HeartRhythm Case Reports

Overview

*HeartRhythm Case Reports* provides rapid online electronic publication of the most important current case reports, illustrations, and educational vignettes in the field of cardiac arrhythmias and electrophysiology. The Journal publishes case reports and series devoted to the diagnosis and treatment of heart rhythm disorders, as well as the electrophysiology of the heart and blood vessels. All articles are peer-reviewed. The Journal is published online only with open access and available on PubMed Central.

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Affiliation

Heart Rhythm Society

Audience

All members of the Heart Rhythm Society including the entire cardiac electrophysiology community from basic to clinical academic researchers, private practitioners, technicians, industry and trainees, EP fellows and residents.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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14. General

partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier will not unreasonably withhold or delay consent.

Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any commercial contact or Government Official for the purpose or intent to induce such a payment. Elsevier has a policy prohibiting any payment of any kind to any commercial contact or Government Official for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment includes, but is not limited to, a payment, offer, gift, promise or authorization of the payment, directly or indirectly, of any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such a payment. No such payment is permissible under the applicable law: (a) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any lost opportunity cost; (d) any indirect, special, incidental, exemplary or consequential loss or any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (f) any loss not caused by the direct fault or negligence of the Client.

The Client acknowledges that the Client's higher fees would correspond to the Client's onerous obligations assumed according to the TC. The Client further acknowledges that any TC shall comply with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. If any portion of this clause is found to be invalid, illegal, void or unenforceable, the remainder of this clause shall be given full effect thereto either solely or in connection with any other matters or business transacted by or on behalf of Elsevier.

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