Journal of Plastic, Reconstructive & Aesthetic Surgery

Overview

JPRAS An International Journal of Surgical Reconstruction is one of the world’s leading international journals, covering all the reconstructive and aesthetic aspects of plastic surgery.

The journal presents the latest surgical procedures with audit and outcome studies of new and established techniques in plastic surgery including: cleft lip and palate and other heads and neck surgery, hand surgery, lower limb trauma, burns, skin cancer, breast surgery and aesthetic surgery.

The journal has up-to-date papers, comprehensive review articles, letters to the editor and book reviews on all aspects of plastic surgery and related basic sciences.

Display Advertising

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Recruitment Advertising

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Global Print Circulation

- Online Only
- Avg. Global Monthly Visits: 23,914
- Avg. Global Monthly Unique Visitors: 9,875
- Avg. Global Monthly Page Views: 12,087
- Avg. Global eTOC Distribution: 4,085

Affiliation

JPRAS is the official journal of the British Association of Plastic, Reconstructive and Aesthetic Surgeons (BAPRAS) and is affiliated to the Società Italiana di Chirurgia Plastica Ricostruttiva ed Estetica (SICPRE).

Audience

Plastic surgeons
Digital Specs

Website

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<td>On page load</td>
<td>Prestitial*</td>
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FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS

jpeg, png, gif, (static image only)

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Animation and expandable banners unavailable

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