Heart Rhythm O2

Overview

Heart Rhythm O2 is the newest online-only, open-access publication of the Heart Rhythm Society. With a focus on cardiac arrhythmias and electrophysiology, Heart Rhythm O2 publishes original clinical and experimental research, review articles, points-of-view, images and short reports focusing on new technologies, commentaries and letters to the editor. All articles will be peer reviewed. As an open access journal, Heart Rhythm O2 serves as a major venue for sharing the latest research and technologies for electrophysiologists and allied health professionals from around the world.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
jjimenez-ahmed@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3689
a.medina@elsevier.com

Global Print Circulation
Online Only
7,886

Avg. Global Monthly Visits
4,312

Avg. Global Monthly Page Views
5,500

Avg. Global eTOC Distribution
66

Affiliation
An Official Journal of the Heart Rhythm Society

Audience
Electrophysiologists and allied health professionals
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS          | jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS  | Yes
MAX FILE SIZE    | 200 KB
MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops
PRESTITIAL FREQUENCY | 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS          | jpeg, png, gif, (static image only)
TRACKING PIXELS  | No
MAX FILE SIZE    | 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS          | jpeg, png, gif, (static image only)
TRACKING PIXELS  | No
MAX FILE SIZE    | 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing the prices for the Products shall be those set out in Elsevier's current price list (whether price or pricing policies). All such prices shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide Elsevier's VAT registration number or other applicable tax identification number upon Customer's request.

5. Payment

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase Elsevier's Products or Services in accordance with the Terms and Conditions (‘the ‘TC’). The price/rates for the Products and Services shall be those set out in the relevant order, unless agreed by Elsevier in writing. Any modifications to the agreed product or service description, budget or schedule, as set out in the order, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If at the request of the Client, Elsevier delivers additional products or services, such provisions will be charged at Elsevier's then current rates.

6. Distribution

In connection with the performance of the TC, the Client shall not, in the name of, or on behalf of the Client, any third party or on behalf of the Client, use or engage any persons or entities to independently provide advertising or marketing services to the Client in relation to any advertising space or content provided to Elsevier by the Client in connection with the TC, without Elsevier's prior written approval. In the event of such a violation by the Client, Elsevier shall have the right, at any time, to remove the advertising or marketing content and to charge the Client for any costs incurred as a result of such violation.

7. Force majeure

Any modifications to the agreed product or service description, budget or schedule, as set out in the order, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If at the request of the Client, Elsevier delivers additional products or services, such provisions will be charged at Elsevier's then current rates.

9. Force majeure

The Client's obligation to make payments to Elsevier under clause 5.

10. Advertising & Reprints

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

13. Cancellations & Returns

In the event of any dispute about an invoice, the Client will promptly, in writing, provide all details of such dispute to Elsevier and Elsevier will respond as soon as reasonably practicable, but no later than the due date of such invoice. Elsevier will provide the Client with a final decision in writing on such disputed amount.

14. General

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.

The Client shall engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it divert or redistribute advertising in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, confidentiality, or copyright of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, ensuring full credit control and safely keeping all of its records from resulting from any unauthorized dealings. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 6.