Kidney International Reports

Overview

Kidney International Reports, an official journal of the International Society of Nephrology, is a peer-reviewed, open access journal devoted to the publication of leading research and developments related to kidney disease. With the primary aim of contributing to improved care of patients with kidney disease, the journal will publish original clinical and select translational articles and educational content related to the pathogenesis, evaluation and management of acute and chronic kidney disease, end stage renal disease (including transplantation), acid-base, fluid and electrolyte disturbances and hypertension. Of particular interest are submissions related to clinical trials, epidemiology, systematic reviews (including meta-analyses) and outcomes research. The journal will also provide a platform for wider dissemination of national and regional guidelines as well as consensus meeting reports. Article categories include but are not limited to full length articles, brief reports, research letters and case reports, as well as editorials, narrative reviews and commentaries on recent developments in the literature. While maintaining a rigorous peer review process, the journal will use innovative technology to provide authors novel means to share findings and data with readers in a timely manner.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
38,330

Avg. Global Monthly Unique Visitors
17,572

Avg. Global Monthly Page Views
23,013

Avg. Global eTOC Distribution
16,659

Affiliation
International Society of Nephrology

Audience
Renal researchers and practicing nephrologists
Editor-in-Chief
Jai Radhakrishnan

Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 90</td>
<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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| FORMATS   | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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| FORMATS   | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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14. Force majeure

Describes the Client's obligations in the event of a force majeure event. The Client shall be entitled to reduce or suspend the performance of the Services if the force majeure event prevents performance or if it makes performance impossible or impracticable.

15. Payment

Describes the Client's obligations with respect to the payment of the fees and taxes associated with the Products and/or Services. The Client shall be responsible for paying the fees and taxes associated with the Products and/or Services.

16. Liability and claims

Describes the Client's liabilities and the remedies available to the Client. The Client shall be liable for any breach of the TC and any claim or dispute arising out of or related to the Products and/or Services. The Client shall be responsible for the accuracy and completeness of the information provided in the TC.