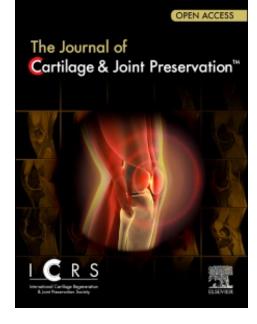
## Journal of Cartilage & Joint Preservation

#### Overview

*The Journal of Cartilage & Joint Preservation* will capture the best clinical, translational and basic science articles in this rapidly growing area of discovery and expertise. *JCJP* will publish peer-reviewed original research articles and state-of-the-art reviews, as well as techniques videos showing the applications of new findings to the care of patients in need of cartilage repair and joint preservation.

Because it sits at the intersection of basic and applied research, *JCJP* will bring important new findings to the toolbox of all researchers and clinicians involved in cartilage repair, development, function, degeneration, transplantation and rehabilitation, and with a strong new emphasis on joint preservation, including cartilage restoration techniques such as microfracture surgery, drilling, abrasion arthroplasty, autologous chondrocyte implementation, osteochondral autograft transplantation and osteochondral allograft transplantation.

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#### Affiliation

International Cartilage Regeneration and Joint Preservation Society (ICRS) at cartilage.org

#### Editor-in-Chief

Lisa Ann Fortier, DVM, PhD

### **Digital Specs**

#### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

# ELSEVIER

#### Audience

Researchers and clinicians involved in cartilage repair & amp; regeneration, development, function, degeneration, transplantation and rehabilitation, Osteoarthritis, Sports Medicine.



POSITION	AD	SIZE (PIXELS)	
Тор	Leaderbo	pard 728 × 90	
Middle	MPU	300 X 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	
PU banners, position	ns 1 2 2 arest	tacked vertically	

POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	bard	728 × 90	
Side	Skyscrap	er	160 X 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (sta	tic image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

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Monthly average web metrics based on the period of July 2022 to June 2023

