The Journal for Nurse Practitioners

Overview

*JNP: The Journal for Nurse Practitioners* provides a highly credible resource to help nurse practitioners stay current with the clinical and policy concerns affecting their day-to-day practice. In addition to peer-reviewed clinical articles and original research, *JNP* features continuing education opportunities and commentary on pressing legislative, regulatory, and clinical practice issues. *JNP*, an official publication of the American Association of Nurse Practitioners, supports advocacy by demonstrating the role that policy plays in shaping practice and delivering outcomes.

Visit Website

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**North America**

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

---

**EMEALA**

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

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**APAC**

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

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**Affiliation**
American Association of Nurse Practitioners (AANP)

**Audience**
Nurse Practitioners working in primary care, women’s health, geriatrics, pediatrics, and other specialties within acute care and non-hospital settings.

**Editor-in-Chief**
Julee B. Waldrop, DNP, PNP-BC, FAAN, FAANP

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**Digital Specs**

**Website**

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**Formats**
jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
Yes

**Max File Size**
200 KB

**Max Animation (Time/Loops)**
15 seconds/3 loops

**Prestitial Frequency**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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