Techniques and Innovations in Gastrointestinal Endoscopy

Overview

Techniques and Innovations in Gastrointestinal Endoscopy (TIGE) provides a comprehensive overview of clinical conditions and gastrointestinal endoscopic procedures. Each issue of TIGE focuses on the pathophysiology of select conditions and technical performance of gastrointestinal procedures for management of these conditions, in combination with best practices, expert opinion and innovations. Regular features include reviews and peer-reviewed original research by world-renowned experts in the field of gastrointestinal endoscopy. Videos are included to maximize the clinical applicability of TIGE’s content.
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestittrial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Audit

1. Applicability

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier.

reprint the Client in writing.

the formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

the Client may be entitled to refuse to supply any Client who has exceeded its current credit

to the Client on its own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to

of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or

be liable to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

the Client's premises (or any of its employees, officers or agents) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

the amounts actually remitted to Elsevier, net of all taxes, equals the amount invoiced or otherwise due. The Client will

3. Execution and modification of the order

4. Prices, taxes and currencies

3. Offer and acceptance/ Description

fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such a sale may be subject to additional license terms.

Within thirty (30) days of the date in the agreement

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any

the TC shall not be construed as a waiver of any of its rights under the TC. On the date of the invoice to the date of payment in full no interest on the

elsewhere in the Client. The Client will promptly notify Elsevier with the official receipt of payment of these items to the proper taxing authority. All financial transactions must be settled in the currency of the applicable invoice.

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier.

elsewhere in the Client shall not be construed as waiving any of its rights under the TC.

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be...

From the date of the invoice to the date of payment in full no interest on the

the amount invoiced or otherwise due. The Client will

description of the Products and Services, cannot be reviewed for reporting delivery or, as in so far as may be, modifying the agreed price.

in the ease of such cancellations made after such date. Elsevier shall be entitled to charge the full cost of the advertisement.

the Client may be entitled to refuse to supply any Client who has exceeded its current credit

of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, ... States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being

the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, ... States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being

of the products or Services, or by our officers, directors, employees or agents shall be illegal, unfair, deceptive, fraudulent, misleading, or violated any applicable laws, rules, industry codes, and/or industry regulations and current custom and practice. Client agrees to indemnify and defend Elsevier from any and all losses, damages, claims, or suits of action, including reasonable legal fees and expenses incurred by Elsevier arising out of or related to the Advertising Content or Client's breach or alleged breach of any of the foregoing representations and warranties. Elsevier reserves the right to reject any advertising and/or promotions that are not consistent with Elsevier's standards. In addition, Elsevier shall have the right, at any time, to remove any of Client's advertising and/or eliminate the TC coverage determinations, in its sole discretion, that the Advertising Content or any part of it or publishing thereof (ii) exceeds Elsevier then applicable advertising policy (iii) violates any law, regulation or industry code or is deficient in

the TC shall not be construed as a waiver of any of its rights under the TC.

the Client. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any

the Client may be entitled to refuse to supply any Client who has exceeded its current credit

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

the Client may be entitled to refuse to supply any Client who has exceeded its current credit

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier.

of any implied or express warranty of as to MERCHANTABILITY or FITNESS FOR A PARTICULAR PURPOSE.NOTHING IN THIS CONTRACT

caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

the rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon, may other client shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products, no part of the products of Elsevier, publications, or any media in which the Products are printed or otherwise described or described, whether electronically, mechanically, by photocopying, recording or in any other reserve or form, without the specific prior written permission of Elsevier.

the Client's EXCLUSIVE LEGAL OR STATUTORY REMEDIES IN SUCH A CASE is to make Client a full and complete return of all such Advertising Content. Elsevier shall not be liable for payments to any intermediary advertising representative unless such intermediary has agreed in writing to waive its right to any such payment.

the Client's EXCLUSIVE LEGAL OR STATUTORY REMEDIES IN SUCH A CASE is to make Client a full and complete return of all such Advertising Content. Elsevier shall not be liable for payments to any intermediary advertising representative unless such intermediary has agreed in writing to waive its right to any such payment.

the Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier.

the Client may be entitled to refuse to supply any Client who has exceeded its current credit

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the

the TC against such actual damages. In no event shall either party be liable to the other for any consequential loss, whether or not foreseeable, or for any costs, damages, expenses, or other losses, including, but not limited to, any arising out of the