Overview

Pediatric Neurology presents timely, peer-reviewed clinical and research articles covering all aspects of the developing nervous system. The journal features the latest advances in the diagnosis, management, and treatment of pediatric neurologic disorders. Topics include: epilepsy, mitochondrial diseases, congenital malformations, chromosomopathies, peripheral neuropathies, perinatal and childhood stroke, cerebral palsy, as well as other pediatric neurological disorders. Original and review articles, case reports, brief communications and book reviews are published regularly.
**Audience**
Child neurologists and trainees, neurologists, neurosurgeons, pediatric neurosurgeons, developmental pediatricians, child psychiatrists, and medical libraries.

**Editor-in-Chief**
E.S. Roach M.D.

**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

## AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made up to any third party or its/third party's ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.

3. Rate Card

Effective January 2024

EELSEIVER TERMS AND CONDITIONS OF SUPPLY

1. Compliance with laws

1.1. Audit

For purposes of this TC and the order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.

3. Rate Card

Effective January 2024

1. Compliance with laws

1.1. Audit

For purposes of this TC and the order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.

3. Rate Card

Effective January 2024

1. Compliance with laws

1.1. Audit

For purposes of this TC and the order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.

3. Rate Card

Effective January 2024

1. Compliance with laws

1.1. Audit

For purposes of this TC and the order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.

3. Rate Card

Effective January 2024

1. Compliance with laws

1.1. Audit

For purposes of this TC and the order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.

3. Rate Card

Effective January 2024

1. Compliance with laws

1.1. Audit

For purposes of this TC and the order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.

3. Rate Card

Effective January 2024

1. Compliance with laws

1.1. Audit

For purposes of this TC and the order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements between the parties (if any). The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where no dates are so specified, delivery/performance will be within a reasonable time. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform.

2. Execution and modification of the order

Any modifications to the provisions of this order or product description, budget or schedule shall be made only in writing. Where the underwriter acknowledges, may result in an amendment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional or increased estimates or drawings and the Client accepts them, the Client will be responsible for all extra costs incurred.