Parkinsonism & Related Disorders

Overview

*Parkinsonism & Related Disorders* publishes the results of basic and clinical research contributing to the understanding, diagnosis and treatment of all neurodegenerative syndromes in which Parkinsonism, Essential Tremor or related movement disorders may be a feature. Regular features will include: Review Articles, Point of View articles, Full-length Articles, Short Communications, Case Reports and Letter to the Editor.

Display Advertising

Joan Coffey United States
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Global Print Circulation
Online Only
Avg. Global Monthly Visits
19,859
Avg. Global Monthly Unique Visitors
9,054
Avg. Global Monthly Page Views
11,542
Avg. Global eTOC Distribution
2,540

Affiliation
International Association of Parkinsonism and Related Disorders
Editor-in-Chief
R.F. Pfeiffer, Z.K. Wszolek

Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

Yes

**MAX FILE SIZE**

200 KB

**MAX ANIMATION (TIME/LOOPS)**

15 seconds/3 loops

**PRESTITIAL FREQUENCY**

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tbody>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**AIP Email**

<table>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, (static image only)

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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28x293] 4. Prices, taxes and currencies

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28x305] 12. Compliance with laws

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28x336] 7. Intellectual property

28x341] 6. Distribution

28x345] 5. Payment

28x350] 4. Prices, taxes and currencies

28x354] 3. Authorization & notify

28x357] 2. Products

28x361] 1. Applicability

28x365] Page

28x370] 1. Applicability

28x374] 2. Products

28x378] 3. Authorization & notify

28x382] 4. Prices, taxes and currencies

28x386] 5. Payment

28x391] 10. Advertising & Reprints


28x401] 8. Liability and claims

28x405] 7. Intellectual property

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28x425] 7. Intellectual property

28x429] 6. Distribution

28x433] 5. Payment

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28x445] 2. Products

28x449] 1. Applicability

28x453] Parkinsonism & Related Disorders

28x457] ELSEVIER TERMS AND CONDITIONS OF SALE

28x460] 1. Applicability

28x464] 2. Products

28x468] 3. Authorization & notify

28x472] 4. Prices, taxes and currencies

28x476] 5. Payment

28x480] 6. Distribution

28x484] 7. Intellectual property

28x488] 8. Liability and claims

28x492] 9. Force majeure

28x496] 10. Advertising & Reprints

28x501] 11. Audit

28x505] 12. Compliance with laws

28x509] 13. Cancellations & Returns

28x513] 1. Applicability

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28x525] 4. Prices, taxes and currencies

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28x537] 7. Intellectual property

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28x617] 1. Applicability

28x621] 2. Products

28x625] 3. Authorization & notify

28x629] 4. Prices, taxes and currencies

28x633] 5. Payment

28x637] 6. Distribution

28x641] 7. Intellectual property

28x645] 8. Liability and claims


28x653] 10. Advertising & Reprints

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28x677] 3. Authorization & notify