Journal of Cartilage & Joint Preservation

Overview

The Journal of Cartilage & Joint Preservation will capture the best clinical, translational and basic science articles in this rapidly growing area of discovery and expertise. JCJP will publish peer-reviewed original research articles and state-of-the-art reviews, as well as techniques videos showing the applications of new findings to the care of patients in need of cartilage repair and joint preservation.

Because it sits at the intersection of basic and applied research, JCJP will bring important new findings to the toolbox of all researchers and clinicians involved in cartilage repair, development, function, degeneration, transplantation and rehabilitation, and with a strong new emphasis on joint preservation, including cartilage restoration techniques such as microfracture surgery, drilling, abrasion arthroplasty, autologous chondrocyte implementation, osteochondral autograft transplantation and osteochondral allograft transplantation.

To sponsor a print collection of articles for conference distribution, please visit http://reprints.elsevier.com/.

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
1,776
Avg. Global Monthly Unique Visitors
854
Avg. Global Monthly Page Views
1,041
Avg. Global eTOC Distribution
19
Affiliation
International Cartilage Regeneration and Joint Preservation Society (ICRS) at cartilage.org

Audience
Researchers and clinicians involved in cartilage repair & regeneration, development, function, degeneration, transplantation and rehabilitation, Osteoarthritis, Sports Medicine.

Editor-in-Chief
Lisa Ann Fortier, DVM, PhD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

 MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, programmes made by Elsevier and between any third party and its agent (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous agreements made between the parties. Both parties shall enter into the Agreement by written acknowledgment. The terms and conditions of business are proposed by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall not have effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will be held to apply if and Elsevier’s Liability for Frustration of Agreement: Where Products are under contract to the Client then third party products or software such use shall be subject to additional terms.

2. Offer and acceptance

Description. Elsevier shall cause the Products and Services to be delivered to the Client from its premises or to any location designated by the Client. Elsevier shall issue an invoice for the Products and Services subject to the Client acknowledging, in writing, receipt of the invoice and agreeing to pay the price referenced therein. Any decision by the Client to order the Products and Services shall be final unless otherwise agreed in writing by Elsevier. The Client shall return any non-accepted order to Elsevier within 14 working days of its receipt and agree to pay any costs incurred by Elsevier in relation to such return.

3. Prices, taxes and currencies

Unless otherwise agreed in writing, all invoices from Elsevier to the Client shall include all applicable taxes or duties levied on the sale of such Products or Services. All such taxes and duties shall be paid by the Client. Any invoice from Elsevier to the Client shall state any applicable foreign exchange rates. Unless otherwise agreed in writing, the price/rates for the Products and Services shall be those set out in the order or terms agreed by both parties in the relevant order, including such things as format, printing processes, technical design, size and appearance of address, weights and pricing of the like. All drawings, descriptive matter, specifications and advertising by Elsevier or its employees or others illustrations contained Elsevier’s catalogues or brochures are issued or published for the sole purpose of giving an approximate idea of the Products and Services described therein. They will be formed part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as design, characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

4. General and modification of order

Any modifications to the Products or services described in a quotation, schedule or specification which the Client agrees to at the time of placing an order, and which are subsequently agreed to by Elsevier in writing, shall be subject to a further agreement in writing. Subject to any written alteration by the Client, the Product or service for which an order is placed shall be supplied in the form and quantity specified in the order. Any returns of the products shall be subject to the relevant Elsevier company’s return policy. Elsevier’s sole responsibility for any description of the Products or Services which the Client is unable to fulfill, the Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

5. Liability and claims

TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may arise by reason of breach of any express or implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (ii) any loss or damage caused by any negligence, accident, breach of contract, breach of warranty, breach of any statutory obligation, or any other breach of any duty whatsoever in connection with the TC (iii) loss of profits, or any other economic consequential loss (iv) any loss or damage in consequence of any delay in the supply of the Products or Services which the Client is unable to fulfill, the Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

6. Distribution

Client has the right to resell the Products before ownership has passed to it provided that any sale shall be effected in the ordinary course of business, and shall not result in breach of any other agreement or understanding with Elsevier. Elsevier may at its own discretion at any time, either by notice or unilaterally, mandate changes, updates, or other modifications of the Products and/or Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, size and appearance of address, weights and pricing of the like. All drawings, descriptive matter, specifications and advertising by Elsevier or its employees or others illustrations contained Elsevier’s catalogues or brochures are issued or published for the sole purpose of giving an approximate idea of the Products and Services described therein. They will be formed part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as design, characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

7. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, force majeure or other causes beyond the control of a party, such party is unable to perform in whole or in part or to delay in performing his obligations under the Agreement, he shall promptly notify the other party of such cause and the effect thereof, forthwith and in any case not later than 7 days after it has become aware of such event. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier will endeavour to do so, but no right of recovery is hereby acquired by the Client in respect thereof. No new external or internal advertisement will be accepted beyond the said space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of production incurred on all such advertising.

8. Audit

The Client shall conduct an independent assessment of the products or any other products of Elsevier to be, sell or distribute or, in any other manner, deal with an agents or distributors. Any violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier will be entitled to rescind the revenue-sharing agreement in whole or in part and to recover all sums paid or payable to the Client. Except for the Client’s continued compliance with the provisions of this TC and to avoid the effects of such event to the extent possible.

9. Cancellations & Returns

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier, nor shall it directly or indirectly Facilitate or as other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier, nor shall it directly or indirectly Facilitate or as other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

10. Provision of services

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier, nor shall it directly or indirectly Facilitate or as other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.