Physica Medica

Overview

*Physica Medica*, European Journal of Medical Physics, publishing with Elsevier from 2007, provides an international forum for research and reviews on the following main topics:

- Medical Imaging
- Radiation Therapy
- Radiation Protection
- Measuring Systems and Signal Processing
- Education and training in Medical Physics
- Professional issues in Medical Physics.

Contributions on other topics related to Applications of Physics to Biology and Medicine and in particular related to new emerging fields such as Molecular Imaging, Hadrontherapy, System biology, Nanoparticles and Nanotechnologies, etc. are strongly encouraged.

Display Advertising

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Recruitment Advertising

Philip Prigal Global
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
12,094

Avg. Global Monthly Unique Visitors
4,517

Avg. Global Monthly Page Views
6,037

Avg. Global eTOC Distribution
1,217

Affiliation


Audience

Medical Physicists, those involved in Radiotherapy, Medical Imaging, Education in Medical Physics, Biophysics and Radiation Protection.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

MPU banners, positions 1, 2, 3, are stacked vertically.
Animation and expandable banners unavailable.

AIP Email

<table>
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| TRACKING PIXELS | No |
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Animation and expandable banners unavailable.

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10. Advertising & Reprints

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client represents and warrants that (i) Client holds the necessary legal authority to order or request the sale or purchase of the Products and/or Services and (ii) the claim or request for the sale or purchase of the Products and/or Services is made in good faith, in the ordinary course of business, and is not made for an improper purpose.

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13. Cancellations & Returns

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14. Governing law and jurisdiction

The Client acknowledges that the higher price would be payable for the Products or Services but for such limitations. The Client represents and warrants that (i) Client holds the necessary legal authority to order or request the sale or purchase of the Products and/or Services and (ii) the claim or request for the sale or purchase of the Products and/or Services is made in good faith, in the ordinary course of business, and is not made for an improper purpose.

15. Audit

Audit shall be carried out by Elsevier’s internal audit or third parties engaged by Elsevier for the purpose of performing the audit.

16. Distribution

Orders specifying positions are accepted subject to availability of the ordered Products and if any position personal subscriptions in a representative capacity, for the account and use of no more than one identified individual. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have no right to reject or cancel the order. Orders must specify a definite schedule of insertions, issues and sizes of space for a period of not more than one year. Where an order for a series of advertisements is to be published on the Client’s request, Elsevier reserves the right to cancel the series if the Client fails to pay the agreed rates or if the work involved is such as to constitute a breach of contract by the Client. Elsevier may either publish alternative Advertising Content in consultation with the Client or substitute other Content for the purposes of the insertion. Elsevier shall not be liable for any breach of contract by the Client.

17. Security

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this representation and warranty, Elsevier will be entitled to require enforcement of the TC, and shall be entitled to seek such additional relief as may be available at law.

18. Liability and claims

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