Journal of Dairy Science

Overview

The official journal of the American Dairy Science Association, *Journal of Dairy Science* (JDS) is the leading general dairy research journal in the world. JDS readers represent education, industry, and government agencies in more than 70 countries with interests in biochemistry, breeding, economics, engineering, environment, food science, genetics, microbiology, nutrition, pathology, physiology, processing, public health, quality assurance, and sanitation. JDS is the top-ranked dairy research journal in the world. JDS is ranked 4th in the Agriculture, Dairy and Animal Science category of the 2018 Journal Citation Reports® published by Clarivate, with an Impact Factor of 3.082. The JDS 5-year Impact Factor (3.208) is also ranked 4th in the Agriculture, Dairy and Animal Science category. The journal has secured a top five journal ranking for seventeen consecutive years. JDS is also highly ranked in the Food Science and Technology category: 34th of 135 journals for Impact Factor and 5-year Impact Factor.

Visit Website

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Affiliation

Official journal of the American Dairy Science Association

Audience

JDS readers represent education, industry, and government, including research, teaching, administration, veterinary medicine, extension, management, quality assurance, product development, and technical services in more than 70 countries.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tbody>
<tr>
<td>Top</td>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
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**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers, and agreements made between the parties for the purchase of products or services (the “Product” or “Service”) by the Client on the one hand, and Elsevier in its capacity as publisher of the Product(s) or Service(s) on the other hand (collectively, “Elsevier”). The Client’s order for the Product or Service and Elsevier’s acceptance of such order shall constitute a binding contract between the Client and Elsevier, the terms of which shall be governed by these terms and conditions, unless otherwise agreed in writing.

2. Offer and acceptance

Any offer made by Elsevier is subject to acceptance by the Client. If the Client accepts Elsevier’s offer, such acceptance shall be by return (by any means) (e.g., email, fax, delivery of a contract form). Elsevier shall be entitled to deliver the Products or Services to the Client only where the invoice or contract has been paid in full. Upon acceptance of the offer, Elsevier’s offer shall be deemed to be accepted by the Client. The invoice or contract shall be deemed to have been paid in full if the Client has made the payment in full within the agreed time period.

3. Execution and modification of the order

The Client shall be entitled to request modifications to the order. Such modifications will be accepted by Elsevier only if agreed in writing. Any modifications to the order will be subject to any additional charges that Elsevier may deem necessary.

4. Liability and claims

Subject to the Client’s timely acceptance of the delivery, Elsevier shall not be liable for any loss or damage suffered by the Client or any third party in connection with the delivery of the Products or Services. Elsevier shall not be liable for any indirect, special, or consequential damages arising out of the delivery of the Products or Services.

5. Compliance with laws

The Client acknowledges that it is responsible for obtaining all necessary licenses, permits, and approvals required for the use of the Product or Service. Elsevier shall not be responsible for any violation of any law or regulation.

6. Distribution

The Client agrees to distribute the Products or Services in accordance with the agreed terms and conditions. Elsevier shall be entitled to terminate this agreement if the Client fails to comply with the agreed terms and conditions.

7. Force majeure

If any event, other than any acts of the parties, reasonably beyond their control, prevents the performance of this agreement, the party affected shall give written notice thereof to the other party as soon as possible. In such event, the affected party shall be excused from fulfilling its obligation to the extent that performance is prevented by such event. The party affected by such event shall be entitled to require the other party to make such performance in a reasonable period of time, or to terminate the agreement without liability for damages.

8. Cancellation

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. The cancellation fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. The Client acknowledges that any order cancellation may result in a restocking fee or other charges.

9. Termination

Either party may terminate this agreement for convenience upon sixty (60) days prior written notice. In the event of termination, the Client shall be responsible for paying any undisputed portion of the invoice in full.

10. Adjudication

Any dispute arising out of or in connection with the performance of this agreement shall be submitted to the exclusive jurisdiction of the courts of the jurisdiction specified in this agreement. The parties agree that the English language is the language of the agreement.

11. Entire agreement

This agreement constitutes the entire agreement between the parties and supersedes all prior agreements and understandings, whether written or oral, with respect to the subject matter hereof. No amendment or modification of this agreement shall be valid unless in writing and signed by an authorized officer of both parties.

12. Governing law

This agreement is governed by the laws of the jurisdiction specified in this agreement. The parties irrevocably agree that any dispute that may arise out of this agreement shall be brought before the courts of that jurisdiction.

13. Amendments

Any amendment to this agreement must be in writing and signed by an authorized officer of both parties. Any amendment to this agreement shall be effective only upon execution and signature by an authorized officer of both parties.

14. Confidentiality

The Client shall hold all information received from Elsevier in confidence and shall not disclose such information to any third party without Elsevier’s prior written consent.

15. Assignment

The Client shall not assign its rights or obligations under this agreement without Elsevier’s prior written consent.

16. Governing law

This agreement is governed by the laws of the jurisdiction specified in this agreement. The parties irrevocably agree that any dispute that may arise out of this agreement shall be brought before the courts of that jurisdiction.