Overview

Parkinsonism & Related Disorders publishes the results of basic and clinical research contributing to the understanding, diagnosis and treatment of all neurodegenerative syndromes in which Parkinsonism, Essential Tremor or related movement disorders may be a feature. Regular features will include: Review Articles, Point of View articles, Full-length Articles, Short Communications, Case Reports and Letter to the Editor.

Display Advertising

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Affiliation

International Association of Parkinsonism and Related Disorders
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
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FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
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MAX FILE SIZE
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AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Liability and claims

1. Applicability

partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier will not be liable or responsible for any breach on the part of Elsevier; AND (ii) Neither Party shall be responsible for death or personal injury sustained by the other party or the negligence of its employees or others for whom the party is legally responsible.

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person, corporation, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

If no dates are so specified, delivery/performance will be within a reasonable time. Elsevier shall act in the name of, to the account of, and at the risk of the Client. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, without prejudice to any other rights of action or rights of set-off, to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier. No part of the Client's obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is incapable of performing such obligations due to an event of force majeure. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, to the maximum extent permitted by relevant laws.

6. Distribution

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5. Payment

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