Overview

*Cardiovascular Digital Health Journal*, a new peer-review, Gold Open Access and bi-monthly journal, is committed to publishing high-quality original clinical and experimental research, review articles, points-of-view, images and short reports contributing to the advancement and adoption of digital technologies in global cardiology and health practice. By bringing together the most important advances in this multidisciplinary field, *Cardiovascular Digital Health Journal* aims to be a prominent voice and publishing venue in digital health.

Visit Website

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<table>
<thead>
<tr>
<th>Metric</th>
<th>North America</th>
<th>EMEALA</th>
<th>APAC</th>
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<tbody>
<tr>
<td>Global Print Circulation</td>
<td>Online Only</td>
<td></td>
<td></td>
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<tr>
<td>Avg. Global Monthly Visits</td>
<td>2,087</td>
<td></td>
<td></td>
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<tr>
<td>Avg. Global Monthly Unique Visitors</td>
<td>952</td>
<td></td>
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<tr>
<td>Avg. Global Monthly Page Views</td>
<td>1,186</td>
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</table>
**Affiliation**
Heart Rhythm Society

**Audience**
Cardiologists and allied professionals; advanced users of digital health in cardiology

**Editor-in-Chief**
David D. McManus, MD, MSci, FHRS

## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/ 3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

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### Monthly average web metrics based on the period of July 22 to July 22, 2022