Physica Medica

Overview

Physica Medica, European Journal of Medical Physics, publishing with Elsevier from 2007, provides an international forum for research and reviews on the following main topics:

- Medical Imaging
- Radiation Therapy
- Radiation Protection
- Measuring Systems and Signal Processing
- Education and training in Medical Physics
- Professional issues in Medical Physics.

Contributions on other topics related to Applications of Physics to Biology and Medicine and in particular related to new emerging fields such as Molecular Imaging, Hadrontherapy, System biology, Nanoparticles and Nanotechnologies, etc. are strongly encouraged.

Display Advertising

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Philip Prigal Global
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Affiliation


Audience

Medical Physicists, those involved in Radiotherapy, Medical Imaging, Education in Medical Physics, Biophysics and Radiation Protection.
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### AIP Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
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<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

The provisions of this TC are applicable to all orders placed between July 2022 and June 2023.

2. Payment

Orders must be paid for in full before delivery. Payment includes all applicable taxes and duties. Any invoices not paid within 30 days of the invoice date will incur interest charges at a rate equal to 1.5% per month of the outstanding amount.

3. Force majeure

Neither party shall be liable for any failure or delay in the performance of any of its obligations due to circumstances beyond its control, including but not limited to acts of God, war, terrorism, civil or military disturbances, strikes, lockouts, epidemics, or government regulations.

4. Prices, taxes and currencies

The prices for the Products and Services are subject to change and will be notified in writing to the Client before the delivery date. Any changes will be effective at the time of notification.

5. Delivery

The Products shall be delivered to the Client’s specified address at the time and date specified in the delivery note. The Client shall be responsible for all costs associated with the delivery of the Products.

6. Delivery and dellivery of the Products

The Client shall be responsible for inspecting the Products upon delivery and shall notify any defects or non-conformities within 10 days of delivery. Any claims for non-conformity or defects must be in writing and delivered to the Supplier within 30 days of delivery.

7. Intellectual property

The Client shall not reproduce, modify, distribute, or otherwise use the Products without the written consent of the Supplier. The Supplier shall own all rights, title, and interest in the Products and shall be entitled to all rights and remedies available under law.

8. Liability and claims

The Supplier shall not be liable to the Client for any loss or damage arising out of or in connection with the use of the Products or Services, including but not limited to, loss of profits, business interruption, or physical damage to property. The Supplier’s liability shall be limited to the amount paid by the Client.

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Neither party shall be liable for any failure or delay in the performance of any of its obligations due to circumstances beyond its control, including but not limited to acts of God, war, terrorism, civil or military disturbances, strikes, lockouts, epidemics, or government regulations.

10. Compliance with laws

The Client shall be responsible for ensuring that all advertising content is in compliance with all applicable laws, regulations, and guidelines. The Client shall indemnify the Supplier for any liability arising out of non-compliance.

11. Audit

The Client shall allow the Supplier to conduct an audit of its records related to the Products and Services at any time during the term of the Agreement.

12. Assignment and sub-contracting

The Client shall not assign or sub-contract any of its rights or obligations under this Agreement without the written consent of the Supplier.

13. Governing law and jurisdiction

This Agreement shall be governed by and construed in accordance with the laws of the country where the Supplier is located. Any disputes arising out of or relating to this Agreement shall be subject to the exclusive jurisdiction of the courts in that country.

14. Failure to deliver

In the event of failure to deliver, the Client shall have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are made within a reasonable time.

15. Responsibility for errors

When errors or omissions are not consistent with Elsevier’s standards, the Client shall be entitled to reject any order for reprints of material that has not been published.

16. Payment

Payment for the Products and Services shall be made in advance, except for delivery costs, which shall be invoiced separately. Any payment may be refused if the Supplier has not received payment in full.

17. Intellectual property

The Client acknowledges that Elsevier has the right to use reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the promotion, demonstration, or evaluation of Products or Services or the evaluation or performance of a contract provided that such payments are permissible under the applicable laws.

18. Force majeure

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