The Journal for Nurse Practitioners

Overview

*JNP: The Journal for Nurse Practitioners* provides a highly credible resource to help nurse practitioners stay current with the clinical and policy concerns affecting their day-to-day practice. In addition to peer-reviewed clinical articles and original research, *JNP* features continuing education opportunities and commentary on pressing legislative, regulatory, and clinical practice issues. *JNP*, an official publication of the American Association of Nurse Practitioners, supports advocacy by demonstrating the role that policy plays in shaping practice and delivering outcomes.

Visit Website

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
35,657

Avg. Global Monthly Unique Visitors
13,419

Avg. Global Monthly Page Views
17,013

Avg. Global eTOC Distribution
172,847
### Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- FORMATS: jpeg, png, gif (static image only)
- TRACKING PIXELS: No
- MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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4. Attorney-in-fact

Where the Client has been appointed, endorsed, or authorized by the Client to act in its behalf in any transaction or undertaking, the Client shall be fully responsible for the acts or omissions of such Attorney-in-fact, and shall indemnify and hold Supply harmless from and against any and all losses, claims, demands, damages, costs, expenses, and liabilities, including reasonable legal fees and expenses, arising out of or in connection with any act or omission of such Attorney-in-fact.

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Unless otherwise agreed in writing, Supply shall be paid for its products and services on the terms of this TC. If the Client is in default, Supply shall be entitled to suspend delivery or performance of the Products and/or Services until the full payment is made. If the Client disputes the correctness of any invoice, the Client shall pay the undisputed portion of the invoice within the payment terms specified in this TC, and the dispute shall be resolved within thirty (30) days after the date of the invoice. If the dispute is not resolved within thirty (30) days, the undisputed portion of the invoice shall be paid in full. Supply shall be entitled to charge interest on overdue payments at the rate of ten percent (10%) per annum from the due date.

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Supply shall deliver the Products in accordance with the delivery schedule and the terms and conditions of this TC. Supply shall not be liable for any delay in delivery or failure to deliver the Products due to causes beyond its control, including but not limited to acts of God, strikes, labor disputes, transportation delays, or other events beyond its reasonable control.

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Supply shall not be liable for any loss, expense, or damage resulting from any cause beyond its control, including but not limited to acts of God, strikes, labor disputes, transportation delays, or other events beyond its reasonable control. Supply shall not be liable for any loss, expense, or damage resulting from any cause for which it has no control, including but not limited to acts of God, strikes, labor disputes, transportation delays, or other events beyond its reasonable control.

9. Client’s representations and warranties

The Client shall provide all necessary representations and warranties to Supply in accordance with the terms and conditions of this TC. If the Client fails to provide all necessary representations and warranties, Supply shall not be liable for any loss, expense, or damage resulting from any cause beyond its control, including but not limited to acts of God, strikes, labor disputes, transportation delays, or other events beyond its reasonable control.

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Any dispute arising out of or relating to this TC shall be resolved by binding arbitration in accordance with the rules of the American Arbitration Association. The arbitration shall be heard by one arbitrator selected by the parties in accordance with the rules of the American Arbitration Association.

11. Audit

Supply shall have the right to inspect and audit the Client’s books, records, and accounts at any time during the term of this TC and for a period of five (5) years after the termination of this TC. The Client shall furnish all necessary information and allow Supply to examine any books, records, or accounts of the Client.

12. Acquisitions and Divestitures

If Supply is acquired, merged, or consolidated with another entity, the provisions of this TC shall continue to apply to the acquired, merged, or consolidated entity. If the Client is acquired, merged, or consolidated with another entity, the provisions of this TC shall continue to apply to the acquired, merged, or consolidated entity.

13. Governing law and jurisdiction

This TC shall be governed by the laws of the State of California, and the Client hereby submits to the exclusive jurisdiction of the courts of that State for the resolution of any disputes arising out of or related to this TC. The Client shall not assert any claim against Supply of which it was aware at the time of signing this TC.

14. General

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