Resuscitation

Overview

*Resuscitation* is a monthly international and interdisciplinary medical journal. The papers published deal with the aetiology, pathophysiology and prevention of cardiac arrest, resuscitation training, clinical resuscitation, and experimental resuscitation research, although papers relating to animal studies will be published only if they are of exceptional interest and related directly to clinical cardiopulmonary resuscitation. Papers relating to trauma are published occasionally but the majority of these concern traumatic cardiac arrest.

Display Advertising

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Global Print Circulation

Online Only

Avg. Global Monthly Visits

44,243

Avg. Global Monthly Unique Visitors

19,511

Avg. Global Monthly Page Views

25,713

Avg. Global eTOC Distribution

8,261

Affiliation

- The European Resuscitation Council
- The American Heart Association
- The Australian Resuscitation Council
- The New Zealand Resuscitation Council
- The Resuscitation Council of Southern Africa
- The Japan Resuscitation Council

Audience

The journal content will be of interest to healthcare professionals working in critical care, emergency medicine, acute medicine, anaesthesia, cardiology, paediatrics, and neonatology.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to proposals, offers, and agreements made up to and including the effective date and shall be interpreted in accordance with the laws of England. All disputes arising from or in connection with the performance of the Terms and Conditions shall be heard by the Courts of England. This agreement is subject to the law of England and Wales and the United Kingdom.

2. Applicability of Terms and Conditions

The terms and conditions of this Agreement shall govern the sale, supply, or any other transfer of Products for any specific purpose. The terms and conditions contained herein shall be in addition to and not in derogation of any other terms and conditions that may be contained in the relevant purchase orders or purchase agreements.

3. Cancellation and Returns

Cancellations or returns of Products shall be governed by the terms and conditions of this Agreement. Cancellations or returns of Products shall not be accepted if the Products have been used or installed or if the Products do not comply with the specifications.

4. Prices, Taxes and Currencies

The prices for the Products shall be exclusive of any taxes, duties, or other charges, which shall be determined at the time of the sale and shall be paid by the Client. The prices for the Products shall include all applicable taxes, duties, and other charges.

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6. Distribution

The Client shall be responsible for the distribution of the Products to its customers. The Client shall ensure that the Products are delivered to its customers in good condition and in accordance with the specifications.

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The Client shall indemnify the Seller against any claims, damages, or expenses arising from the breach of warranty or the Products. The Client shall also indemnify the Seller against any claims, damages, or expenses arising from the use of the Products.

8. Force Majeure

In the event of any force majeure event, the Seller shall be excused from its obligations under this Agreement. The force majeure event shall include, but not be limited to, acts of God, war, terrorism, or any other event beyond the Seller's control.

9. Force Majeure

The terms and conditions of this Agreement shall be subject to the laws and regulations of the country in which the Products are manufactured. The Client shall indemnify the Seller against any claims, damages, or expenses arising from the use of the Products.

10. Applicability

The terms and conditions of this Agreement shall be subject to the laws and regulations of the country in which the Products are manufactured. The Client shall indemnify the Seller against any claims, damages, or expenses arising from the use of the Products.