JAAD Case Reports

Overview

JAAD Case Reports is an open access journal dedicated to publishing case reports. Manuscripts must be authentic, understandable, educational, and of interest to an international audience of dermatologists, residents, fellows, and researchers in all dermatology subspecialties, as well as clinicians in related fields. All submissions are peer reviewed.

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Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
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FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS
- jpeg, png, gif, (static image only)

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply in so far as any offers, proposals and all agreements made between the Client and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). The Client agrees to purchase the Products and/or Services as set out in the Elsevier order acknowledgement, subject to these terms and conditions, including any other representations about the Products and Services shall have no effect unless expressly agreed to writing and signed by an authorised representative of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentations.

2. Offer and acceptance

(a) The Client shall place any purchase orders or requests for supply in writing and Elsevier will issue an order acknowledgment in respect of each such order.

(b) An order acknowledgment shall only be regarded as an offer to supply to the Client on the terms and conditions hereof. The Client acknowledges that any offer to supply the Client by Elsevier is open for acceptance for a period of ten (10) days from its date of dispatch.

(c) The Client’s acceptance of the order acknowledgment, must be in agreement to the final price and/ or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevierriet reads additional

3. Execution and modification of the order

(a) Any modification to the order for the Products or Service description, budget or schedule, as set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevierriet reads additional

4. Prices, taxes and currencies

(a) The Client hereby acknowledges that all Prices, taxes and currencies shall be in accordance with the eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023.

(b) Partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

(c) To the extent of such illegality, invalidity, voidness, voidability, or unenforceability, and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

5. Payment

(a) Payment shall be made on (i) the invoice date of a single invoice or a single order; or (ii) a monthly basis if agreed upon in writing.

(b) If the Client does not pay any undisputed invoice within thirty (30) days of the invoice date or thirty (30) days after the date of delivery, whichever is earlier, Elsevier shall, at its discretion, suspend further delivery of Products and Services to the Client. The Client hereby waives all rights of set-off, counterclaim, etc., and irrevocably agrees to pay all amounts due on the invoice date.

(c) The Client agrees that unless Elsevier approves the use of a different currency for the Products or Services, all accounting statements will be issued in US Dollars.

6. Distribution

The Client that engages, assists, reproduces, or plagiarizes any part of the Products or any other products of Elsevier as its own, shall be liable to indemnify and be liable for any such reproduction or plagiarism of the Products by any third party. The Client shall not be responsible for collecting from its customers amounts due in respect of the sale of the Products. The Client may not assign, transfer or sublet any of the provisions of the TC without the prior written consent of Elsevier.

7. Intellectual property

(a) Elsevier shall own all right, title and interest in and to all products, and works of authorship that Elsevier creates or develops in connection with the Products and Services.

(b) The Client hereby acknowledges that all intellectual property rights to all Elsevier proposals, publications and other Products shall remain with Elsevier unless agreed otherwise in writing.

8. Liability and claims

(a) To the maximum extent permitted by relevant laws (the “Liabilities”), Elsevier shall not be liable for any of the following losses which may be incurred by the Client or any other party or persons who are not acting in compliance with the TC.

(b) Elsevier shall not be liable for any damages which may be incurred by the Client or any other party or persons who are not acting in compliance with the TC.

9. Force majeure

(a) The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

(b) The Client agrees to pay interest at the rate of 1% per annum on any sums outstanding for a period of thirty (30) days after the due date of an invoice.

(c) No interest shall be payable to the Client on any sums paid in full and on time.

10. Advertising & Reprints

(a) Orders must specify a definite schedule of insertions, issues and sizes of space for a period of one year as provided in the order acknowledgment.

(b) The Client shall not be entitled to substitute any of the inserted advertisements with those of another party.

11. Compliance with laws

(a) The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any other person or entity.

(b) The Client hereby acknowledges and agrees that it shall comply with all applicable laws, rules, regulations and any other legal requirements which at any time may be applicable to any dealings with the Client.

12. Offer and acceptance/ Description

(a) This Agreement (“Agreement”) is hereby made and entered into as of the date hereof by and between Elsevier and the Client (collectively, the “Parties”), each of which is an authorized and validly existing entity.

(b) The Parties have agreed to settle all disputes arising out of or related to the Advertising Content or Client’s breach or alleged breach of any of the foregoing representations and warranties.

13. Cancellations & Returns

(a) The Client agrees that if a higher price is payable for the Products or Services but for such limitations.

(b) The Client hereby agrees to pay interest at the rate of 1% per annum on any sums outstanding for a period of thirty (30) days after the due date of an invoice.

14. Compliance with laws

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(c) No interest shall be payable to the Client on any sums paid in full and on time.

15. Distribution

(a) The Client agrees to pay interest at the rate of 1% per annum on any sums outstanding for a period of thirty (30) days after the due date of an invoice.

(b) No interest shall be payable to the Client on any sums paid in full and on time.

16. Cancellations & Returns

(a) The Client agrees that if a higher price is payable for the Products or Services but for such limitations.

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(c) No interest shall be payable to the Client on any sums paid in full and on time.

17. Compliance with laws

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