Cardiovascular Digital Health Journal

Overview

Cardiovascular Digital Health Journal, a new peer-review, Gold Open Access and bi-monthly journal, is committed to publishing high-quality original clinical and experimental research, review articles, points-of-view, images and short reports contributing to the advancement and adoption of digital technologies in global cardiology and health practice. By bringing together the most important advances in this multidisciplinary field, Cardiovascular Digital Health Journal aims to be a prominent voice and publishing venue in digital health.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3689
a.medina@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
2,087

Avg. Global Monthly Unique Visitors
952

Avg. Global Monthly Page Views
1,186
Affiliation
Heart Rhythm Society

Audience
Cardiologists and allied professionals; advanced users of digital health in cardiology

Editor-in-Chief
David D. McManus, MD, MSci, FHRS

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**Rate Card**

Cardiovascular Digital Health Journal

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the invoice or similar document. The Terms and Conditions of Supply shall apply to: (a) the sale of all Products and Services, unless otherwise expressly agreed by Elsevier in writing; and (b) the granting of any license, assignment, transfer or sub-license of any rights in any Product or Service.

2. Offer and acceptance
Subject to the Client being deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No offer placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client commencing performance of the Services of the Client. For all products the Client are accepted subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Elsevier represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identifiable individual subscriber for valid personal use. Elsevier acknowledges that if such description and word usage will cause it to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable be deemed severable and the remaining provisions herein shall not be affected thereby.

3. Execution and modification of the order
Any modifications to the agreed product or service, budget, schedule, or set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall not be the name of, the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the order or delivery by notice of Elsevier. If no dates are so specified, delivery/performance will be within a reasonable time.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing, Elsevier reserves the right to charge for the Products and Services solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The Client shall be entitled to apply any amounts received by the Client to any of its outstanding debts to Elsevier. The Client has entered into this agreement in the knowledge that the liability of Elsevier is limited to those amounts in accordance with its order acknowledgement and the conditions and charges have been agreed accordingly. The Client acknowledges that a higher price would be payable for the Products or Services for such limitations.

5. Payment
Client shall pay to Elsevier all sums due and payable to Elsevier under the TC, including all costs and expenses incurred in connection with the performance of the TC. Invoices should be paid to Elsevier within 30 days of the date of invoice, unless agreed otherwise in writing. The Client shall have no offset or other defense against any invoice by reason of any previous or contemplated claim, whether such claim is founded in contract, tort, or otherwise. The Client shall at all times use reasonable efforts to ensure that payment is made in the currency agreed for the applicable Products and Services. Until payment is received, Elsevier may hold the Products and Services and any money owed to Elsevier for such Products and Services. If the Client is an agent or intermediary, it represents and warrants that it is purchasing the Products and Services for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identifiable individual subscriber for valid personal use. Elsevier acknowledges that such description and word usage will cause it to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable be deemed severable and the remaining provisions herein shall not be affected thereby. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identifiable individual subscriber for valid personal use. Elsevier acknowledges that if such description and word usage will cause it to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable be deemed severable and the remaining provisions herein shall not be affected thereby.

6. Liability and claims
The TC shall be the maximum extent permitted by applicable law, unless otherwise expressly agreed in writing by and as authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraud, breach of warranty, misrepresentation, negligence, or any other form of liability arising from death or personal injury caused by Elsevier’s negligence, maladministration, or dishonesty, or any form of liability arising from willful default or fraud. Elsevier’s liability for breach of contract or negligence shall be limited to the excess of the amount payable by the Client over the amount actually paid to Elsevier. The Client shall have no right to claim against Elsevier for any failure to perform, and such inability to perform shall not make Elsevier liable to any other party. The party subject to an event of force majeure shall have no liability for any failure to perform arising out of the event of force majeure, unless the Client has a valid court order requiring an amount equal to such deduction to be paid by Elsevier to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 5% on the amount outstanding. The Client acknowledges that a higher price would be payable for the Products or Services for such limitations.

7. Intellectual property
Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products and or Services shall remain with Elsevier unless agreed otherwise in writing. The client’s right under the TC is limited to the non-exclusive, non-transferable, non-sublicensable, non-transferable, non-exclusive right to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The granted rights under the TC are non-exclusive and for the purpose expressly agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in copyright in the Products. The Client has entered into this agreement in the knowledge that the liability of Elsevier is limited to those amounts in accordance with its order acknowledgement and the conditions and charges have been agreed accordingly. The Client acknowledges that a higher price would be payable for the Products or Services for such limitations.

8. Force majeure
If by reason of labor dispute, strike, lockout, inability to obtain labor, fire or any other act of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of the party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of such inability to perform, and such inability to perform shall not make such party liable to any other party. The subject party to an event of force majeure shall have no liability for any failure to perform arising out of the event of force majeure, unless the Client has a valid court order requiring an amount equal to such deduction to be paid by Elsevier to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 5% on the amount outstanding. The Client acknowledges that a higher price would be payable for the Products or Services for such limitations.

9. Representation and warranties
Client acknowledges and agrees to indemnify, defend and hold Elsevier harmless from and against any and all claims, costs, expenses, losses, liabilities, damages, fines, penalties, judgments, actions, orders, awards, judgments, and settlements (collectively, "Claims") arising out of or in connection with the Products and Services, which is necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges. Unless otherwise agreed by Elsevier in writing, Elsevier reserves the right to charge for the Products and Services solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. If the Client wishes to dispute any invoice (or part), the Client shall, as reasonably practicable, but no later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full payment of such disputed invoices. If the Client fails to dispute a disputed invoice before the Closing Date, the Client shall remain liable for full payment of such disputed invoices. If the Client wishes to dispute any invoice (or part), the Client shall, as reasonably practicable, but no later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full payment of such disputed invoices. If the Client fails to dispute a disputed invoice before the Closing Date, the Client shall remain liable for full payment of such disputed invoices. If the Client wishes to dispute any invoice (or part), the Client shall, as reasonably practicable, but no later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full payment of such disputed invoices. If the Client fails to dispute a disputed invoice before the Closing Date, the Client shall remain liable for full payment of such disputed invoices. If the Client wishes to dispute any invoice (or part), the Client shall, as reasonably practicable, but no later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full payment of such disputed invoices. If the Client fails to dispute a disputed invoice before the Closing Date, the Client shall remain liable for full payment of such disputed invoices. If the Client wishes to dispute any invoice (or part), the Client shall, as reasonably practicable, but no later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full payment of such disputed invoices.