JSES International

Overview

JSES International is the official open access and online-only publication for eleven leading specialty organizations, this authoritative journal is the only open access publication to focus exclusively on medical, surgical, and physical techniques for treating injury/disease of the upper extremity, including the shoulder girdle, arm, and elbow. Clinically oriented and peer-reviewed, the Journal provides an international forum for the exchange of information on new techniques, instruments, and materials.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

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(2) The offerer of a TC may, at its discretion, accept a TC in whole or in part or reject a TC.

3. Conditions of supply

(1) The Client shall pay all amounts due in accordance with the terms and conditions of supply and any other special conditions of supply. If the Client fails to pay any amount due, Elsevier shall be entitled to suspend the performance of any of its obligations under the TC until such amount is paid in full.

4. Liability and claims

(1) The Client acknowledges that the liability of Elsevier is to be limited in accordance with these terms and conditions and the order acknowledgment, as may be notified to the Client in writing.

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5. Payment

(1) Payment shall be made in accordance with the terms and conditions of supply and any other special conditions of supply. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the provision of the Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable law. Payment shall be deemed to have been made when Elsevier has received the payment in full or in accordance with the terms and conditions of supply and any other special conditions of supply. All amounts payable shall be paid in the currency stated in the order acknowledgment.

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9. Risk and responsibility

(1) The Client shall be responsible for the risk of loss or damage to the Products or Services in transit if the Client elects to have the Products or Services delivered to the Client. Risk shall pass to the Client upon delivery of the Products or Services to the Client.

10. Advertising & Reprints

(1) No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed, the Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or any premises in Client's possession) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

11. Audit

(1) The Client may at any reasonable time and without prior notice, inspect the Client's premises (or any premises in Client's possession) to verify the Client's compliance with the TC.

12. Modification of the TC

(1) No modifications to the TC shall be made unless agreed in writing by both parties.

13. Governing law and jurisdiction

(1) The Client agrees to the exclusive jurisdiction of the courts of the state in which the Client's premises are located, for the purpose of any legal action or proceeding concerning the interpretation or enforcement of the TC.

14. Compliance with law

(1) Elsevier shall comply with all applicable laws, regulations, and orders, including but not limited to, those related to the protection of personal data and privacy, the prevention of money laundering, and the suppression of terrorism.

15. Governing law

(1) This TC shall be governed by the laws of the state in which the Client's premises are located.