Reproductive Biomedicine Online

Overview

This journal covers the formation, growth and differentiation of the human embryo. It is intended to bring to public attention new research on biological and clinical research on human reproduction and the human embryo including relevant studies on animals. It is published by a group of scientists and clinicians working in these fields of study, and independently of any publishing house. Its audience comprises researchers, clinicians, practitioners, academics and patients.

Web and paper versions of this journal bring up-to-date news on the clinical and scientific aspects of this topic, in two volumes per annum with a minimum of three issues per volume. New information, in the form of research papers and comment are presented in English, rapidly and responsibly, together with publishing-associated activities including articles, reviews, abstracts, editorials, commentaries, letters, opinions, case reports, patient information, conference reports, items relevant to counselling, interviews, ethics and law for patients, and other items. The journal is hyperlinked with websites of two charities covering pregnancy and miscarriage, and IVF and infertility.

Every attempt is made to publish rapidly and responsibly. Abstracts are posted on web soon after receipt, with a strong disclaimer stating that this material has not yet been peer-reviewed. Refereeing time is kept to a minimum, and full texts are presented on web immediately the refereeing and adjudicating process is ended. Fully proofed papers are subsequently published in web and paper versions. Submitted items including editorials, comment, news from wider sources, short communications, matters of legal, ethical and counselling importance will be placed on web as soon as possible after their arrival in the office and at the Editor's discretion. The Editor reserves the right to publish certain papers on web that have been criticised by the referees.

The internet version of papers enables data about reproductive health to be made rapidly available to men and women worldwide. Conference proceedings and reports, as well as book chapters discussing matters relevant to the journal's activities will be published. The journal headquarters are located in Cambridge. Articles can be sent to editors in the UK, Europe, India and the USA. Copyright is held by Reproductive Healthcare Ltd.
Global Print Circulation
Online Only

Avg. Global Monthly Visits
28,089

Avg. Global Monthly Unique Visitors
11,155

Avg. Global Monthly Page Views
15,560

Avg. Global eTOC Distribution
13,533

Affiliation
AAB College of Reproductive Biology (AAB-CRB) / Alpha (Scientists in Reproductive Medicine) / American College of Embryology (ACE) / The Global Chinese Association for Reproductive Medicine (GCARM) / International Society for Fallopian Tubes and Reproductive Surgery (ISFT-RS) / International Society for In Vitro Fertilization (ISIVF) / Mediterranean Society for Reproductive Medicine (MSRM) / Preimplantation Genetic Diagnosis International Society (PGDIS) / Turkish Society of Reproductive Medicine (TSRM)

Audience
obstetricians, gynecologists, reproductive endocrinologists, urologists, basic scientists and others who treat and investigate problems of infertility and human reproductive disorders. The journal encourages and supports meaningful basic and clinical research, and facilitates and promotes excellence in professional education, in the field of reproductive medicine Impact Factor in 2010: 2.285

Editor-in-Chief
Senior Editor: Jacques Cohen

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<td>728 x 315</td>
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<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

FORMATS
jpegs, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

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<td>Middle</td>
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**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

## AIP Email

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**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (“the Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the TC. They supersede any previous understandings or agreements between the parties (the “TC”). These terms and conditions shall be deemed incorporated into the order by the Client without further notice or confirmation. The Client and Elsevier agree that any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will be excluded or limit Elsevier’s Liability for fraud or fraudulent misrepresentation. Where Products are subject to withdrawal, Elsevier shall retain the third party product or software and such right may be subject to additional terms.

2. Offer and acceptance

Description of Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [F au ti r Ever]. Elsevier deliver the Products or invoice the Client to Client’s and performance measures of the Services for the Client. All products are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own use and not for and on behalf of any other person or entity. If in Client’s agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client, and in such case client shall not be subject to any of the obligations set forth herein or elsewhere in the TC, unless Elsevier otherwise agrees in writing.

3. Price, taxes and currency

Unless otherwise agreed by Elsevier in writing the price for the Products and Services shall be in accordance with Elsevier’s current price list (whether print or online). All such price lists shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall include all taxes, import duties or other levies imposed on the sale or supply of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Elsevier’s VAT registration number or other authoritative number in its jurisdiction and all taxes, duties and levies in respect of the Products and Services shall be paid by the Client.

4. General

The Client acknowledges that the Client is responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other format as specified by Elsevier) and within the relevant deadline (the “Closing Date”). Where copy is received late or not at all, Elsevier will endeavour to do so. Elsevier shall not be liable for damages, losses (including without limitation, direct, indirect, special, incidental or consequential damages or losses), or expenses of any kind arising out of or related to the Advertising Content or Client’s breach or alleged breach of any of the foregoing representations, warranties and covenants.

5. Payment

Where payment is by credit card or debit card, payment shall be made by such method as is agreed by Both parties. The Client shall pay Elsevier the invoice amount, less any discounts or credits to which the Client is entitled, by the date specified on the invoice, unless otherwise agreed by Both parties. Except as otherwise agreed by Both parties, payment must be made in full and free of all charges and expenses including all bank, exchange or other charges. Any payment not made in full and on time shall be subject to a service charge of the greater of 1.5% per month or the maximum amount allowed by law. Client agrees and acknowledges that Elsevier may, at its sole discretion, charge interest on any overdue amounts at the rate of 1% per month from the due date to the date of payment. All amounts overdue for a period in excess of 30 days from the due date shall bear interest at the rate of 1% per month from the due date to the date of payment. Interest on all overdue amounts for any period shall accrue daily from the due date until paid in full. No set-off or counterclaim of any kind on any account shall be valid against Elsevier, and no such set-off or counterclaim shall affect, reduce or delay the Client’s obligation to pay any amount due to Elsevier. All payments shall be paid in accordance with the currency of the适用 Elsevier invoice. The Client shall not be entitled to offset or counterclaim under this TC, the knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client’s acknowledgement that a higher price would be payable for the Products or Services but for such limitations. The Client acknowledges that the Client has entered into this TC in reliance on the knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client’s acknowledgement that a higher price would be payable for the Products or Services but for such limitations. The parties agree that the limited remedies Concession Statements for the International Congress of Law to apply to the TC in the interpretation or enforcement thereof. The Client has entered into this TC in reliance on the Client’s acknowledgement that a higher price would be payable for the Products or Services but for such limitations.

6. Distribution

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations under this TC, such party shall give prompt written notice to the other party. Upon delivery of such notice, the party shall be relieved of its obligations to perform for the duration of the suspension of performance by the party giving notice. The Client shall not be entitled to suspend any part of the TC as a result of any force majeure event, but may at any time require, in its discretion, a pro rata reduction of the space closing dates.

7. Audit

Audit and verification of the Client’s and performance measures of the Services for the Client. All products are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own use and not for and on behalf of any other person or entity. If in Client’s agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client, and in such case client shall not be subject to any of the obligations set forth herein or elsewhere in the TC, unless Elsevier otherwise agrees in writing.

8. Limitation and claims

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the TC. These terms and conditions shall be deemed incorporated into the order by the Client without further notice or confirmation. The Client and Elsevier agree that any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will be excluded or limit Elsevier’s Liability for fraud or fraudulent misrepresentation. Where Products are subject to withdrawal, Elsevier shall retain the third party product or software and such right may be subject to additional terms.

9. Compliance with laws

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations and standards and judicial and administrative order (herein “Applicable Law” or “law”) relevant to its duties, obligations and performance under this Agreement, including, without limitation, with respect to: (i) publication and advertising (including without limitation, the Client’s and performance measures of the Services for the Client. All products are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own use and not for and on behalf of any other person or entity. If in Client’s agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client, and in such case client shall not be subject to any of the obligations set forth herein or elsewhere in the TC, unless Elsevier otherwise agrees in writing.

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13. Cancellations & Returns

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