Heart Rhythm O2

Overview

Heart Rhythm O2 is the newest online-only, open-access publication of the Heart Rhythm Society. With a focus on cardiac arrhythmias and electrophysiology, Heart Rhythm O2 publishes original clinical and experimental research, review articles, points-of-view, images and short reports focusing on new technologies, commentaries and letters to the editor. All articles will be peer reviewed. As an open access journal, Heart Rhythm O2 serves as a major venue for sharing the latest research and technologies for electrophysiologists and allied health professionals from around the world.

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Global Print Circulation Online Only

Avg. Global Monthly Visits 7,886
Avg. Global Monthly Unique Visitors 4,312
Avg. Global Monthly Page Views 5,500
Avg. Global eTOC Distribution 66

Affiliation

An Official Journal of the Heart Rhythm Society

Audience

Electrophysiologists and allied health professionals
Digital Specs

**Website**

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<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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**Tracking Pixels**

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**Max File Size**

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**Max Animation (Time/Loops)**

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**Prestitial Frequency**

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

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**Animation and expandable banners unavailable**

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10. **Monthly average web metrics based on the period of**

Monthly average web metrics based on the period of July 2022 to June 2023

**E20 Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023**

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