Overview

The mission of *Advances in Radiation Oncology* is to provide original clinical research aimed at improving the lives of people living with cancer and other diseases treated with radiation therapy. The purpose of *Advances* is to provide information for clinicians who use radiation therapy.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, (static image only)

 TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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FORMATS
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 TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

The terms and conditions apply to all offers, proposals and agreements made between the Client and Elsevier, whether in its own name or as agent for any other party, and the parties agree to be bound by these terms and conditions. Elsevier may change these terms and conditions at any time, but any such changes will be communicated to the Client in writing. The Client shall be deemed to have accepted any changes unless notified in writing to the contrary within 30 days of receipt of such notification. Until and unless a dispute is resolved, these terms and conditions shall be the exclusive terms and conditions of any contract or agreement entered into by the Client with Elsevier.

2. Liability and claims

Ellevier shall not be liable for any event of force majeure or any other event outside its reasonable control. In the event of any dispute, claim or controversy arising from any provision of the TC or the interpretation or enforcement thereof, the parties agree to submit such dispute to arbitration in accordance with the applicable rules of the International Chamber of Commerce or such other arbitral institution as may be mutually agreed upon by the parties. The parties agree that the parties to this Agreement may be required to disclose to each other copies of any reports, communications or other documents relating to any such dispute.

3. Force majeure

The Client shall remain liable for any undisputed part of such invoice. Elsevier shall at any time, at its discretion, in good faith, be entitled to make all payments in respect of products or services rendered under these terms and conditions, and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or exercising any rights under these terms and conditions shall not be construed as a waiver or an extension of time for the performance of those rights.

4. Price, terms and taxes

Unless otherwise agreed by Elsevier in writing, the prices for Products and Services shall be determined in accordance with these terms and conditions. All references to the price shall be exclusive of any applicable sales, use, or similar taxes, duties, levies, customs, duties, or charges of any kind, and all such taxes, duties, levies, customs, duties, or charges shall be borne by the Client. Elsevier shall be entitled to adjust the price of any Product or Service without notice, in its sole discretion, for reasons including, without limitation, changes in its cost of production, labor rates, or any other factor affecting its cost of production.

5. Payment

The Client shall pay all amounts due under these terms and conditions in full, subject to any applicable taxes, duties, levies, customs, duties, or charges of any kind, and all such taxes, duties, levies, customs, duties, or charges shall be borne by the Client. Unless otherwise agreed by Elsevier in writing, the price/rates for the Products and Services shall be those set out in the applicable Elsevier invoice. In the event of any dispute, claim or controversy arising from any provision of the TC or the interpretation or enforcement thereof, the parties agree to submit such dispute to arbitration in accordance with the applicable rules of the International Chamber of Commerce or such other arbitral institution as may be mutually agreed upon by the parties.

6. Distribution

The Client shall be solely responsible for collecting from its customers amounts due in respect of the sale of the Products and Services, and shall be solely responsible for all costs of and expenses incidental to the sale of the Products and Services, including the collection of any debts owed to the Client by any of its customers. The Client shall indemnify and hold Elsevier harmless from and against any claims, demands, losses, expenses, or costs of any nature, whether legal or equitable, arising from the sale, distribution, or resale of the Products and Services or in connection with any such sale, distribution, or resale, including any and all claims for breach of warranty, breach of contract, or any other claim asserted by any customer.

7. Intellectual property

The Client shall not use any third party’s marks or logos in connection with the Products or Services without the prior written consent of the third party owner. The Client shall be solely responsible for obtaining all necessary rights, licenses, and consents to use any third party’s marks or logos in connection with the Products or Services. The Client shall indemnify and hold Elsevier harmless from and against any claims, demands, losses, expenses, or costs of any nature, whether legal or equitable, arising from the use of any third party’s marks or logos in connection with the Products or Services.

8. Legal and jurisdictional matters

The Client shall be solely responsible for all taxes, fees, duties, levies, or charges of any kind in connection with the sale, distribution, or resale of the Products and Services, and shall be solely responsible for the payment of all such taxes, fees, duties, levies, or charges. The Client shall indemnify and hold Elsevier harmless from and against any claims, demands, losses, expenses, or costs of any nature, whether legal or equitable, arising from the sale, distribution, or resale of the Products and Services.

9. Compliance with applicable laws

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice as may be required or desirable in connection with the sale, distribution, or resale of the Products and Services. The Client shall be solely responsible for all costs and expenses incurred in connection with compliance with any applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice.

10. ADR and Reseller Latitudes

The Client shall be responsible for entering into an agreement with a Reseller or other third party to sell the Products and Services on its behalf in the territory in which the Client wishes to sell the Products. If the Client elects to enter into such an agreement, the Client shall be solely responsible for all costs and expenses incurred in connection with such agreement and for ensuring that the Reseller or other third party is capable of selling the Products and Services in accordance with these terms and conditions.

11. Audit

Elsevier shall have the right to conduct an audit of the Client’s activities in connection with the sale, distribution, or resale of the Products and Services. The Client shall provide Elsevier with all necessary assistance and information in connection with any such audit.

12. Terminations and extensions

Either party may terminate this Agreement upon written notice to the other party if the other party fails to perform any of its material obligations under this Agreement. If either party terminates this Agreement, all payments made by the other party shall be deemed payable to Elsevier. In the event of any termination of this Agreement, the Client shall pay all amounts due and owing under this Agreement to Elsevier, whether due or not due, and Elsevier shall have the right to retain possession of any Products supplied by Elsevier to the Client, whether paid or unpaid.

13. Governing law and jurisdiction

This Agreement and the rights and obligations of the parties under this Agreement shall be governed by the laws of the country in which Elsevier has its principal place of business, without giving effect to choice of law principles. Both parties agree that any dispute arising from this Agreement or the enforcement thereof shall be resolved by arbitration in accordance with the applicable rules of the International Chamber of Commerce or such other arbitral institution as may be mutually agreed upon by the parties.

14. General

Monthly average web metrics based on the period of July 2022 to June 2023. Details of certain key agreements made between the Client and Elsevier shall be provided in a written agreement between the parties (the “TC”). These terms and conditions shall supersede all prior agreements, understandings, and negotiations between the parties.

In the event of any conflict or inconsistency between the terms and conditions of this Agreement and the terms and conditions of any other agreement entered into by the Client with Elsevier, the terms and conditions of this Agreement shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized representative of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation. Where Products are sold to another party to a third party product or software such clause may be subject to additional terms.

(End of Document)