Overview

This journal covers the formation, growth and differentiation of the human embryo. It is intended to bring to public attention new research on biological and clinical research on human reproduction and the human embryo including relevant studies on animals. It is published by a group of scientists and clinicians working in these fields of study, and independently of any publishing house. Its audience comprises researchers, clinicians, practitioners, academics and patients.

Web and paper versions of this journal bring up-to-date news on the clinical and scientific aspects of this topic, in two volumes per annum with a minimum of three issues per volume. New information, in the form of research papers and comment are presented in English, rapidly and responsibly, together with publishing-associated activities including articles, reviews, abstracts, editorials, commentaries, letters, opinions, case reports, patient information, conference reports, items relevant to counselling, interviews, ethics and law for patients, and other items. The journal is hyperlinked with websites of two charities covering pregnancy and miscarriage, and IVF and infertility.

Every attempt is made to publish rapidly and responsibly. Abstracts are posted on web soon after receipt, with a strong disclaimer stating that this material has not yet been peer-reviewed. Refereeing time is kept to a minimum, and full texts are presented on web immediately the refereeing and adjudicating process is ended. Fully proofed papers are subsequently published in web and paper versions. Submitted items including editorials, comment, news from wider sources, short communications, matters of legal, ethical and counselling importance will be placed on web as soon as possible after their arrival in the office and at the Editor's discretion. The Editor reserves the right to publish certain papers on web that have been criticised by the referees.

The internet version of papers enables data about reproductive health to be made rapidly available to men and women worldwide. Conference proceedings and reports, as well as book chapters discussing matters relevant to the journal's activities will be published. The journal headquarters are located in Cambridge. Articles can be sent to editors in the UK, Europe, India and the USA. Copyright is held by Reproductive Healthcare Ltd.

Visit Website
**Affiliation**
AAB College of Reproductive Biology (AAB-CRB) / Alpha (Scientists in Reproductive Medicine) / American College of Embryology (ACE) / The Global Chinese Association for Reproductive Medicine (GCARM) / International Society for Fallopian Tubes and Reproductive Surgery (ISFT-RS) / International Society for In Vitro Fertilization (ISIVF) / Mediterranean Society for Reproductive Medicine (MSRM) / Preimplantation Genetic Diagnosis International Society (PGDIS) / Turkish Society of Reproductive Medicine (TSRM)

**Audience**
obstetricians, gynecologists, reproductive endocrinologists, urologists, basic scientists and others who treat and investigate problems of infertility and human reproductive disorders. The journal encourages and supports meaningful basic and clinical research, and facilitates and promotes excellence in professional education, in the field of reproductive medicine. Impact Factor in 2010: 2.285

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Global Print Circulation
Online Only

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Editor-in-Chief
Senior Editor: Jacques Cohen
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/ 3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
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</thead>
<tbody>
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<tr>
<td>Middle</td>
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### Formats
- jpeg, png, gif, (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
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### Formats
- jpeg, png, gif, (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the “TC”. They supersede any previous supply terms and conditions. For the purposes of the TC, “the Client” means each party to an agreement between Elsevier and the Client, the “Customer” means the entity to which the Products or Services are supplied and/or the Client’s agent, in each case as defined by the agreement or the order acknowledgment for the relevant order. Nothing in the TC shall preclude Elsevier from entering into separate agreements and contracts with the Client.

2. Offer and acceptance/Description

Elsevier shall be solely responsible for selecting the Products or Services to subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgement of order in issued by Elsevier or Elsevier delivers the Products or issues the invoice to the Client or commissions performance of the Services for the Client. All products ordered are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for its own use and not on behalf of and/or on behalf of any other person or entity. In the Client’s agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client’s use and not on behalf of any other person or entity.

3. Priced and taxes and currencies

Unless otherwise agreed by Elsevier in writing, the purchase price for the Products and Services to be delivered or rendered under this TC shall be as described in the order acknowledgment. In the event of any dispute arising in relation to the purchase price for the Products or Services, the Client shall be solely responsible for collecting the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents. The Client shall also be responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, the purchase price for the Products and Services to be delivered or rendered under this TC shall be as described in the order acknowledgment. In the event of any dispute arising in relation to the purchase price for the Products or Services, the Client shall be solely responsible for collecting the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents.

5. Payment

Where applicable, Client shall provide to Elsevier Client’s VAT registration number or other tax identification number and, in the event of any dispute arising in relation to the purchase price for the Products or Services, the Client shall be solely responsible for collecting the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents.

6. Distribution

Where applicable, Client shall provide to Elsevier Client’s VAT registration number or other tax identification number and, in the event of any dispute arising in relation to the purchase price for the Products or Services, the Client shall be solely responsible for collecting the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents.

7. Intellectual property

The Client acknowledges and agrees that Elsevier own the knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client’s liability for any loss or damage or for any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into.

8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER IS NOT LIABLE FOR ANY LOSS ARISING FROM THE USE OF THE PRODUCTS OR SERVICES.

9. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war, insurrection, revolution, taxation or sequestration, civil disturbances, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable in whole or in part to perform its obligations under the TC, then such party may, at its option, (i) cancel the TC or any part of it, (ii) perform such obligations or obligations under the TC, for which payment is due under the TC, and for which no prior payment is due, (iii) suspend performance of its obligations under the TC, or (iv) extend the time for performance of any obligations under the TC.

10. Audit

The Client may make internal audits of the Products or Services in order to verify that the Client is complying with the requirements of the TC. The Client shall provide Elsevier with reasonable access to its premises for the purposes of any such audit.

11. Compliance with laws

The Client acknowledges and agrees that Elsevier shall be solely responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents.

12. Cancellations & Returns

If the Client wishes to terminate the TC prior to the end of the term, the Client shall provide Elsevier with written notice of termination at least thirty (30) days prior to the end of the term. In the event of any dispute arising in relation to the purchase price for the Products or Services, the Client shall be solely responsible for collecting the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents.

13. Dispute resolution

In the event of any dispute arising in relation to the purchase price for the Products or Services, the Client shall be solely responsible for collecting the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents and shall be responsible for any dispute with the Client’s customers and/or Client’s agents.

14. Client’s terms and conditions

Elsevier reserves the right to terminate the TC at any time in the event of a breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a series of advertisements published. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements includes insertions in more than one issue of a periodical, Elsevier may insert the advertisements in any order or combination on an alternative, and in its sole discretion. Where an order for a series of advertisements includes insertions in more than one issue of a periodical, Elsevier may insert the advertisements in any order or combination on an alternative, and in its sole discretion.