Immuno-Oncology and Technology

Overview

Immuno-Oncology and Technology (IOTECH) is sister journal to Annals of Oncology and ESMO Open and the most recent addition to the European Society for Medical Oncology’s portfolio of world-class journals. By publishing high quality original research articles, reviews, perspectives, technology explained papers, letters to the editor and editorials, IOTECH aspires to provide a forum for today’s leaders in the field of Immuno-Oncology.

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Avg. Global Monthly Page Views
1,210

Avg. Global eTOC Distribution
24

Affiliation
European Society for Medical Oncology (ESMO)

Audience
ESMO members
Digital Specs

Website

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<td>728 x 315</td>
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<td>Top</td>
<td>Mobile Leaderboard</td>
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<tr>
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<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS
- jpeg, png, gif, (static image only)

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AIP Email

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