcomes of endoscopic interventions; and educate physicians and patients about gastrointestinal endoscopy. **VideoGIE** serves the educational needs of endoscopists in training as well as advanced endoscopists, endoscopy staff and industry, and patients. **VideoGIE** brings video commentaries from experts, legends, committees, and leadership of the society.

### Display Advertising

**Joe Skey**  
United States  
856-325-7977  
j.skey@elsevier.com

**Robert Bayliss**  
Europe  
44 20 7424 4454  
r.bayliss@elsevier.com

**Virginia Van Homrigh**  
APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

**Derek Zakaib**  
Canada  
514-730-8837  
derekjohnzakaib@gmail.com

### Recruitment Advertising

**Ariel Medina**  
Global  
212-633-3689  
a.medina@elsevier.com

### Global Print Circulation

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>16,940</td>
<td>5,346</td>
<td>7,237</td>
<td>9,950</td>
<td></td>
</tr>
</tbody>
</table>

### Affiliation

American Society for Gastrointestinal Endoscopy

### Audience

Advanced endoscopists as well as endoscopists in training, endoscopy staff and industry, and patients.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers, responses and agreements made between Elsevier and its third party ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous terms and conditions of supply. For the purposes of this TC, "advertising" shall mean any advertisement for the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall be effective only upon written agreement and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation.

2. Offer and acceptance

Offers and proposals for the products and Services by the Client from Elsevier shall be deemed to be an offer by Elsevier to supply the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgement of order is issued by Elsevier or Elsevier delivers the Products or issue the invoice to the Client confirming performance of the Services for the Client. All proposals, orders, offers and agreements are subject to acceptability of the ordered Products.

3. Applicability of laws

Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party’s own negligence. ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO IT SHALL IN ANY EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE

4. Payment

Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency remitted. Invoices will be issued in the currency of the Elsevier invoice. In the event of variance in the currency of the Elsevier invoice, Elsevier will be entitled to charge the foreign exchange rate applied by the bank handling the transaction on the date the invoice is settled. No credit will be given for returns or discount. All payments due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Client has a valid court order requiring an amount equal to such deduction to be paid to the Client. From the date of the invoice to the date of full payment in full, interest at the rate of 5% per annum on any outstanding amounts shall accrue until the date of payment.

5. Force majeure

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier delivers the Products or issue the invoice to the Client confirming performance of the Services for the Client. All proposals, orders, offers and agreements are subject to acceptability of the ordered Products.

6. Distribution

The Client shall ensure proper business, reproduction or permission of the Products or any other products of Elsevier to its officers, directors, employees and agents. The Client will provide Elsevier with written evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of business are proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC and any representations about the Products and Services shall be effective only upon written agreement and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation.

7. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are not to be used for sale, resale, re-transfer or sublicensing. The Client will use any such licencing rights for the sole purpose of giving an approximate description of the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business as proposed by Elsevier, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall be effective only upon written agreement and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation.