Overview

*Parkinsonism & Related Disorders* publishes the results of basic and clinical research contributing to the understanding, diagnosis and treatment of all neurodegenerative syndromes in which Parkinsonism, Essential Tremor or related movement disorders may be a feature. Regular features will include: Review Articles, Point of View articles, Full-length Articles, Short Communications, Case Reports and Letter to the Editor.

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**Display Advertising**

Joan Coffey **United States**  
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**Recruitment Advertising**

Philip Prigal **Global**  
347-556-0473  
p.prigal@elsevier.com

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<tr>
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<tbody>
<tr>
<td>Online Only</td>
<td>19,859</td>
<td>9,054</td>
<td>11,542</td>
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**Affiliation**

International Association of Parkinsonism and Related Disorders
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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**FORMATS**

<table>
<thead>
<tr>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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</table>

**TRACKING PIXELS**

Yes

**MAX FILE SIZE**

200 KB

**MAX ANIMATION (TIME/LOOPS)**

15 seconds/3 loops

**PRESTITIAL FREQUENCY**

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
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<th>jpeg, png, gif, (static image only)</th>
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No

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200 KB

**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, requests for supply and supply of products or services and in all cases where the Client is a natural person or unless otherwise agreed in writing between the parties, and (ii) to the Client's obligations in relation to the order placed by the Client to Elsevier, to the extent that such obligations are expressly set out in the TC.

2. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the order placed by the Client, shall be subject to Elsevier's discretion. If the Client requests the performance of additional services or work not included in the original order, Elsevier will notify the Client of any additional charges or costs associated with such modifications and the Client shall agree to such charges or costs in writing.

3. Limitation of liability

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4. Advertising & Reprints

The Client shall be responsible for obtaining all necessary approvals and licenses for the use of the Client's name, logo, or other identifying material in connection with the advertisement or reprints.

5. Distribution

The Client shall be solely responsible for distributing the Product to its customers and for ensuring that the Product complies with all applicable laws, rules, industry codes, regulations, and generally prevailing custom and practice.

6. Intellectual property

The Client shall be responsible for ensuring that the Product complies with all applicable laws, rules, industry codes, regulations, and generally prevailing custom and practice.

7. Banned countries

The Client shall be solely responsible for ensuring that all activities related to the Product are conducted in accordance with all applicable laws, rules, industry codes, regulations, and generally prevailing custom and practice.

8. Transfer of ownership

The Client shall be solely responsible for ensuring that all activities related to the Product are conducted in accordance with all applicable laws, rules, industry codes, regulations, and generally prevailing custom and practice.

9. Termination

The Client may terminate this TC at any time by written notice to Elsevier. The Client shall be responsible for reimbursing Elsevier for all costs and expenses incurred by Elsevier in connection with the termination of this TC.