Overview

Immuno-Oncology and Technology (IOTECH) is sister journal to *Annals of Oncology* and *ESMO Open* and the most recent addition to the European Society for Medical Oncology's portfolio of world-class journals. By publishing high quality original research articles, reviews, perspectives, technology explained papers, letters to the editor and editorials, *IOTECH* aspires to provide a forum for today's leaders in the field of Immuno-Oncology.

Visit Website
Editor-in-Chief
Professor John Haanen, Professor of Translational Immunotherapy of Cancer Leiden University Medical Center, The Netherlands Cancer Institute, Plesmanlaan 121, 1066 CX Amsterdam, The Netherlands

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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TRACKING PIXELS: No

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Animation and expandable banners unavailable.
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14. Governing law and jurisdiction
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    Each order for the Products and Services by the Client shall be deemed to be an offer by the Client to purchase the Products and Services subject to the terms and conditions of the TC. The Client shall be deemed to confirm acceptance of the order if Elsevier delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. Any order accepted shall be subject to availability of the ordered Products or Services as set out on the Elsevier order acknowledgement or invoice. Any provision of the TC and/or any representations about the Products and Services shall have no effect unless expressly agreed in writing, signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraudulent misrepresentation.

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