Journal of Cartilage & Joint Preservation

Overview

The Journal of Cartilage & Joint Preservation will capture the best clinical, translational and basic science articles in this rapidly growing area of discovery and expertise. JCJP will publish peer-reviewed original research articles and state-of-the-art reviews, as well as techniques videos showing the applications of new findings to the care of patients in need of cartilage repair and joint preservation.

Because it sits at the intersection of basic and applied research, JCJP will bring important new findings to the toolbox of all researchers and clinicians involved in cartilage repair, development, function, degeneration, transplantation and rehabilitation, and with a strong new emphasis on joint preservation, including cartilage restoration techniques such as microfracture surgery, drilling, abrasion arthroplasty, autologous chondrocyte implementation, osteochondral autograft transplantation and osteochondral allograft transplantation.

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Philip Prigal United States
347-556-0473
p.prigal@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Affiliation

International Cartilage Regeneration and Joint Preservation Society (ICRS) at cartilage.org

Audience

Researchers and clinicians involved in cartilage repair & regeneration, development, function, degeneration, transplantation and rehabilitation, Osteoarthritis, Sports Medicine.

Global Print Circulation

Online Only

Avg. Global Monthly Visits
1,776

Avg. Global Monthly Unique Visitors
854

Avg. Global Monthly Page Views
1,041

Avg. Global eTOC Distribution
19
Digital Specs

**Website**

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<td>728 x 315</td>
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<tr>
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<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
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<td>NA</td>
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<tr>
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<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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**FORMATS**

- jpeg, png, gif (static image only)

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**AIP Email**

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**Animation and expandable banners unavailable**

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