AACE Clinical Case Reports

Overview

*AACE Clinical Case Reports* is an online journal that publishes case reports with accompanying commentaries on a quarterly basis. The primary mission of the journal is to present the most up-to-date information for practicing endocrinologists, fellows in endocrinology and health care professionals dealing with endocrine disorders including diabetes, obesity, osteoporosis, thyroid and other general endocrine disorders.

Visit Website

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Global Print Circulation  
Online Only

Avg. Global Monthly Visits  
4,095

Avg. Global Monthly Unique Visitors  
1,887

Avg. Global Monthly Page Views  
2,265

Avg. Global eTOC Distribution  
22
**Affiliation**
American Association of Clinical Endocrinology (AACE) and the American College of Endocrinology (ACE)

**Audience**
Practicing endocrinologists, fellows in endocrinology and health care professionals dealing with endocrine disorders including diabetes, obesity, osteoporosis, thyroid and other general endocrine disorders.

**Editor-in-Chief**
Sina Jasim, MD, MPH

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## Digital Specs

### Website

#### POSITIONS | AD | SIZE (PIXELS) | EXPANDABLE (PIXELS) | EXPANDABLE DIRECTION
--- | --- | --- | --- | ---
Top | Leaderboard | 728 x 90 | 728 x 515 | Down
Top | Mobile Leaderboard | 300 x 50 or 320 x 50 | NA | NA
Side | MPU | 300 x 250 | 600 x 250 | Left
Side | Skyscraper | 160 x 600 or 300 x 600 | 320 x 600 | Left
On page load | Prestitial* | 300 x 250 or 480 x 640 | NA | NA

#### FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS
Yes

#### MAX FILE SIZE
200 KB

#### MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

#### PRESTITIAL FREQUENCY
1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

*MPU banners, positions 1, 2, 3, are stacked vertically*

*Animation and expandable banners unavailable*

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*Animation and expandable banners unavailable*

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