AACE Clinical Case Reports

Overview

AACE Clinical Case Reports is an online journal that publishes case reports with accompanying commentaries on a quarterly basis. The primary mission of the journal is to present the most up-to-date information for practicing endocrinologists, fellows in endocrinology and health care professionals dealing with endocrine disorders including diabetes, obesity, osteoporosis, thyroid and other general endocrine disorders.

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Affiliation

American Association of Clinical Endocrinology (AACE) and the American College of Endocrinology (ACE)

Audience

Practicing endocrinologists, fellows in endocrinology and health care professionals dealing with endocrine disorders including diabetes, obesity, osteoporosis, thyroid and other general endocrine disorders.
**Digital Specs**

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRACKING PIXELS</td>
<td>Yes</td>
</tr>
<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
</tr>
<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/3 loops</td>
</tr>
<tr>
<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/6hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS** jpeg, png, gif, (static image only)

**TRACKING PIXELS** No

**MAX FILE SIZE** 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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**TRACKING PIXELS** No

**MAX FILE SIZE** 200 KB

Animation and expandable banners unavailable

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(b) All orders shall be accepted only in writing. Any amendments made verbally or in writing shall be disregarded unless confirmed in writing by Elsevier.

(c) No variation to these Terms and Conditions shall be binding unless agreed in writing by Elsevier.

(d) Where the Client is acting on behalf of a third party, the Client shall ensure that the third party accepts these Terms and Conditions.

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(b) The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so, subject to availability and within a reasonable time.

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