The Surgeon

Overview

Since its establishment in 2003, *The Surgeon* has established itself as one of the leading multidisciplinary surgical titles, both in print and online. *The Surgeon* is published for the worldwide surgical and dental communities. The goal of the Journal is to achieve wider national and international recognition, through a commitment to excellence in original research. In addition, both Colleges see the Journal as an important educational service, and consequently there is a particular focus on post-graduate development. Much of our educational role will continue to be achieved through publishing expanded review articles by leaders in their field.

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Digital Specs

Website

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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Mobile Leaderboard</td>
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<td>160 x 600 or 120 x 600</td>
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<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS

| jpeg, png, gif, HTML5†, 3rd party tags |

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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