Overview

Parkinsonism & Related Disorders publishes the results of basic and clinical research contributing to the understanding, diagnosis and treatment of all neurodegenerative syndromes in which Parkinsonism, Essential Tremor or related movement disorders may be a feature. Regular features will include: Review Articles, Point of View articles, Full-length Articles, Short Communications, Case Reports and Letter to the Editor.

Visit Website
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

Yes

**MAX FILE SIZE**

200 KB

**MAX ANIMATION (TIME/LOOPS)**

15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, (static image only)

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, (static image only)

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
Rate Card
Effective January 2024

ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all proposals, advertisements, and orders for supply made by or on behalf of any business or entity, and to any question or dispute arising out of the use of the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC must be in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation.

2. Offices and procedures
For the purposes of the TC, “Elsevier” shall be deemed to mean Elsevier, or any company, division, or affiliate of Elsevier that is responsible for the subject matter of the Products or Services. “Order” means an order for the Products and Services by the Client to Elsevier.

3. Cancellations & Returns
Either party may cancel the TC due to the other party’s failure to comply with a material obligation set forth herein. Notwithstanding however, for the purposes of any advertising order where the Client has agreed in writing to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

4. Price, taxes and currency
Pricing shall be exclusive of any applicable VAT or sales tax. If and to the extent that any of the circumstances set forth in this paragraph arise, Elsevier shall notify the Client thereof and shall be entitled to reject any and all advertising orders placed by the Client under the TC. Before such advertising order is accepted, Elsevier shall provide the Client with full details of such dispute with the Client.

5. Payment
For all advertising orders and supplies of the Products or Services, Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have no right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are requested by the Client in writing. Elsevier shall be entitled to reject any order for reprints of material that has not been published.

6. Distribution
The Client that engages, sponsors, reproduces, or publishes the Products or any other products of Elsevier in its advertising, shall do so entirely for its own gain or for that of Elsevier or Elsevier’s affiliates (any such act, a “Prohibited Payment”). A Prohibited Payment shall be made by the Client to any individual, corporation, or other entity, or to any employee, agent, or contractor of Elsevier or Elsevier’s affiliates, for any purpose or intent to induce such person to act in any manner of business are proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC must be in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation.

7. Intellectual property
Without the prior written permission of Elsevier. The rights granted by Elsevier are non-exclusive and for the purpose of this paragraph, “Order” means an order for the Products and Services by the Client to Elsevier, the “Order” being designed to give the Client a right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are requested by the Client in writing. Elsevier shall be entitled to reject any order for reprints of material that has not been published.

8. Liability and claims
The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is prevented from doing so by the event of force majeure.

9. Force majeure
The Client acknowledges that its obligations under this Agreement will be considered fulfilled upon the delivery of the Product to the Client at the Client’s address stated in the order, or to such other address as is agreed by the Client and Elsevier. Title shall pass to the Client when Elsevier delivers the order to the Client or the Client picks up the order at Elsevier’s place of business. Unless Elsevier agrees in writing to the contrary, payment for all outstanding invoices must be made within 30 days from the date of issue of the invoice.

10. Advertising & Reprints
If and to the extent that any of the circumstances set forth in this paragraph arise, Elsevier shall notify the Client thereof and shall be entitled to reject any order for reprints of material that has not been published.

11. General
In the event of any dispute between the parties, the parties agree to resolve such dispute through mediation in accordance with the rules of the American Arbitration Association.

12. Compliance with law
Elsevier’s use of the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC must be in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation.

13. Cancellations & Returns
Either party may cancel the TC due to the other party’s failure to comply with a material obligation set forth herein. Notwithstanding however, for the purposes of any advertising order where the Client has agreed in writing to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

14. General
The Client acknowledges that its obligations under this Agreement will be considered fulfilled upon the delivery of the Product to the Client at the Client’s address stated in the order, or to such other address as is agreed by the Client and Elsevier. Title shall pass to the Client when Elsevier delivers the order to the Client or the Client picks up the order at Elsevier’s place of business. Unless Elsevier agrees in writing to the contrary, payment for all outstanding invoices must be made within 30 days from the date of issue of the invoice.