Pediatric Neurology

Overview

*Pediatric Neurology* presents timely, peer-reviewed clinical and research articles covering all aspects of the developing nervous system. The journal features the latest advances in the diagnosis, management, and treatment of pediatric neurologic disorders. Topics include: epilepsy, mitochondrial diseases, congenital malformations, chromosomopathies, peripheral neuropathies, perinatal and childhood stroke, cerebral palsy, as well as other pediatric neurological disorders. Original and review articles, case reports, brief communications and book reviews are published regularly.

Visit Website

<table>
<thead>
<tr>
<th>North America</th>
<th>EMEALA</th>
<th>APAC</th>
</tr>
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<tbody>
<tr>
<td>Aileen Rivera North America</td>
<td>Katy Parker EMEALA</td>
<td>Virginia Van Homrigh APAC</td>
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<td>917-825-3954</td>
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<td>61 448 008159</td>
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<td><a href="mailto:a.rivera@elsevier.com">mailto:a.rivera@elsevier.com</a></td>
<td><a href="mailto:k.parker@elsevier.com">k.parker@elsevier.com</a></td>
<td><a href="mailto:v.vanhomrigh@elsevier.com">v.vanhomrigh@elsevier.com</a></td>
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<tbody>
<tr>
<td>Traci Peppers North America</td>
<td>Monika Giorgielewicz EMEALA</td>
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Global Print Circulation
Online Only

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**Digital Specs**

**Website**

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<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<td>NA</td>
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</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.*

†Excluding personally identifiable information (PII).
Contact your sales representative for all digital advertising rates and opportunities.
13. Cancellations & Returns

The Client may withdraw from an order for an advertisement by notice in writing to Elsevier. Any returns of the products shall be subject to the relevant Elsevier company’s return policy for the products concerned, however, reprints cannot be returned once printed. 

If the Client wishes to discontinue an order in whole or in part, the Client shall notify Elsevier in writing as soon as practicable and, before the relevant ad closing date of such discontinuation. Reprints cannot be returned once printed.

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are necessary in order to fulfill the Client’s order. Payment must be made in a foreign currency unless otherwise agreed in writing. When the Client is purchasing the Products and Services from the Client for an invoiced amount, the Client shall be entitled to apply any such fees to the Client’s account. The Client shall be entitled to deduct from all payments made to Elsevier all taxes, duty, or other charges which are applicable to the Client.

5. Payment

Besides the price of the Products and Services, Elsevier may charge the Client for any costs which will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad closing date of such discontinuation. Reprints cannot be returned once printed.

6. Distribution

3. Execution and modification of the order

(ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising Material.

12. Compliance with laws

The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, subject to any mandatory statute or ordinance, to sell or dispose of such Products and to charge interest on all overdue accounts after the due date of such invoice to the Client. From the date of the invoice to the date of payment in full, interest at the rate of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as practicable, provide written notice to Elsevier specifying the reasons for such dispute. Reprints cannot be returned once printed.

1. Applicability

Until such advance payment has been received. Where the Client is indebted to Elsevier for any other amounts, a rate of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as practicable, provide written notice to Elsevier specifying the reasons for such dispute. 

2. Offer and acceptance/ Description

Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party’s own negligence. Elsevier’s liability for any other loss/imputable to it shall in any event be limited to the invoice value of the part of the TC breached by the breach. Notwithstanding any provision to the contrary contained in any agreement between the parties, the Client hereby releases Elsevier from all liability, damages, claims, or causes of action, including reasonable legal fees and expenses incurred by Elsevier, in respect of the Client’s dealings with any employee or official of a government agency or any other government owned, operated, or appropriated or other causes beyond the control of a party, such party is liable to perform or in any other advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a breach of this representation and agreement.

10. Advertising & Reprints

In no event shall Elsevier be liable for any unenforceable part of any payment due under this TC. The Client shall be entitled to apply any payment due to Elsevier to the Client’s account in a manner at its sole discretion. Reprints cannot be returned once printed.

7. Liability and claims

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier will endeavor to do its utmost to accommodate the Client within its production schedule. Where a Client order for a series of advertisements is proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation. Where Products are subcontracted to a third party product or service such a risk may be subject to additional terms.

8. Liability and claims

The Client is solely responsible for the provision of all advertising copy, graphics, and other elements, whether or not the Client’s dissemination of any published material and shall be entitled to reject any order for reprints of material that has not been published.

9. General and modification of the order

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier will endeavor to do its utmost to accommodate the Client within its production schedule. Where a Client order for a series of advertisements is proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation. Where Products are subcontracted to a third party product or service such a risk may be subject to additional terms.

The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, including finance control and safely keeping of all invoices issued arising from the TC until such advance payment has been received. Where the Client is released for Elsevier or any other order under the TC, the Client shall cease to have the right to withdraw the sale of Products or Services under the current order until all outstanding invoices are fully paid. Elsevier shall be entitled to apply any payments received by the Client to the outstanding dues of the Client.

For the purposes of this TC, “Advertising Material” shall mean the advertisement. Any returns of the products shall be subject to the relevant Elsevier company’s return policy for the products concerned, however, reprints cannot be returned once printed. Reprints cannot be returned once printed.

The Client shall in no way be bound by any alteration to the advertisement. Any returns of the products shall be subject to the relevant Elsevier company’s return policy for the products concerned, however, reprints cannot be returned once printed. Reprints cannot be returned once printed.

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or by any other cause whatsoever, beyond the control of a party, such party is unable to perform in whole or in part, the party shall give written notice of such cause to the other party forthwith.

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The Client shall be responsible for all efforts to continue as possible with the provisions of this TC and to the effects of such event to the extent possible.

11. Audit

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier will endeavor to do its utmost to accommodate the Client within its production schedule. Where a Client order for a series of advertisements is proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation. Where Products are subcontracted to a third party product or service such a risk may be subject to additional terms.

The Client shall be responsible for all efforts to continue as possible with the provisions of this TC and to the effects of such event to the extent possible.