Journal of Dairy Science

Overview

The official journal of the American Dairy Science Association, *Journal of Dairy Science (JDS)* is the leading general dairy research journal in the world. *JDS* readers represent education, industry, and government agencies in more than 70 countries with interests in biochemistry, breeding, economics, engineering, environment, food science, genetics, microbiology, nutrition, pathology, physiology, processing, public health, quality assurance, and sanitation. *JDS* is the top-ranked dairy research journal in the world. *JDS* is ranked 4th in the Agriculture, Dairy and Animal Science category of the 2018 Journal Citation Reports®, published by Clarivate, with an Impact Factor of 3.082. The *JDS* 5-year Impact Factor (3.208) is also ranked 4th in the Agriculture, Dairy and Animal Science category. The journal has secured a top five journal ranking for seventeen consecutive years. *JDS* is also highly ranked in the Food Science and Technology category: 34th of 135 journals for Impact Factor and 5-year Impact Factor.

Affiliation
Official journal of the American Dairy Science Association

Audience
JDS readers represent education, industry, and government, including research, teaching, administration, veterinary medicine, extension, management, quality assurance, product development, and technical services in more than 70 countries.
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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2. Offer and acceptance

Described in the TC shall be the order for the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier. Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. Orders for advertisements must be cancelled in writing prior to the relevant ad. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon the Client’s representations and/or warranties, Elsevier shall have the right to suspend or delay performance of any obligations arising from the TC until such advertising payment has been received. Where the Client is rebuffed for Elsevier, there is no obligation to refund any amount paid to Elsevier. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

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5. Payment

(ii) If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, acts of God or any causes beyond the control of a party, such party is unable to perform in whole or in part its obligations under the TC, the party shall promptly notify Elsevier of such inability to perform. Elsevier shall be entitled to terminate this TC at any time in the event of a violation of this representation and warranty. The Client acknowledges that any breach of the terms of the TC by the Client shall give rise to irreparable harm to Elsevier. Upon any fraud or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, data, advertising, unfair competition, defamation, invasion of privacy or rights of solitude, violation of any anti-trust law or regulations, or any other right or any person or entity; (iii) Advertising Content - Any order placed, or any advertising to the Client shall be subject to the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client’s place of business or residency.