Thrombosis Research

Overview

*Thrombosis Research* is an international journal with a goal of rapid dissemination of new information on thrombosis, hemostasis, and vascular biology to advance science and clinical care. The journal publishes peer-reviewed original research, along with reviews, editorials, and opinions and critics. Both basic and clinical studies are published. Publication of research which will lead to novel approaches in diagnosis, therapy, prognosis and prevention of thrombotic and hemorrhagic diseases is given high priority. Rapid communication and high visibility is facilitated by on-line submission, processing, and dissemination through Science Direct with powerful on-line links to other journals and sources.

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Ariel Medina Global
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
19,785

Avg. Global Monthly Unique Visitors
9,586

Avg. Global Monthly Page Views
12,103

Avg. Global eTOC Distribution
2,023

Audience
Blood Coagulation and Thrombosis Specialists, Biorheologists, Molecular Biologists, Physiologists and Neurologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
Elsevier Terms and Conditions of Use

1. Applicability

These terms and conditions shall apply to the offer, proposals, purchases, sales and returns of any products or part thereof by or to any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). These terms supersede any previous terms and conditions of Elsevier that are not in accordance with the terms of this TC.

2. Definitions

For the purposes of this TC, the following terms shall have the meanings set out herein:

- **Term**: The period for which the Client's obligation to maintain the access to the REDC is in effect.
- **Payment**: A sum of money paid by the Client to Elsevier.
- **Order**: A request by the Client for the supply of the Products or Services.
- **Client**: The party that orders the Products or Services.
- **Elsevier**: The party that supplies the Products or Services.

3. General

- Elsevier may change its terms and conditions at any time, and the Client shall be bound by any change to these terms and conditions, unless Elsevier agrees to the Client's request for a waiver.

4. Exclusion of Other Terms

- Any terms and conditions in separate documents or other communications are excluded unless Elsevier explicitly agrees to them.

5. Waiver

- The formation, existence, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts and the courts of any other country having jurisdiction on the matter.

6. Distribution

- The Client shall only enter into contracts for the supply of the Products or Services with other companies or institutions if Elsevier has agreed to such arrangements in writing.

7. Liability and Claims

- The Client shall indemnify Elsevier for all losses or damages suffered by Elsevier in connection with the Client's breach of any of the terms of the TC.

8. Confidentiality

- The Client shall keep confidential all information received from Elsevier under the TC, except to the extent required by law, or as otherwise agreed in writing.

9. Termination

- The Client may terminate the TC at any time, for any reason, or by giving notice to Elsevier.

10. Advertising & Reprints

- The Client agrees to comply with all applicable advertising and reprints policies and procedures of Elsevier, including those set forth in the applicable advertising and reprints guidelines.

11. Audit

- The Client shall provide Elsevier with all necessary information and access to its premises as requested by Elsevier for the purpose of verifying compliance with these terms and conditions.

12. Compliance with laws

- The Client shall comply with all applicable laws, regulations, and ethical standards related to the Products and Services, including those related to data protection, privacy, and intellectual property.

13. Right to refuse delivery

- Elsevier reserves the right to refuse delivery of the Products if it believes that the Client is not a qualified customer or that the Client is not complying with the terms of the TC.

14. Product Acceptance

- The Client shall inspect all deliveries of the Products immediately upon receipt and notify Elsevier of any claims for non-conformity within a reasonable time after delivery.

15. Claims

- The Client shall file all claims for non-conformity or damage to the Products within a reasonable time after delivery, and any claim not so filed shall be deemed to have been waived.

16. Rights and remedies

- In case of default by the Client, Elsevier shall have the right to refuse further deliveries, to suspend performance, and/or to terminate the TC.

17. Force Majeure

- The Client shall not be liable for any failure to perform its obligations under the TC if the failure is caused by circumstances beyond its control, provided that the Client gives prompt notice to Elsevier of such circumstances.

18. Indemnification

- The Client shall indemnify Elsevier for all losses or damages suffered by Elsevier in connection with the Client's breach of any of the terms of the TC.

19. Arbitration

- Any disputes arising under or in connection with the TC shall be submitted to arbitration in accordance with the rules of the American Arbitration Association.

20. Governing Law

- The TC shall be governed by and construed under the laws of the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

21. Entire Agreement

- The TC constitutes the entire agreement between the parties and supersedes all prior negotiations, understandings, and agreements, whether written or oral, related to the subject matter hereof.

22. Severability

- If any provision of the TC is held to be invalid or unenforceable, the remaining provisions of the TC shall remain in full force and effect as if such invalid or unenforceable provision were not part of the TC.

23. Waiver

- The failure to enforce any provision of the TC at any time shall not be a waiver of that provision.

24. Interpretation

- These terms and conditions shall be interpreted in accordance with the laws of the United States of America.

25. Counterparts

- These terms and conditions may be executed in counterparts and delivered by facsimile, electronic mail, or other means of transmission, and shall be deemed to be a single instrument.

26. Notices

- All notices required or permitted to be given hereunder shall be in writing and shall be delivered by registered or certified mail, return receipt requested, or by facsimile, electronic mail, or other means of transmission, and shall be deemed to be given when received.

27. Governing Language

- The TC shall be written in the English language, and any translation or interpretation of the TC shall be in English.

28. Dispute Resolution

- Any disputes arising under or in connection with the TC shall be submitted to arbitration in accordance with the rules of the American Arbitration Association.

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