CASE

Overview

CASE, an international cardiovascular imaging case reports journal, is committed to encouraging excellence in cardiovascular ultrasound worldwide and its application to patient care. This journal supports the mission of the American Society of Echocardiography by publishing peer-reviewed case reports that make teaching points or scientific observations about echocardiography in the clinical setting.

Visit Website

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
14,668

Avg. Global Monthly Unique Visitors
6,125

Avg. Global Monthly Page Views
7,953

Avg. Global eTOC Distribution
20,582
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
### ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. **Applicability**
   - These terms and conditions shall apply to all proposals, offers, and agreements made between the Client and Elsevier (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC").
   - The Client shall be deemed to have accepted these terms and conditions by placing an order with Elsevier.

2. **Payment**
   - Unless otherwise agreed in writing, Elsevier shall act in the name of, to the account of, and at the Client's risk and for the benefit of the Client.
   - The Client shall be responsible for collecting from its customers any amounts due to it from Elsevier.

3. **Execution and modification of the order**
   - Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier to supply the Products and Services as set out in the order acknowledgement.
   - The Client shall be deemed to have accepted these terms and conditions by placing an order with Elsevier.

4. **Liability and claims**
   - If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part, such party shall have the right to terminate the contract by giving written notice to the other party and shall be relieved of liability for any failure to perform under the contract.
   - Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [Elsevier]

5. **Compliance with laws**
   - Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [Elsevier].

6. **Advertising & Reprints**
   - Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier to supply the Products and Services as set out in the order acknowledgement.
   - The Client shall be deemed to have accepted these terms and conditions by placing an order with Elsevier.

7. **Confidentiality**
   - Confidential Information means all information, whether written or oral, that is disclosed in confidence to a party, and that is not generally known to the public or to the party's customers.

8. **General**
   - These terms and conditions shall apply to all proposals, offers, and agreements made between the Client and Elsevier (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC").
   - The Client shall be deemed to have accepted these terms and conditions by placing an order with Elsevier.

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**Client**

**Elsevier**

**Terms and Conditions of Supply**

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**Rate Card**

**Effective January 2024**

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**Case**

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**ELSEVIER**

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**What's New**

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**Rate Card**

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**Monthly average and website-based on the period of [june 2023 to june 2023]**

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