Overview

*JSES International* is the official open access and online-only publication for eleven leading specialty organizations, this authoritative journal is the only open access publication to focus exclusively on medical, surgical, and physical techniques for treating injury/disease of the upper extremity, including the shoulder girdle, arm, and elbow. Clinically oriented and peer-reviewed, the Journal provides an international forum for the exchange of information on new techniques, instruments, and materials.

**Display Advertising**

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**Recruitment Advertising**

Philip Prigal  Global  
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**Global Print Circulation**  
Online Only  
5,813

**Avg. Global Monthly Visits**  
2,946

**Avg. Global Monthly Unique Visitors**  
3,540

**Avg. Global Monthly Page Views**  
224
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

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<tbody>
<tr>
<td>Top</td>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
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</table>

**Formats:** jpeg, png, gif (static image only)

**Tracking Pixels:** No

**Max File Size:** 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

## AIP Email

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**Formats:** jpeg, png, gif (static image only)

**Tracking Pixels:** No

**Max File Size:** 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, advertisements made on behalf of the Client ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of this TC, "advertising" means the placing of an advertisement in any medium, whether on or off-line, for the sale of any advertising products or services to any person or entity and, for the purpose of this TC, shall exclude any advertising products or services supplied to the Client for its own use.

2. Interpretation

The definitions set out in the underlined text in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If at the request of the Client, Elsevier reserves additional time or the right to withdraw such time, the Client shall remit the additional payment to Elsevier in full at the time of placing the order.

3. Execution and modification of the order

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier to supply the Products and Services on the terms and conditions embodied in the TC. For the purposes of this TC, any reference to a writing in relation to an order shall include any communication in electronic or digital form. The TC, together with any order or proposal, constitutes the entire understanding between the parties and supersedes any and all previous communications and agreements with respect to the order.

4. Prices, taxes and currencies

4.1 The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this representation and warranty, Elsevier may, in addition to any other remedies, including damages, costs and expenses, have a right, at any time, to remove or discontinue any advertising content that are not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove or discontinue any content that are the subject of a claim asserted by an entity with respect to its trademarks, trade names, service marks, or other proprietary or property rights.

4.2 The Client acknowledges that, if the liability of Elsevier is to be limited in accordance with these terms and conditions and the relevant laws, the Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

4.3 The TC, together with any order or proposal, constitutes the entire understanding between the parties and supersedes any and all previous communications and agreements with respect to the order.

5. Cancellations & Returns

5.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

6. Distribution

6.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

7. Force majeure

7.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ELSEVIER IS NOT LIABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ELSEVIER IS NOT LIABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ELSEVIER IS NOT LIABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ELSEVIER IS NOT LIABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ELSEVIER IS NOT LIABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ELSEVIER IS NOT LIABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

9. Force majeure

9.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

10. Advertising & Reprints

10.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

11. Audit

11.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

12. Force majeure

12.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.