CASE

Overview

CASE, an international cardiovascular imaging case reports journal, is committed to encouraging excellence in cardiovascular ultrasound worldwide and its application to patient care. This journal supports the mission of the American Society of Echocardiography by publishing peer-reviewed case reports that make teaching points or scientific observations about echocardiography in the clinical setting.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3689
a.medina@elsevier.com

Affiliation
American Society of Echocardiography (ASE)

Audience
Physicians, sonographers, nurses, veterinarians, scientists, and all users of cardiovascular ultrasound.

Global Print Circulation
Online Only

Avg. Global Monthly Visits
14,668

Avg. Global Monthly Unique Visitors
6,125

Avg. Global Monthly Page Views
7,953

Avg. Global eTOC Distribution
20,582

Rate Card
Effective January 2024

Visit Website
Editor-in-Chief
Vincent Sorrell, MD, FACP (honorary), FACC, FASE, FSCCT, FSCMR, University of Kentucky, Gill Heart & Vascular Institute
Lexington, Kentucky

Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
<thead>
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<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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**AIP Email**

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**MAX FILE SIZE**

- 200 KB

Animation and expandable banners unavailable
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