HeartRhythm Case Reports

Overview

*HeartRhythm Case Reports* provides rapid online electronic publication of the most important current case reports, illustrations, and educational vignettes in the field of cardiac arrhythmias and electrophysiology. The *Journal* publishes case reports and series devoted to the diagnosis and treatment of heart rhythm disorders, as well as the electrophysiology of the heart and blood vessels. All articles are peer-reviewed. The Journal is published online only with open access and available on PubMed Central.

Display Advertising

Jessica Jimenez-Ahmed  
United States
267-226-8166  
j.jimenez-ahmed@elsevier.com

Robert Bayliss  
Europe
44 20 7424 4454  
r.bayliss@elsevier.com

Virginia Van Homrigh  
APAC
61 448 008159  
v.vanhomrigh@elsevier.com

Derek Zakaib  
Canada
514-730-8837  
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong  
Global
212-633-3713  
j.hong@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
12,571

Avg. Global Monthly Unique Visitors
6,068

Avg. Global Monthly Page Views
7,811

Avg. Global eTOC Distribution
307

Affiliation
Heart Rhythm Society

Audience
All members of the Heart Rhythm Society including the entire cardiac electrophysiology community from basic to clinical academic researchers, private practitioners, technicians, industry and trainees, EP fellows and residents.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, (static image only)

**Tracking Pixels**
- No

**Max File Size**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, (static image only)

**Tracking Pixels**
- No

**Max File Size**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, advertisements made through Elsevier's sales, and all advertisements placed by the Client. Any Client's order for, and all communications related to, the purchase of advertising space or service on or off Elsevier's publication(s) shall be made in accordance with this TC. These terms and conditions may be modified at any time and shall be effective immediately upon such modification. The Client agrees to abide by all applicable laws and regulations relating to advertising. Any exception to the terms of this TC must be specifically agreed to in writing by an authorised signatory of Elsevier.

2. Offer and acceptance

No offer shall be deemed made unless and until written confirmation of the order is received by Elsevier. Where advertisements are ordered via the Rate Card, Elsevier reserves the right to make minor changes to the specifications of the advertisements. Any changes to the specifications of the advertisements shall be communicated to the Client in writing. The Client shall have the right to cancel the order for the advertisement, if the alterations requested are unacceptable, unless such changes are made or if the Client agrees in writing to accept such changes. The Client shall be entitled to receive a refund for any part of the advertisement that is not published.

3. Liability and claims

Elsevier shall not be liable for any losses, damages, costs, expenses, or claims arising out of or related to the Advertising Content. Where any Advertiser or Client is subject to any law or industry code or regulation, it shall comply with such law or industry code or regulation. Elsevier shall not be liable for any losses, damages, costs, expenses, or claims arising out of or related to the Advertising Content to the extent that such losses, damages, costs, expenses, or claims are caused by the Advertiser's or Client's failure to comply with any law or industry code or regulation.

4. Force majeure

Neither Party shall be liable to the other for any failure to perform its obligations hereunder, provided that such failure is caused by events beyond its control. These events shall include, but not be limited to, acts of God, civil disturbances, wars, terrorism, strikes, lockouts, epidemics, and other events beyond the control of the Party. In the event of any such event, the Party shall give the other Party written notice thereof and the Parties shall use their reasonable efforts to mitigate the effects of such event to the extent possible.

5. Audit of invoices

The Client shall be responsible for ensuring that all invoices are paid in full and on time. Elsevier reserves the right to audit any of its accounts receivable at any time to verify the accuracy of the invoices. Any invoice that is disputed by the Client shall be reviewed by Elsevier in accordance with its policies and procedures. The Client shall be responsible for paying all undisputed amounts on the invoice. Elsevier reserves the right to charge interest on any overdue amounts.

6. Distribution

The Client shall engage in good faith in the production, reproduction, or publication of the Products or any other products of Elsevier for its sole use and shall not re-sell the Products to any third party. Elsevier shall be entitled to terminate this TC and cancel the Client's order for any breach of this provision.

7. Intellectual property

The Client shall not use the name of Elsevier or any of its trademarks, logos, or other proprietary materials in connection with the advertising without Elsevier's prior written consent. The Client shall ensure that all advertising content is original and does not infringe on the intellectual property rights of any third party. Elsevier shall be entitled to terminate this TC and cancel the Client's order for any breach of this provision.

8. Costs and expenses

The Client shall be responsible for all costs and expenses incurred by Elsevier in connection with the advertising, including but not limited to, advertising agency fees, production costs, and any other expenses incurred in connection with the advertising. The Client shall be responsible for paying all undisputed amounts on the invoice. Elsevier reserves the right to charge interest on any overdue amounts.

9. Cancellations & Returns

Cancellations and returns are subject to Elsevier's policies and procedures. The Client shall be responsible for adhering to these policies and procedures. Elsevier reserves the right to charge a cancellation fee for any cancellations made after the order is placed.

10. Advertising & Reprints

The Client shall not resell or use the Products for any purpose other than for the purpose of providing the Products to its customers. Any returns of the Products shall be subject to Elsevier's return policy. Reprints cannot be returned once they have been printed. The Client shall be responsible for paying all undisputed amounts on the invoice. Elsevier reserves the right to charge interest on any overdue amounts.

11. Applicability of law

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the state in which Elsevier is incorporated. The parties agree to submit to the jurisdiction of the courts of such state and to the exclusive jurisdiction of the courts of such state for any action, suit, or proceeding arising out of or relating to this TC or the interpretation or enforcement thereof. The Client has entered into this TC in reliance on, and in consideration for, the promises and covenants of Elsevier.

12. Rate Card

The Client shall be responsible for ensuring that all advertising content is original and does not infringe on the intellectual property rights of any third party. Elsevier shall be entitled to terminate this TC and cancel the Client's order for any breach of this provision.

13. Cancellations & Returns

Cancellations and returns are subject to Elsevier's policies and procedures. The Client shall be responsible for adhering to these policies and procedures. Elsevier reserves the right to charge a cancellation fee for any cancellations made after the order is placed.