Techniques and Innovations in Gastrointestinal Endoscopy

Overview

*Techniques and Innovations in Gastrointestinal Endoscopy (TIGE)* provides a comprehensive overview of clinical conditions and gastrointestinal endoscopic procedures. Each issue of *TIGE* focuses on the pathophysiology of select conditions and technical performance of gastrointestinal procedures for management of these conditions, in combination with best practices, expert opinion and innovations. Regular features include reviews and peer-reviewed original research by world-renowned experts in the field of gastrointestinal endoscopy. Videos are included to maximize the clinical applicability of *TIGE*’s content.

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

<table>
<thead>
<tr>
<th>Activity</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avg. Global Monthly Visitors</td>
<td>3,411</td>
</tr>
<tr>
<td>Avg. Global Monthly Unique Visitors</td>
<td>1,428</td>
</tr>
<tr>
<td>Avg. Global Monthly Page Views</td>
<td>1,718</td>
</tr>
<tr>
<td>Avg. Global eTOC Distribution</td>
<td>45</td>
</tr>
</tbody>
</table>
Affiliation
American Gastroenterological Association (AGA)

Audience
Gastroenterologists, internists, proctologists, colorectal surgeons, abdominal surgeons, and hepatologists, physician assistants and nurse practitioners who perform GIE.

Editor-in-Chief
Vinay Chandrasekhar, MD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and any order, agreement or contract (the "Order") which results from any such offer, proposal or agreement unless specifically modified by these terms and conditions. The Order and any amendments to the Order shall be the only terms and conditions applicable to the Order and any amendments thereto. Any oral or written agreements or representations made between Elsevier and any third party or its agent are hereby excluded unless agreed in writing and signed by an authorized officer of Elsevier. The Order shall be effective only when accepted by Elsevier in writing.

2. Offer and acceptance

Offers made by Elsevier shall be in writing and irrevocable for a period of thirty (30) days. Offers may be accepted or rejected by Elsevier in writing. The Client shall be deemed to accept any offer made by Elsevier by placing an order, unless otherwise agreed in writing. Order shall be accepted by Elsevier by delivery of the Products and/or Services to the Client or by notifying the Client in writing that the Order has been accepted. If the Order is for弄得产品 or Services, the Client shall be deemed to accept the Order by placing an order or by notifying Elsevier in writing that the Order has been accepted. The Client shall not be entitled to modify the Order after it has been accepted by Elsevier without the prior written consent of Elsevier.

3. Execution and modification of the order

The Client shall be responsible for selecting, providing and gathering all data and material necessary for the execution of the Order. The Client shall be responsible for providing all necessary information, instructions and specifications to Elsevier. Any modifications or changes to the Order shall be in writing and executed by both parties. The Client shall be responsible for any additional costs incurred by Elsevier as a result of any modifications or changes to the Order.

4. Offer and acceptance

Offers made by Elsevier shall be in writing and irrevocable for a period of thirty (30) days. Offers may be accepted or rejected by Elsevier in writing. The Client shall be deemed to accept any offer made by Elsevier by placing an order, unless otherwise agreed in writing. Order shall be accepted by Elsevier by delivery of the Products and/or Services to the Client or by notifying the Client in writing that the Order has been accepted. If the Order is for弄得产品 or Services, the Client shall be deemed to accept the Order by placing an order or by notifying Elsevier in writing that the Order has been accepted. The Client shall not be entitled to modify the Order after it has been accepted by Elsevier without the prior written consent of Elsevier.