CASE

Overview

CASE, an international cardiovascular imaging case reports journal, is committed to encouraging excellence in cardiovascular ultrasound worldwide and its application to patient care. This journal supports the mission of the American Society of Echocardiography by publishing peer-reviewed case reports that make teaching points or scientific observations about echocardiography in the clinical setting.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
jjimenez-ahmed@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3189
a.medina@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits 14,668
Avg. Global Monthly Unique Visitors 6,125
Avg. Global Monthly Page Views 7,953
Avg. Global eTOC Distribution 20,582

Affiliation
American Society of Echocardiography (ASE)

Audience
Physicians, sonographers, nurses, veterinarians, scientists, and all users of cardiovascular ultrasound.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitital*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestititial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable

**Editor-in-Chief**

Vincent Sorrell, MD, FACP (honorary), FACC, FASE, FSCCT, FSCMR, University of Kentucky, Gill Heart & Vascular Institute
Lexington, Kentucky
Contact your sales representative for all digital advertising rates and opportunities.
**ELSEVIER TERMS AND CONDITIONS OF SUPPLY**

1. **Applicability**
   - These terms and conditions shall apply to all offers, proposals and agreements made between the Client and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Product(s) and/or Service(s)") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the Trade Credit ("the TC"). They supersede any previous supply terms and conditions. For the purposes of this TC, all references to "products" shall be construed as including any product or service provided by Elsevier or any third party on behalf of Elsevier.

2. **Offer and acceptance/Description**
   - For the purposes of this TC, "products" shall mean all products, services and/or software provided or to be provided by Elsevier to the Client, unless otherwise agreed in writing.

3. **Execution and modification of the order**
   - The Client may order the Products or Services as described in the quotation or as otherwise agreed in writing, subject to prior confirmation by Elsevier. Any variation to the Products or Services shall be subject to prior written agreement.

4. **Prices, taxes and currencies**
   - The Products or Services shall be supplied on the basis of the prices, taxes and currencies stated in the order acknowledgement; any variation to the quoted price, tax or currency shall be subject to prior written agreement.

5. **Payment**
   - Unless otherwise agreed in writing, payments shall be due in accordance with the terms stated in the order acknowledgement. Any variation to the payment terms shall be subject to prior written agreement.

6. **Distribution**
   - The Client shall not engage in advertising, reproduction or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it contract or otherwise facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction or plagiarism of the Products by any third party.

7. **Intellectual property**
   - Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products shall remain with Elsevier unless otherwise agreed in writing.

8. **Liability and claims**
   - The Client shall not engage in any activities, including, without limitation,...and in relation to its dealings with any employee or official of a government agency or any other government owned, agency, court or government agency; (3) are the subject of a claim asserted by an entity with respect to its trademarks, trade secrets, patents, trade names, trade dress, advertising, or any other proprietary or property rights; or (4) are the subject of a claim asserted by an entity with respect to its trademarks, trade secrets, patents, trade names, trade dress, advertising, or any other proprietary or property rights.

9. **Force majeure**
   - In the event of an event of force majeure, either party may terminate this TC without liability to such party and without prior notice.

10. **Compliance with laws**
    - The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person, partnership, corporation, organization, or any other entity, and that will not solicit, accept, or offer any commission, reward for any act or forbearance or in connection with any matter or business transacted.

11. **General**
    - Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person, partnership, corporation, organization, or any other entity, and that will not solicit, accept, or offer any commission, reward for any act or forbearance or in connection with any matter or business transacted.

12. **Cancellations & Returns**
    - If no dates are so specified, delivery/performance will be within a reasonable time.

13. **Rate Card**
    - Monthly average web metrics based on the period of July 2022 to June 2023.