Overview

Reviews and original reports by experts on current problems in transplantation biology and medicine. It is specifically designed for all those directly or indirectly concerned with this dynamic and expanding field. The journal has been recognized as the world’s most complete reference source for transplantation.

Visit Website

North America

Aileen Rivera  North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers  North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker  EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergiewicz  EMEALA
+44 (0) 7796 925011
m.giergiewicz@elsevier.com

APAC

Virginia Van Homrigh  APAC
01 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Affiliation**

The Transplantation Society
The Japan Society for Transplantation
The Hellenic Transplantation Society
The Canadian Transplantation Society
The Transplantation Society of Australia and New Zealand
The Scandinavian Transplantation Society
The Transplantation Society of Latin America and the Caribbean
The Society for Organ Sharing
The Catalan Transplantation Society
The Middle East Society for Organ Transplantation
The Cell Transplant Society
Society for Organ Transplantation
Societe Francaise de Transplantation
Israel Transplantation Society
International Pancreas and Islet Transplant Association
Polish Transplantation Society
The Malaysian Transplantation Society
The Turkish Transplantation Society
Urologic Society for Transplantation and Vascular Surgery
Sociedade Portuguesa de Transplantacao
Associacao Brasileira de Transplante de Orgaos
Sociedad Andaluza de Transplante de Órganos y Tejidos

**Editor-in-Chief**

Barry D. Kahan, PhD, MD

**Audience**

Physicians involved in transplantation, including immunologists, nephrologists, surgeons, cardiologists and pathologists.
**FORMATS** | jpeg, png, gif, HTML5†, 3rd party tags  
---|---  
**TRACKING PIXELS** | Yes  
**MAX FILE SIZE** | 200 KB  
**MAX ANIMATION (TIME/LOOPS)** | 15 seconds/3 loops  
**PRESTITIAL FREQUENCY** | 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

<table>
<thead>
<tr>
<th>eTOC Email</th>
<th></th>
<th>AIP Email</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POSITION</strong></td>
<td><strong>AD</strong></td>
<td><strong>SIZE (PIXELS)</strong></td>
<td><strong>POSITION</strong></td>
</tr>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>Top</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
<td>Side</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
<td>Middle</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, (static image only)</th>
<th>FORMATS</th>
<th>jpeg, png, gif, (static image only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRACKING PIXELS</td>
<td>No</td>
<td>TRACKING PIXELS</td>
<td>No</td>
</tr>
<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
</tr>
</tbody>
</table>

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable  

Contact your sales representative for all digital advertising rates and opportunities.
ELSVIER TERMS AND CONDITIONS OF SUPPLY

2. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous supply terms and conditions. For the purposes of the TC, “Elsevier” shall mean the company within the Elsevier group that is providing the Products or Services as set out on the TC. “Products” shall include, but not be limited to, any of the products provided by Elsevier including the classical print journals, online journals, books, databases, and other products and services as set out in the TC and an “Order” means an order for Products or Services in accordance with the terms and conditions of the TC and an “Advertiser” shall mean a Client who is ordering the Products or Services for publication or dissemination.

3. Offer and acceptance/ Description
Each order for the Products or Services shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No oral or written information or change in the TC shall constitute an offer by Elsevier to a third party unless agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party products or software such a sale may be subject to additional licence terms.

4. Payment
Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the date of invoice. Any late payments shall attract interest at a rate of 1% per month until payment is made in full.

5. Intellectual property
Copyright and all other intellectual property rights in the Products and Publications shall remain the property of Elsevier. Elsevier shall be entitled to use the Products and/or Services for any purpose and in any manner it sees fit, without payment and without any limitation on the duration of the use of the Products and/or Services.

6. Liability and claims
(1) Elsevier shall not be liable for any of the following losses which are subject to any implied warranty, condition or other term, any representation or any duty of any kind to the Client, unless Elsevier is found to have been negligent or in breach of the TC,

7. Advertiser and Editor
Where, in the course of publishing the Products or Services, the Client is required to verify Client’s compliance with the TC, Elsevier shall verify Client’s compliance with the TC.

8. Force majeure
If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or any other cause beyond the control of a party, such party is unable to perform in whole or in part in its obligations set forth in this TC, then such party shall be relieved of its obligations to the extent it is thereby unable to perform, and such failure to perform shall not be deemed to be a breach of any of the obligations under the TC.

9. Cancellations & Returns
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation.

10. Advertising & Reprints
If the Client is required to verify Client’s compliance with the TC, Elsevier shall verify Client’s compliance with the TC.

11. Offer and acceptance/ Description
Each order for the Products or Services shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No oral or written information or change in the TC shall constitute an offer by Elsevier to a third party unless agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party products or software such a sale may be subject to additional licence terms.

12. Compliance with laws
Advertised content is subject to all applicable laws, rules, regulations and industry codes and standards. The Client must ensure that its advertising and any other content it provides Elsevier complies with these requirements.

13. Cancellations & Returns
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation.

14. General
All information provided by Elsevier is for the Client’s use in connection with the Client’s advertisement, and Elsevier shall have no obligation to provide any further information to the Client.

15. Payment
Payment is otherwise agreed in writing, payments shall be made within thirty (30) days of the date of invoice. Any late payments shall attract interest at a rate of 1% per month until payment is made in full.

16. Intellectual property
Copyright and all other intellectual property rights in the Products and Publications shall remain the property of Elsevier. Elsevier shall be entitled to use the Products and/or Services for any purpose and in any manner it sees fit, without payment and without any limitation on the duration of the use of the Products and/or Services.

17. Liability and claims
(1) Elsevier shall not be liable for any of the following losses which are subject to any implied warranty, condition or other term, any representation or any duty of any kind to the Client, unless Elsevier is found to have been negligent or in breach of the TC,