The Lancet Gastroenterology & Hepatology

Overview

The *Lancet Gastroenterology & Hepatology* is dedicated to covering all aspects of gastroenterology and hepatology. Following in The Lancet tradition, each monthly issue features original clinical research, expert reviews, news, and provocative comment and opinion in gastroenterology and hepatology providing a clear, independent perspective on the important clinical advances and practice-changing research shaping your field.

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**North America**

Aileen Rivera North America  
917-825-3954  
mailto:a.rivera@elsevier.com

Traci Peppers North America  
347-449-4997  
t.peppers@elsevier.com

**EMEALA**

Katy Parker EMEALA  
+44 (o) 7796 925011  
k.parker@elsevier.com

Monika Giergielewicz EMEALA  
+44 (o) 7796 925011  
m.giergielewicz@elsevier.com

**APAC**

Virginia Van Homrigh APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

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<tr>
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<td>300 x 50 or 320 x 50</td>
<td>NA</td>
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<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
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<td>On page load</td>
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**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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<td>Leaderboard</td>
<td>728 x 90</td>
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**FORMATS**
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**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

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