CASE

Overview

CASE, an international cardiovascular imaging case reports journal, is committed to encouraging excellence in cardiovascular ultrasound worldwide and its application to patient care. This journal supports the mission of the American Society of Echocardiography by publishing peer-reviewed case reports that make teaching points or scientific observations about echocardiography in the clinical setting.

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Avg. Global Monthly Unique Visitors
6,125
Avg. Global Monthly Page Views
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Avg. Global eTOC Distribution
20,582
Affiliation
American Society of Echocardiography (ASE)

Editor-in-Chief
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Digital Specs

<table>
<thead>
<tr>
<th>Positions</th>
<th>AD</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels
- Yes

Max File Size
- 200 KB

Max Animation (Time/loops)
- 15 seconds/ 3 loops

Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif. (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 2, 3, are stacked vertically

Animation and expandable banners unavailable

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AIP Email

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7. TCs Extraordinary

6. Distribution

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1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023

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