Overview

*JAAD Case Reports* is an open access journal dedicated to publishing case reports. Manuscripts must be authentic, understandable, educational, and of interest to an international audience of dermatologists, residents, fellows, and researchers in all dermatology subspecialties, as well as clinicians in related fields. All submissions are peer reviewed.

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Global Print Circulation

Online Only

Avg. Global Monthly Visits

19,651

Avg. Global Monthly Unique Visitors

8,316

Avg. Global Monthly Page Views

10,510

Avg. Global eTOC Distribution

26,989

Affiliation

American Academy of Dermatology

Audience

Entire Dermatologic Community
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

| FORMATS                               | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS                        | Yes                                     |
| MAX FILE SIZE                          | 200 KB                                  |
| MAX ANIMATION (TIME/LOOPS)             | 15 seconds/3 loops                      |
| PRESTITIAL FREQUENCY                   | 1 impression/6hrs/user                  |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</table>

| FORMATS                          | jpeg, png, gif, (static image only) |
| TRACKING PIXELS                  | No                                   |
| MAX FILE SIZE                    | 200 KB                               |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Animation and expandable banners unavailable

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