Parkinsonism & Related Disorders

Overview

Parkinsonism & Related Disorders publishes the results of basic and clinical research contributing to the understanding, diagnosis and treatment of all neurodegenerative syndromes in which Parkinsonism, Essential Tremor or related movement disorders may be a feature. Regular features will include: Review Articles, Point of View articles, Full-length Articles, Short Communications, Case Reports and Letter to the Editor.

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
19,859
Avg. Global Monthly Unique Visitors
9,054
Avg. Global Monthly Page Views
11,542
Avg. Global eTOC Distribution
2,540

Affiliation
International Association of Parkinsonism and Related Disorders
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitital*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, terms and conditions made by Elsevier and to any third party or its agent ("theClient") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant client order acknowledgment, shall form the entire agreement between the parties for the "TC". They supersede any previous supply terms and conditions. Any changes to the TC must be in writing and signed by an authorized representative of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraudulent misrepresentation.

2. Offer and acceptance/ Description

Each order placed by the Client for the Products and Services subject to the TC has the force of contract. The relevant TC for the Products and Services shall be considered to be the TC in force at the time of placing the order. The TC shall be considered to be the TC in force at the time of placing the order. The Client's order shall be treated as an offer and is subject to acceptance by Elsevier. All orders for the Products and Services shall be accepted solely at the discretion of Elsevier. Elsevier reserves the right to modify, update or withdraw these terms and conditions at any time and those in effect at the time of placing the order shall apply.

3. Execution and modification of the order

All execution or modification of a product or service description, budget or schedule shall be subject to written agreement by both parties in the relevant order, including such things as format, presentation, design, color and of address, weight and weights of the title. All drawings, descriptive matter, specifications and advertising by Elsevier or its employees or representatives or elsevian's catalogues or brochures are issued or published for the purpose of giving an approximate description of the Products and Services described therein. They will form part of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as design characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed prices.

4. Cancellations & Returns

Cancellations or returns of the products shall be subject to the relevant Elsevier company's return policy. Any returns of the product shall be at the Client's expense. Reprints cannot be returned once these have been printed.

5. Liability and claims

Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party's own negligence. Elsevier's Liability for any other loss imputable to it shall in any event be limited to the invoice value of the Part of the Services, Products, or GSE which is the subject of the claim or other acts of the Client which are the subject of the claim.

6. Distribution

The Client shall engage, process, reproduction, or publication of the Products on any other products of Elsevier in its affiliated, joint, or related principal, or otherwise to engage in those activities. The Client shall promptly notify Elsevier of any breach of any proprietary, reproduction, and distribution of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, exercising full control and safely. None of its losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 5.

7. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products are registered with and owned by Elsevier with and against otherwise in writing. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed. For any other use there shall be no prior written permission of the client. The Client shall not acquire any intellectual property rights in the Products. Part of the Elsevier proposals, publications, or Products may be modified, reduced, or not modified, as specified in writing. The Client shall allow Publisher's authorized representative at any reasonable time to have access to the Client's premises (or any part thereof) for the purpose of inspecting the Client's facilities, books and records to verify the Client's compliance with the TC.

8. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing the prices for the Products and Services stated in Elsevier's price list shall be exclusive of any value added tax. The Client shall not be entitled to refuse to supply any product which has been agreed to be supplied. All orders for the Products and Services shall be accepted solely at the discretion of Elsevier. Elsevier reserves the right to modify, update or withdraw these terms and conditions at any time and those in effect at the time of placing the order shall apply.

9. Services from Elsevier for its own account and use and the Client shall deal as principal when making such a sale. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier. The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to confirm that the Client has paid for the Products under the TC, including without limitation all bank charges and foreign exchange charges.

10. Rate Card

Effective January 2024