Heart Rhythm O2

Overview

Heart Rhythm O2 is the newest online-only, open-access publication of the Heart Rhythm Society. With a focus on cardiac arrhythmias and electrophysiology, Heart Rhythm O2 publishes original clinical and experimental research, review articles, points-of-view, images and short reports focusing on new technologies, commentaries and letters to the editor. All articles will be peer reviewed. As an open access journal, Heart Rhythm O2 serves as a major venue for sharing the latest research and technologies for electrophysiologists and allied health professionals from around the world.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3689
a.medina@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
7,886

Avg. Global Monthly Unique Visitors
4,312

Avg. Global Monthly Page Views
5,500

Avg. Global eTOC Distribution
66

Affiliation
An Official Journal of the Heart Rhythm Society

Audience
Electrophysiologists and allied health professionals
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS          | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS  | Yes                                      |
| MAX FILE SIZE    | 200 KB                                   |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS          | jpeg, png, gif, (static image only) |
| TRACKING PIXELS  | No                                      |
| MAX FILE SIZE    | 200 KB                                   |

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS          | jpeg, png, gif, (static image only) |
| TRACKING PIXELS  | No                                      |
| MAX FILE SIZE    | 200 KB                                   |

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, requests for proposals and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous agreement between the parties for this TC. The Client shall be deemed to have entered into the agreement with the Elsevier group company that is providing the Products or Services as set out on the Elsevier order acknowledgement order.

2. Offer and acceptance

(a) Any offer by Elsevier to provide the Products or Services shall be revocable at any time and the Offer is deemed to be revoked at the time Elsevier decides to withdraw the Offer, unless a different time is specified in writing by Elsevier. The Offer is not acceptable unless made in writing by Elsevier.

(b) The Client's acceptance of the Offer shall be deemed to be given by a) placing an order with Elsevier, b) sending a written acknowledgement of order which Elsevier accepts, or c) placing an initial order for the Products or Services.

3. Execution and modification of the order

(a) Any order for the Products and Services shall be deemed to be an Offer for a Contract for supply of the Products and Services unless otherwise agreed in writing. The Offer is deemed to be revoked at the time Elsevier decides to withdraw the Offer, unless a different time is specified in writing by Elsevier. Any such Offer is not acceptable unless made in writing by Elsevier.

(b) Any acceptance by the Elsevier group company that is providing the Products or Services to the Client shall be deemed to be given by the Client's acceptance of the Offer by means of an Order Form or by written acknowledgement of order which Elsevier accepts.

4. Prices, taxes and currencies

Where the Products and/or Services are to be supplied and paid for in a currency other than the currency of the Client's principal place of business, such prices and terms shall be subject to exchange rate fluctuations between the dates of quotation and invoicing, or such date agreed in writing by the parties and the Client shall be liable to pay the price, or such higher price, as such exchange rates shall have increased at the time of invoicing.

5. Liability and claims

(a) Except in respect of death or personal injury arising out of the negligence of Elsevier, Elsevier shall not be liable to the Client in respect of any loss or damage of whatsoever nature (including any consequential loss) to the Client or any third party or to their respective property or lives, or to loss of profits, arising out of or in connection with the purchase, supply or use of the Products or Services or in connection with the performance or breach of this Agreement by Elsevier, including liability for negligence, howsoever arising.

(b) Elsevier shall not be liable for any loss suffering by the Client if the failure to perform or delay in performing by Elsevier is due to matters beyond Elsevier's control.

6. Force majeure

Elsevier shall not be liable for delay in performance of its obligations under this Agreement by reason of any act or omission of the Client or by reason of any event beyond Elsevier's control including, without limitation, war, terrorism, labour disputes, lack of raw materials or the unavailability of services provided by other third parties.

7. Cancellations & Returns

All orders shall be non-cancelable and non-refundable. Except as otherwise agreed in writing, all cancellations shall be subject to a restocking fee of 20% of the purchase price. Once an order has been shipped, it cannot be returned.

8. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

9. Applicability of third party service providers

All third party service providers shall be subject to the third party service provider's terms and conditions.

10. General terms and conditions

The General terms and conditions of purchase, sale and supply set out in this Agreement shall apply between the Client and the third party service provider or vendor unless otherwise agreed in writing.

11. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, acts of God, war, riots, judicial or governmental action; (3) are the subject of a claim asserted by an entity with respect to its trademarks, copyrights, patents or registered designs; and all other events, whether foreseeable or not, which are beyond the control of a party, such party is unable to perform in whole or in part the services hereunder, the party shall provide written notice of such inability to the other party, and the performance of the party shall be excused until such time as the party is able to perform.

12. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

13. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

14. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

15. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

16. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

17. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

18. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

19. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

20. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

21. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

22. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

23. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

24. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

25. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

26. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

27. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

28. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

29. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

30. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023. The metrics are based on the number of unique visitors per month and the average page views per unique visitor. The metrics are calculated using a sliding window approach over the period of one year.

31. Audit

The Client shall at its own expense, and without any delay, allow Elsevier's authorized representative at any time to visit the Client's premises (or office premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.