Advances in Radiation Oncology

Overview

The mission of *Advances in Radiation Oncology* is to provide original clinical research aimed at improving the lives of people living with cancer and other diseases treated with radiation therapy. The purpose of *Advances* is to provide information for clinicians who use radiation therapy.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
16,028

Avg. Global Monthly Unique Visitors
8,096

Avg. Global Monthly Page Views
10,123

Avg. Global eTOC Distribution
3,847

Affiliation
American Society for Radiation Oncology

Audience
Clinicians who use radiation therapy

Editor-in-Chief
Robert C. Miller, MD, MBA
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/ 3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

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<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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**Formats**
- jpeg, png, gif, (static image only)

**Tracking Pixels**
- No

**Max File Size**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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**AIP Email**

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Animation and expandable banners unavailable

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1. Applicability

No part of the Products or Services shall be reproduced, transmitted, distributed, or sold in any form or format, nor may the Products or Services be used, accessed or controlled by any party for any purposes without the express written consent of Elsevier. The Client’s use of the Products or Services and the use of any content therein shall be limited to the embodiment in the printed or electronic form in which it is furnished to the Client by Elsevier.

2. Source code

Unless any specific licence granted by Elsevier, the Client shall not have the right to receive the source code of the Products or Services or reproduce or modify them in any way. The source code developed in connection with any product supplied by Elsevier shall remain Elsevier’s intellectual property.

3. Deliverables

All Deliverables furnished by Elsevier to the Client shall remain Elsevier’s intellectual property. The Client shall not have the right to reproduce or modify the Deliverables in any way, and the Deliverables shall remain Elsevier’s exclusive property.

4. Trademarks

The Client shall not sell, distribute or otherwise commercially exploit any of Elsevier’s trademarks in any manner that could damage the value of Elsevier’s trademark.

5. Reverse engineering

The Client shall not reverse engineer, decompile or disassemble the Products or Services in any manner.

6. Exclusions

The Client’s rights to use the Products or Services are subject to the limitations set forth in this Agreement.

7. Ownership

Except as specifically granted to the Client in writing by Elsevier, all rights in and to the Products or Services and all intellectual property rights therein are, and shall remain, the sole and exclusive property of Elsevier.

8. Limited licence

The Client’s limited licence and rights under this Agreement shall not be assignable, transferable or sublicensable.

9. Export control

The Client is solely responsible for ensuring that the Products or Services and any associated documentation are not exported in violation of the laws and regulations of any country where the Client resides or does business.

10. Intellectual Property

The Client acknowledges that Elsevier owns all rights, title and interest in and to the Products, as well as all intellectual property rights therein, and that Elsevier retains all such rights, title and interest.

11. Indemnification

The Client shall indemnify and hold Elsevier harmless from and against any and all liabilities, claims, damages, losses, or costs arising out of any breach of this Agreement by the Client or any of its employees, agents, or contractors.

12. Assignment

The Client shall not assign, transfer, or subcontract any of its rights or obligations under this Agreement without the prior written consent of Elsevier.

13. Security

The Client shall not disclose any Confidential Information to any third party without the prior written consent of Elsevier.

14. Confidentiality

The Client hereby agrees to keep the Products or Services and any Confidential Information provided by Elsevier strictly confidential and not to disclose, disseminate, or otherwise make such information available to any third party without the prior written consent of Elsevier.

15. Termination

Either party may terminate this Agreement on thirty (30) days’ notice to the other party without prejudice to any claims for breach of contract.

16. Indemnification

The Client shall indemnify and hold Elsevier harmless from and against any and all liabilities, claims, damages, losses, or costs arising out of any breach of this Agreement by the Client or any of its employees, agents, or contractors.

17. Governing law and jurisdiction

This Agreement shall be governed by and construed in accordance with the laws of the State of New York, and Elsevier shall be entitled to litigate any dispute arising out of this Agreement in the courts of the State of New York or in the United States District Court for the Southern District of New York.

18. Miscellaneous

This Agreement contains the entire agreement between the parties and supersedes all prior negotiations, understandings, and agreements between the parties. This Agreement may not be amended or modified except in writing signed by both parties.

19. Survival

The provisions of this Agreement that by their nature or context are intended to survive the termination of this Agreement shall survive any such termination.

20. Miscellaneous

This Agreement constitutes the entire agreement between the Client and Elsevier with respect to the subject matter hereof and supersedes all prior negotiations, understandings, and agreements between the parties.

21. Notices

Any notices required hereunder shall be in writing and shall be addressed to the respective party at the address or email address shown on the Agreement.

22. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of New York, including the Uniform Commercial Code, without giving effect to any choice of law or conflictcollision principles which would result in the application of the laws of any jurisdiction other than the State of New York.

23. Assignment

The Client may not assign, delegate, or otherwise transfer its rights or obligations under this Agreement without the prior written consent of Elsevier.

24. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to choice of law or conflict of law principles.

25. Entire Agreement

This Agreement contains the entire agreement between the parties and supersedes all prior negotiations, understandings, and agreements between the parties.

26. Severability

If any provision of this Agreement is held to be invalid, illegal, unenforceable, or otherwise ineffective, such provision shall be construed to the maximum extent possible to be valid, legal, or effective, and such provision shall be severed and the remaining provisions shall remain in full force and effect.

27. Indemnification

The Client hereby indemnifies and holds Elsevier harmless from and against any and all liabilities, claims, damages, losses, or costs arising out of any breach of this Agreement by the Client or any of its employees, agents, or contractors.

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