Transplantation Proceedings

Overview

Reviews and original reports by experts on current problems in transplantation biology and medicine. It is specifically designed for all those directly or indirectly concerned with this dynamic and expanding field. The journal has been recognized as the world’s most complete reference source for transplantation.

Display Advertising

Adam Moorad United States
212-633-3122
a.moorad@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008199
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3735
k.naylor@elsevier.com
Affiliation
The Transplantation Society The Japan Society for Transplantation The Hellenic Transplantation Society The Canadian Transplantation Society The Transplantation Society of Australia and New Zealand The Scandinavian Transplantation Society The Transplantation Society of Latin America and the Caribbean The Society for Organ Sharing The Catalan Transplantation Society The Asian Transplantation Society The Middle East Society for Organ Transplantation The Cell Transplant Society Society for Organ Transplantation Societe Francaise de Transplantation Israel Transplantation Society International Pancreas and Islet Transplant Association Polish Transplantation Society The Malaysian Transplantation Society The Turkish Transplantation Society Urologic Society for Transplantation and Vascular Surgery Sociedade Portuguesa de Transplantacao Associacao Brasileira de Transplante de Orgaos Sociedad Andaluza de Transplante de Órganos y Tejidos

Editor-in-Chief
Barry D. Kahan, PhD, MD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Audience
Physicians involved in transplantation, including immunologists, nephrologists, surgeons, cardiologists and pathologists.
FORMATS  jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS  Yes

MAX FILE SIZE  200 KB

MAX ANIMATION (TIME/LOOPS)  15 seconds/ 3 loops

PRESTITIAL FREQUENCY  1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, (static image only)

TRACKING PIXELS  No

MAX FILE SIZE  200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, (static image only)

TRACKING PIXELS  No

MAX FILE SIZE  200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
applicability
administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonableness be deemed severable and the remaining provisions

14. General
payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products or Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified individual subscriber for valid personal user. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all recipients of the Products and Services from Elsevier, including all actual recipients that have not previously properly been identified by Client. Elsevier shall use commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, size and kind of address, weight, and the like. All drawings, descriptive matter, specifications and advertising created by Elsevier or any descriptions or illustrations contained in Elsevier’s catalogs or brochures are issued as published for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for repudiating the contract, as the case may be, unless they exceed 1% of the goods.

modifications and modification of the order
Any modifications to the agreed product or service description, budget, schedule or, as set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be at its own convenience and delivery/performance shall not be made of the exercise by notice. If no dates so specified, delivery/performance will be at Elsevier’s convenience.

Prices, taxes and currency
Unless otherwise agreed by Elsevier in writing, the prices for the Products and Services shall be those set out in Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance, and transport and insurance charges unless otherwise agreed in writing, and shall exclude all of the taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the purchase price, any payment due to Elsevier under the TC shall be increased by the amount of tax properly withheld. The amount actually credited to Elsevier shall be reduced by the amount of any tax that the Client is required to pay to any local or national tax authorities in respect of the taxable transaction.

Authorization and use
Upon reaching, opening, reading or using any Products or Services or any other benefit or privilege in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier or its agents, other than in strict accordance with this TC, Client acknowledges that this price is exclusive of any applicable tax on the amount of sales tax paid thereon, duties or other taxes, unless otherwise agreed in writing by the Client and Elsevier. Any additional taxes, duties or other taxes levied by any government or taxing authority on any Product or Service shall be the Client’s responsibility, unless agreed otherwise in writing in this TC.

payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other commercial or office premises where any products or Services are being used or employed) and to other relevant premises for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

Unless otherwise agreed by Elsevier in writing, the prices for the Products and Services shall be those set out in Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance, and transport and insurance charges unless otherwise agreed in writing, and shall exclude all of the taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, Client shall provide to Elsevier Client’s VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the purchase price, any payment due to Elsevier under the TC shall be increased by the amount of tax properly withheld. The amount actually credited to Elsevier shall be reduced by the amount of any tax that the Client is required to pay to any local or national tax authorities in respect of the taxable transaction.

Characteristics of the Products and Services, cannot be considered a reason for repudiating the contract, as the case may be, unless they exceed 1% of the goods.

Except as otherwise agreed in writing by the Client and Elsevier, this TC was entered into (or, if it has been exchanged, has been accepted by Elsevier) solely for the benefit of Elsevier, and no party shall be entitled to assign, transfer or subcontract the whole or any part of this TC without Elsevier’s prior written consent which Elsevier may withhold in its absolute discretion.

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order form, to the TC and any subsequent written agreements between the parties.

Generally
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that country. The Client acknowledges that this price is exclusive of any applicable tax on the amount of sales tax paid thereon, duties or other taxes, unless otherwise agreed in writing by the Client and Elsevier. Any additional taxes, duties or other taxes levied by any government or taxing authority on any Product or Service shall be the Client’s responsibility, unless agreed otherwise in writing in this TC.

Rate Card
Effective January 2024

elsevier terms and conditions of supply

2. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order form, to the TC and any subsequent written agreements between the parties.

Generally
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that country. The Client acknowledges that this price is exclusive of any applicable tax on the amount of sales tax paid thereon, duties or other taxes, unless otherwise agreed in writing by the Client and Elsevier. Any additional taxes, duties or other taxes levied by any government or taxing authority on any Product or Service shall be the Client’s responsibility, unless agreed otherwise in writing in this TC.

2. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order form, to the TC and any subsequent written agreements between the parties.

Generally
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that country. The Client acknowledges that this price is exclusive of any applicable tax on the amount of sales tax paid thereon, duties or other taxes, unless otherwise agreed in writing by the Client and Elsevier. Any additional taxes, duties or other taxes levied by any government or taxing authority on any Product or Service shall be the Client’s responsibility, unless agreed otherwise in writing in this TC.

2. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order form, to the TC and any subsequent written agreements between the parties.