**AACE Clinical Case Reports**

**Overview**

*AACE Clinical Case Reports* is an online journal that publishes case reports with accompanying commentaries on a quarterly basis. The primary mission of the journal is to present the most up-to-date information for practicing endocrinologists, fellows in endocrinology and health care professionals dealing with endocrine disorders including diabetes, obesity, osteoporosis, thyroid and other general endocrine disorders.

**Display Advertising**

Jessica Jimenez-Ahmed  
United States  
267-236-8166  
j.jimenez-ahmed@elsevier.com

Robert Bayliss  
Europe  
44 20 7424 4454  
r.bayliss@elsevier.com

Virginia Van Homrigh  
APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

Derek Zakaib  
Canada  
514-730-8837  
derekjohnzakaib@gmail.com

**Recruitment Advertising**

Jaesam Hong  
Global  
212-633-3713  
j.hong@elsevier.com

**Global Print Circulation**  
Online Only  
Avg. Global Monthly Visits  
4,095  
Avg. Global Monthly Unique Visitors  
1,887  
Avg. Global Page Views  
2,265  
Avg. Global eTOC Distribution  
22

**Affiliation**

American Association of Clinical Endocrinology (AACE) and the American College of Endocrinology (ACE)

**Audience**

Practicing endocrinologists, fellows in endocrinology and health care professionals dealing with endocrine disorders including diabetes, obesity, osteoporosis, thyroid and other general endocrine disorders.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
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<td>Leaderboard</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
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FORMATS: jpeg, png, gif, (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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