Overview

JPRAS: An International Journal of Surgical Reconstruction is one of the world’s leading international journals, covering all the reconstructive and aesthetic aspects of plastic surgery.

The journal presents the latest surgical procedures with audit and outcome studies of new and established techniques in plastic surgery including: cleft lip and palate and other heads and neck surgery, hand surgery, lower limb trauma, burns, skin cancer, breast surgery and aesthetic surgery.

The journal has up-to-date papers, comprehensive review articles, letters to the editor and book reviews on all aspects of plastic surgery and related basic sciences.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<thead>
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<tbody>
<tr>
<td>Top</td>
<td>leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)  
**TRACKING PIXELS**: No  
**MAX FILE SIZE**: 200 KB  

MPU banners, positions 1, 2, 3, are stacked vertically.  
Animation and expandable banners unavailable.

### AIP Email

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Animation and expandable banners unavailable.

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9. Force majeure

1. Applicability

the Clients may not exercise any such right to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

2. Offer and acceptance/Description

the Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier upon...any returns of the Products shall be subject to the relevant Elsevier company’s return policy...of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

3. Costs and Settlement of the order

the Clients may not exercise any such right to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

4. Prices, taxes and currencies

rules of regulations or industry codes or any rights of any third parties including, but not limited to, infringement...any other government owned, operated, or supported entity, or any other person or entity acting on behalf of such government. The Client and its officers, directors, employees and agents...in relation to its dealings with any employee or official of a government agency or any other government owned, operated, or supported entity, or any other person or entity acting on behalf of such government.

5. Payment

the Client's obligation to make payments to Elsevier under clause 5.

1. Offers and proposals

the Client is solely responsible for collecting from its customers amounts due in relation to the sale of the Products, receiving full control and safely keeping all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect...its terms and conditions of supply.