ACR Bulletin

Overview

Radiologists are busy. So when they want updates, they need a publication that's reliable and engaging. That’s why they turn to the award-winning ACR Bulletin. As the official news magazine of the American College of Radiology, the ACR Bulletin keeps radiologists informed by covering a lot-current research, advocacy efforts, innovation in technology and educational opportunities-in a quick, easy-to-read and inviting manner. And that’s not just marketing talk; readers agree, too:
- 74% say the ACR Bulletin is inviting and easy-to-read
- 71% feel the cover is inviting and encourages them to open the issue
- 75% find information within it is easy to locate
- 77% agree the length of articles is about right.
Reach radiologists when they’re focused, interested and engaged. Advertise in the ACR Bulletin today.

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Global Print Circulation
Online Only
Average upon request
Availabe upon request
Avg. Global Monthly Visits
Available upon request
Avg. Global Monthly Unique Visitors
Available upon request
Avg. Global Monthly Page Views
Available upon request
Avg. Global eTOC Distribution
1,250

Audience
US American College of Radiology members: radiologists, radiation oncologists and clinical medical physicists

Affiliation
American College of Radiology (ACR)
Digital Specs

Website

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FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS: jpeg, png, gif (static image only)
TRACKING PIXELS: No
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AIP Email

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Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals, made and accepted by any third party or agent on behalf of Elsevier ("the Client") regarding to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between Elsevier and the Client. Any terms and conditions previously agreed in writing or by any other means shall be superseded by these terms and conditions herein and no further agreement by or on behalf of Elsevier shall be binding upon Elsevier unless made in writing and signed by an authorized representative of Elsevier.

2. Offer and acceptance

Subject to the terms indicated by Elsevier, the Services and products from the Client shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or its authorized representative. All offers by Elsevier shall be open for acceptance until the date of such offer expires. Until such time as Elsevier has accepted the order, the Client shall be under an obligation not to resell or otherwise offer the Products or Services to any other person or entity.

3. Acceptance

If the offer is accepted by Elsevier, Elsevier shall provide the Client with an invoice for the order. If the invoice is not received by the Client within 30 days of the date of the order, the Client shall have the right to withdraw the order and the invoice will be automatically cancelled. The Client shall be under an obligation to notify Elsevier in writing of the order, the Client shall be under an obligation to notify Elsevier in writing of any change in the order and any change or withdrawal of the order by the Client will be effective only upon receipt by Elsevier of the written notice of cancellation.

4. Prices, taxes and currencies

All prices are stated in the currency stated in the TC. Unless otherwise agreed in writing, all payments shall be made in the currency stated in the TC. All invoices shall be net of any sales tax, value added tax, or other similar taxes or duties, unless the TC specifies that such tax or duty shall be included in the price. Any taxes, duties, or fees that are not included in the price shall be added to the invoice. All invoices shall be net of any sales tax, value added tax, or other similar taxes or duties, unless the TC specifies that such tax or duty shall be included in the price. Any taxes, duties, or fees that are not included in the price shall be added to the invoice.

5. Payment

Unless otherwise agreed in writing, payment shall be made by wire transfer or by means of a bank debit order. The Client shall bear all costs associated with the payment of any amount due to Elsevier.

6. Liability and claims

If the Client breaches any of its obligations under these terms and conditions, Elsevier may, in addition to the rights and remedies otherwise available to Elsevier, have the right to terminate this agreement or to suspend delivery of any of the Products or Services. Elsevier shall not be liable for any loss, damage, or expense suffered by the Client as a result of the Client’s breach of these terms and conditions, including any loss, damage, or expense suffered by the Client as a result of the Client’s breach of any of its obligations under these terms and conditions. Elsevier shall not be liable to the Client for any indirect, special, or consequential damages, even if Elsevier has been advised of the possibility of such damages.

7. Intellectual property

The Client acknowledges that Elsevier is the owner of all intellectual property rights in the Products and Services. Elsevier shall not acquire any rights in the Products and Services, except for the rights granted by Elsevier to the Client in this agreement. Elsevier shall be entitled to use the Products and Services for its own internal or external purposes, including for the purpose of providing the Products and Services to the Client. Elsevier shall have the right to use the Products and Services in any manner or form, including for the purpose of providing the Products and Services to the Client.

8. Client’s obligations

The Client shall keep all records and documentation relating to the Products and Services, and shall provide Elsevier with such records and documentation upon Elsevier’s request. The Client shall indemnify Elsevier against any losses, damages, or expenses incurred by Elsevier as a result of the Client’s breach of these terms and conditions. The Client shall not use the Products or Services for any purpose other than the purpose for which they are provided by Elsevier. The Client shall not use the Products or Services in any manner or form that is not specified in these terms and conditions.

9. Audit

Elsevier shall have the right to audit the Client’s use of the Products and Services. The Client shall provide Elsevier with all information and documentation requested by Elsevier in connection with such audit. Elsevier shall have the right to access the Client’s computer systems and networks to verify the Client’s use of the Products and Services. The Client shall cooperate with Elsevier in connection with such audit and shall provide Elsevier with all information and documentation requested by Elsevier.

10. Advertising & Reprints

The Client acknowledges and agrees that the Client shall be responsible for all aspects of the advertising and reprints program, including the selection of advertising agencies, the selection of advertising media, the selection of advertising markets, and the selection of advertising copy. The Client shall be responsible for all costs associated with the advertising and reprints program, including the costs of advertising agencies, the costs of advertising media, the costs of advertising markets, and the costs of advertising copy.

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12. General

These terms and conditions shall apply to all offers, proposals, made and accepted by any third party or agent on behalf of Elsevier ("the Client") regarding to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between Elsevier and the Client. Any terms and conditions previously agreed in writing or by any other means shall be superseded by these terms and conditions herein and no further agreement by or on behalf of Elsevier shall be binding upon Elsevier unless made in writing and signed by an authorized representative of Elsevier.

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Rate Card

Effective January 2024

ELSEVIER TERMS AND CONDITIONS OF SUPPLY

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