Journal of Dairy Science

Overview

The official journal of the American Dairy Science Association, *Journal of Dairy Science (JDS)* is the leading general dairy research journal in the world. *JDS* readers represent education, industry, and government agencies in more than 70 countries with interests in biochemistry, breeding, economics, engineering, environment, food science, genetics, microbiology, nutrition, pathology, physiology, processing, public health, quality assurance, and sanitation. *JDS* is the top-ranked dairy research journal in the world. *JDS* is ranked 4th in the Agriculture, Dairy and Animal Science category of the 2018 Journal Citation Reports®, published by Clarivate, with an Impact Factor of 3.082. The *JDS* 5-year Impact Factor (3.208) is also ranked 4th in the Agriculture, Dairy and Animal Science category. The journal has secured a top five journal ranking for seventeen consecutive years. *JDS* is also highly ranked in the Food Science and Technology category: 34th of 135 journals for Impact Factor and 5-year Impact Factor.
Affiliation
Official journal of the American Dairy Science Association

Audience
JDS readers represent education, industry, and government, including research, teaching, administration, veterinary medicine, extension, management, quality assurance, product development, and technical services in more than 70 countries.

Editor-in-Chief
Matthew C. Lucy

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats
jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels
Yes

Max File Size
200 KB

Max Animation (Time/Loops)
15 seconds/3 loops

Prestitial Frequency
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

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<tbody>
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<tr>
<td>Middle</td>
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</tbody>
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### Formats
- jpeg, png, gif (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

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