The Lancet HIV

Overview

The Lancet HIV will build on The Lancet’s rich history of publishing HIV/AIDS research to provide a reliable foundation for advocacy and for programmatic and political change. The journal will publish the best translational, epidemiological, clinical, and implementation research. Most importantly, the journal will aim to unify these disciplines across a single vision for the health of those living with HIV. The Lancet HIV has been founded on two clear principles. First, the task of defying HIV has not been accomplished and the journal will work in partnership with others to accelerate our response immediately. Second, The Lancet HIV is a new journal intending to reposition HIV/AIDS for a new era of sustainable development. We invite you to join us in this two-fold mission.

Display Advertising

Joan Coffey United States
551-480-4018
j.coffey@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Recruitment Advertising

Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
34,849

Avg. Global Monthly Unique Visitors
12,928

Avg. Global Monthly Page Views
19,091

Avg. Global eTOC Distribution
53,375

Audience
HIV specialists

Visit Website
Digital Specs

Lancet Websites

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
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| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

LANCET (ALL TITLES) eTOC Email

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<tr>
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<tr>
<td>Middle</td>
<td>MPU</td>
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| FORMATS  | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

LANCET (ALL TITLES) AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions apply to all proposals, offers and orders made by Elsevier and third party and its or their agent(s) (the "Client") relating to the products and/or services of Elsevier ("the Product and/or Service") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings, communications, representations or agreements relating to the products and/or services of Elsevier. The terms and conditions of business of the Client shall not apply unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraud or fraudulent misrepresentation, for death or personal injury caused by Elsevier's negligence or for any other liability which cannot be excluded or limited under English law.

2. Offer and acceptance/Description

Each order for the products and Services by the Client from Elsevier shall be deemed to be an offer to the Client to purchase the products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgment of order is issued by Elsevier or [insert name of third party seller]. Elsevier delivers the products or issues the invoice to the Client or confirms performance of the Services for the Client. All products are sold on credit and are subject to availability of the ordered Products.

3. Execution and modification of the order

All orders are acknowledged by Elsevier in writing. In the event of a dispute between the Client and Elsevier regarding the acknowledged order, it may be submitted to an independent final price and delivery schedule in Elsevier's discretion. If, at the request of the Client, Elsevier grants additional instructions to the third party vendor or supplier whose goods are to be subjected to the order acknowledgment, any such amendment to the final price and delivery schedule shall be in the Client's sole discretion.

4. Prices, taxes and currencies

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which shall not be reimbursed to the Client, unless they are incurred as a result of the Client's own negligence or fault. The Client shall be responsible for all related tax and foreign exchange control authorities. All payments are due in the currency of the applicable Elsevier invoice. The Client shall be solely responsible for clearing any foreign exchange-related procedures in the country that are necessary to make such payments. The Client shall be fully liable for all related tax and foreign exchange control authorities.

5. Payment

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, labor troubles, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part the order acknowledged hereunder, such party shall be excused from the performance of its obligations under such order. All product orders are accepted subject to availability of the ordered products.

6. Delivery

The Client shall not be responsible for collecting from its customers amounts due in respect of the product(s) and service(s) delivered. Elsevier shall only be responsible for collecting from the Client any amount overpaid by the Client. Orders specifying positions are made in accordance with the Client's schedule for publishing and the Client will be informed of any changes in the agreed schedule prior to its printing.

7. Intellectual property

The Client represents and warrants that it is the sole owner of the rights to the work to be delivered hereunder and that it has the right to assign such rights to Elsevier. The Client acknowledges that the Client shall be solely responsible for any losses, expenses, costs or damages which may be incurred or committed by Elsevier or its agents in connection with the performance of the Client's obligations under the TC.

8. Liability and claims

The parties agree that the total liability of Elsevier for all damages, losses and causes of action in connection with the performance of the TC shall be limited to the amount actually remitted to Elsevier, net of all taxes, equals the amount invoiced or otherwise due. The Client will be solely responsible for any losses, costs or expenses which may be incurred or committed by Elsevier or its agents in connection with the performance of the Client's obligations under the TC. The parties agree that the total liability of Elsevier for all damages, losses and causes of action in connection with the performance of the TC shall be limited to the amount actually remitted to Elsevier, net of all taxes, equals the amount invoiced or otherwise due.

9. Force majeure

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing at least 30 days prior to the scheduled delivery date. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation.

10. Audit

This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. The Client has entered into this TC in accordance with the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted or performed.

11. Audit

The Client acknowledges that the Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make such payments. The Client shall be solely responsible for completing any foreign exchange-related procedures in the said territory that are necessary to make such payments. The Client shall be solely responsible for completing any foreign exchange-related procedures in the said territory that are necessary to make such payments.