Heart Rhythm O2

Overview

Heart Rhythm O2 is the newest online-only, open-access publication of the Heart Rhythm Society. With a focus on cardiac arrhythmias and electrophysiology, Heart Rhythm O2 publishes original clinical and experimental research, review articles, points-of-view, images and short reports focusing on new technologies, commentaries and letters to the editor. All articles will be peer reviewed. As an open access journal, Heart Rhythm O2 serves as a major venue for sharing the latest research and technologies for electrophysiologists and allied health professionals from around the world.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
7,886
Avg. Global Monthly Unique Visitors
4,312
Avg. Global Monthly Page Views
5,500
Avg. Global eTOC Distribution
66

Affiliation
An Official Journal of the Heart Rhythm Society

Audience
Electrophysiologists and allied health professionals
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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**FORMATS**
- jpeg, png, gif (static image only)

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**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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