Overview

*VideoGIE*, an official video journal of the American Society for Gastrointestinal Endoscopy, is an Open Access, online-only journal to serve patients with digestive diseases.

*VideoGIE* publishes original, peer-reviewed video case reports and case series of endoscopic procedures used in the study, diagnosis, and treatment of digestive diseases. Videos demonstrate use of endoscopic systems, devices, and techniques; report outcomes of endoscopic interventions; and educate physicians and patients about gastrointestinal endoscopy. *VideoGIE* serves the educational needs of endoscopists in training as well as advanced endoscopists, endoscopy staff and industry, and patients. *VideoGIE* brings video commentaries from experts, legends, committees, and leadership of the society.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
16,940

Avg. Global Monthly Unique Visitors
5,346

Avg. Global Monthly Page Views
7,237

Avg. Global eTOC Distribution
9,950
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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eTOC Email

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<thead>
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</thead>
<tbody>
<tr>
<td>Top</td>
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<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
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</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

AIP Email

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FORMATS
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TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers, and purchase orders made by any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous agreement, oral or written, between the parties.

2. Offer and acceptance

Each order placed by the Client for the purchase of the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgment of order is issued by Elsevier or [without] Elsevier delivers the order to the Client or issues the invoice to the Client or confirmation of receipt of the order is acknowledged by the Client. If the order is acknowledged by the Client, then the Client shall be bound by the terms and conditions contained in the TC unless the Client notifies Elsevier that it intends to withdraw from the contract and Elsevier receives such notice before the Client has accepted the offer or before the order has been delivered to the Client. If the order is not acknowledged by the Client or if the Client fails to notify Elsevier that it intends to withdraw from the contract, then Elsevier shall be bound by the terms and conditions contained in the TC unless Elsevier receives written notice of objection to the terms of the TC before the Client has accepted the offer or before the order has been delivered to the Client. Any amendments to the terms and conditions of the order shall only be binding if agreed in writing between the parties.

3. Liability and claims

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, acts of God or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is affected by such event.

4. Copyright and intellectual property

The provisions applicable to the copyright and intellectual property rights in the Products shall not be amended or modified without the prior written consent of Elsevier. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. Its absence of any notice to the contrary, the Client's obligations to make payments to Elsevier under clause 5.

5. Payment

The Client is solely responsible for collecting from its customers amounts due and owing in respect of the Products and Services. The Client shall be liable for all payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the performance of the TC.

6. Distribution

The Client is responsible for ensuring that the Products are not resold or otherwise disposed of by any third party or its agent. The Client is solely responsible for collecting from its customers amounts due and owing in respect of the Products and Services. The Client shall be liable for all payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the performance of the TC.

7. Audit

In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) make no further payments to the Client for the Advertising Content for the remainder of such term, or (iii) terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content is not acceptable or does not comply with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. Elsevier's sole remedy for the breach of any of the representations set forth in this TC shall be the payment of all amounts due and owing from the Client to Elsevier with respect to the corresponding Advertising Content for the remainder of such term, or (iv) terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content is not acceptable or does not comply with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. Elsevier's sole remedy for the breach of any of the representations set forth in this TC shall be the payment of all amounts due and owing from the Client to Elsevier with respect to the corresponding Advertising Content for the remainder of such term, or (v) in the case of late payment, interest at the then-prevailing rate of interest in respect of such late payment from the date of the Client's failure to make timely payment.

8. Liability and claims

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of the state in which the Products or Services are provided for purposes of resolving any disputes arising under the TC.

9. Force majeure

If a party is unable to perform in whole or in part its obligations under this TC, then such party shall be relieved of those obligations to the extent it is affected by such event.

10. General

Any amendments to the terms and conditions of the order shall only be binding if agreed in writing between the parties.

11. Audit

Audit shall be conducted by the Client and the Client's auditor and the Client shall make available to Elsevier all such documents and information as Elsevier may require in order to verify the Accounts Receivable. If audit is requested by Elsevier, the Client shall pay Elsevier's reasonable costs of auditing the Accounts Receivable.

12. Intellectual property

The Client is responsible for ensuring that the Products are not resold or otherwise disposed of by any third party or its agent. The Client is solely responsible for collecting from its customers amounts due and owing in respect of the Products and Services. The Client shall be liable for all payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the performance of the TC.

13. Compliance with law

The Client is responsible for ensuring that the Products are not resold or otherwise disposed of by any third party or its agent. The Client is solely responsible for collecting from its customers amounts due and owing in respect of the Products and Services. The Client shall be liable for all payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the performance of the TC.

14. General

Any amendments to the terms and conditions of the order shall only be binding if agreed in writing between the parties.