Physica Medica

Overview

Physica Medica, European Journal of Medical Physics, publishing with Elsevier from 2007, provides an international forum for research and reviews on the following main topics:

- Medical Imaging
- Radiation Therapy
- Radiation Protection
- Measuring Systems and Signal Processing
- Education and training in Medical Physics
- Professional issues in Medical Physics.

Contributions on other topics related to Applications of Physics to Biology and Medicine and in particular related to new emerging fields such as Molecular Imaging, Hadrontherapy, System biology, Nanoparticles and Nanotechnologies, etc. are strongly encouraged.

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Affiliation

Audience
Medical Physicists, those involved in Radiotherapy, Medical Imaging, Education in Medical Physics, Biophysics and Radiation Protection.

Editor-in-Chief
Paolo Russo

Digital Specs

Website

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<td>MPU</td>
<td>300 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
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**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

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MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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### AIP Email

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