Overview

JPRAS An International Journal of Surgical Reconstruction is one of the world’s leading international journals, covering all the reconstructive and aesthetic aspects of plastic surgery.

The journal presents the latest surgical procedures with audit and outcome studies of new and established techniques in plastic surgery including: cleft lip and palate and other heads and neck surgery, hand surgery, lower limb trauma, burns, skin cancer, breast surgery and aesthetic surgery.

The journal has up-to-date papers, comprehensive review articles, letters to the editor and book reviews on all aspects of plastic surgery and related basic sciences.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
23,914

Avg. Global Monthly Unique Visitors
9,875

Avg. Global Monthly Page Views
12,087

Avg. Global eTOC Distribution
4,085

Affiliation

JPRAS is the official journal of the British Association of Plastic, Reconstructive and Aesthetic Surgeons (BAPRAS) and is affiliated to the Società Italiana di Chirurgia Plastica Ricostruttiva ed Estetica (SICPRE).

Audience

Plastic surgeons
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
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<th>POSITION</th>
<th>AD</th>
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<tbody>
<tr>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

AIP Email

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FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

a. These terms and conditions shall apply to all proposals, offers and agreements made by and between the Client and Elsevier on the terms and conditions hereof, unless otherwise agreed in writing by the parties.

b. The terms and conditions apply to all contracts between Elsevier and its clients. They supersede any previous agreements or conditions and shall prevail over any contrary provisions contained in the purchase order, unless agreed in writing by the parties.

c. For the purposes of this TC, “Products” shall mean all products or services supplied by Elsevier to the Client as set out in the relevant order acknowledgement or invoice. The term “Services” shall mean all services supplied by Elsevier to the Client as set out in the relevant order acknowledgement or invoice.

2. Offer and acceptance/ Description

a. The formation of the contract between Elsevier and the Client shall take place on the date Elsevier issues the written acknowledgement of order. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraud or fraudulent misrepresentation. Where products are subject to delivery, the Client’s acceptance of any third party software shall be subject to additional terms and conditions.

3. Prices and taxes

a. Unless otherwise agreed by Elsevier in writing, the prices for the Products and Services shall be those set out in Elsevier’s current price list, including any applicable taxes and duties.

b. The Client shall pay all amounts due to Elsevier for the Products and Services in the currency specified in the relevant order acknowledgement or invoice, unless otherwise agreed in writing, and such payment shall be made free of any deduction or set-off at the time of payment, except where any deduction or set-off is required by law.

4. Remittance

a. Unless otherwise agreed by Elsevier in writing, the Client shall remit payment within thirty (30) days from the invoice date.

b. Unless otherwise agreed by Elsevier in writing, all payments must be made free of any deduction or set-off at the time of payment.

c. Elsevier reserves the right to charge interest on amounts outstanding for more than thirty (30) days at a rate of [insert rate] per annum and in addition to any other rights or remedies available to Elsevier.

5. Payment terms

a. Unless otherwise agreed by Elsevier in writing, payment terms shall be within thirty (30) days of the invoice date.

b. The Client shall pay all amounts due to Elsevier for the Products and Services in the currency specified in the relevant order acknowledgement or invoice, unless otherwise agreed in writing, and such payment shall be made free of any deduction or set-off at the time of payment.

6. Cancellations & Returns

a. The Client shall not be entitled to cancel contracts in respect of products or services agreed by both parties in the relevant order acknowledgement, except in accordance with the final price and delivery schedules in accordance with the TC. Where a cancellation is made, the Client shall pay for all products or services that have been delivered or invoiced prior to the cancellation.

b. The Client shall pay for all products or services that are returned to Elsevier, unless the Client is entitled to a refund under the relevant order acknowledgement or invoice.

7. Delivery

a. All products and services shall be delivered to the Client’s address set out in the relevant order acknowledgement or invoice, unless otherwise agreed in writing.

b. Unless otherwise agreed in writing, delivery of the Products shall be free of charge to the Client’s address.

8. Warranty

a. Elsevier warrants that the Products and Services shall be free from defects in material and workmanship for a period of [insert warranty period] from the date of delivery to the Client.

b. The Client must notify Elsevier of any defect in the Products or Services within [insert notification period] after the date of delivery.

9. Ownership and risk

a. The Client shall pay for all Products and Services within the time specified in the relevant order acknowledgement or invoice, unless otherwise agreed in writing.

b. The Client shall pay for all Products and Services in the currency specified in the relevant order acknowledgement or invoice, unless otherwise agreed in writing.

10. Advertising & Reprints

a. If the Client does not resell the Products or Services before ownership has passed to it provided that any sale shall be effected in the ordinary course of business. Elsevier shall be entitled to reject any order for reprints of material that has not been published.

b. Elsevier shall have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed to in writing within [insert timeframe].

11. Intellectual property

a. Elsevier shall retain all intellectual property rights in all customer proposals, publications and other Products.

b. The Client shall not use any part of the Products or Services for any purpose other than as set out in the relevant order acknowledgement or invoice.

12. Compliance with laws

a. The Client shall comply with all laws and regulations applicable to the use of the Products and Services.

b. The Client shall not use or disclose the Products or Services for any purpose that is prohibited by law.

13. Cancellations & Returns

a. The Client shall notify Elsevier in writing of any cancellation of order or any intention to return Products, unless otherwise agreed in writing.

b. The Client shall pay for all Products and Services that are returned to Elsevier, unless the Client is entitled to a refund under the relevant order acknowledgement or invoice.

14. Liabilities

a. Elsevier shall be liable for any loss or damage suffered by the Client due to the Products or Services, except to the extent that Elsevier can show that such loss or damage results from the fault or negligence of the Client.

b. Elsevier shall not be liable for any indirect or consequential loss or damage suffered by the Client due to the Products or Services, except to the extent that Elsevier can show that such liability is imposed by law.

15. Governing law and jurisdiction

a. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of [insert governing law]. The parties agree to submit to the jurisdiction of the courts of [insert jurisdiction] for the purposes of any legal proceedings.

b. The Client and Elsevier agree to submit to the exclusive jurisdiction of the [insert jurisdiction] for any legal proceedings.

16. Miscellaneous

a. No waiver by either party of any breach by the other of any provision of this TC shall be deemed a waiver of any other provision of this TC or any other breach of this or any other TC.

b. The Client and Elsevier agree to submit to the jurisdiction of the courts of [insert jurisdiction] for any legal proceedings.

17. Entire agreement

a. The TC constitutes the entire agreement between the parties and supersedes all previous agreements and understandings between the parties.

b. The TC may be amended or modified only in writing signed by both parties.

18. Severability

a. If any provision of this TC is held by any court or tribunal to be invalid or unenforceable, then the remaining provisions of this TC shall remain in full force and effect.

b. In the event of any invalidity, illegality, or unenforceability, the parties shall be entitled to negotiate with each other to agree on an alternative provision to replace the invalid, illegal, or unenforceable provision.

19. Assignment

a. The Client shall not assign the TC to any third party without the prior written consent of Elsevier.

b. Elsevier reserves the right to assign the TC to any third party without the prior written consent of the Client.

20. Force majeure

a. Neither party shall be liable for any failure or delay in performing its obligations under this TC, except to the extent that such failure or delay is caused by the fault or negligence of the other party.

b. In the event of any force majeure event, the parties shall consult with each other to agree on an alternative provision to replace the invalid, illegal, or unenforceable provision.

21. Governing law and jurisdiction

a. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of [insert governing law]. The parties agree to submit to the jurisdiction of the courts of [insert jurisdiction] for the purposes of any legal proceedings.

b. The Client and Elsevier agree to submit to the exclusive jurisdiction of the [insert jurisdiction] for any legal proceedings.

22. Entire agreement

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b. The TC may be amended or modified only in writing signed by both parties.

23. Severability

a. If any provision of this TC is held by any court or tribunal to be invalid or unenforceable, then the remaining provisions of this TC shall remain in full force and effect.

b. In the event of any invalidity, illegality, or unenforceability, the parties shall be entitled to negotiate with each other to agree on an alternative provision to replace the invalid, illegal, or unenforceable provision.

24. Assignment

a. The Client shall not assign the TC to any third party without the prior written consent of Elsevier.

b. Elsevier reserves the right to assign the TC to any third party without the prior written consent of the Client.

25. Force majeure

a. Neither party shall be liable for any failure or delay in performing its obligations under this TC, except to the extent that such failure or delay is caused by the fault or negligence of the other party.

b. In the event of any force majeure event, the parties shall consult with each other to agree on an alternative provision to replace the invalid, illegal, or unenforceable provision.

26. Governing law and jurisdiction

a. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of [insert governing law]. The parties agree to submit to the jurisdiction of the courts of [insert jurisdiction] for the purposes of any legal proceedings.

b. The Client and Elsevier agree to submit to the exclusive jurisdiction of the [insert jurisdiction] for any legal proceedings.

27. Entire agreement

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b. The TC may be amended or modified only in writing signed by both parties.

28. Severability

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29. Assignment

a. The Client shall not assign the TC to any third party without the prior written consent of Elsevier.

b. Elsevier reserves the right to assign the TC to any third party without the prior written consent of the Client.

30. Force majeure

a. Neither party shall be liable for any failure or delay in performing its obligations under this TC, except to the extent that such failure or delay is caused by the fault or negligence of the other party.

b. In the event of any force majeure event, the parties shall consult with each other to agree on an alternative provision to replace the invalid, illegal, or unenforceable provision.

31. Governing law and jurisdiction

a. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of [insert governing law]. The parties agree to submit to the jurisdiction of the courts of [insert jurisdiction] for the purposes of any legal proceedings.

b. The Client and Elsevier agree to submit to the exclusive jurisdiction of the [insert jurisdiction] for any legal proceedings.