Urologic Oncology: Seminars and Original Investigations

Overview

*Urologic Oncology: Seminars and Original Investigations* combines original peer-reviewed research articles with reviews by invited experts on a single topic in each issue. The journal publishes practical, timely, and relevant clinical and basic science research articles which address any aspect of urologic oncology.

Visit Website

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v.vanhomrigh@elsevier.com

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Rate Card  
Effective January 2024

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Urologic Oncology: Seminars and Original Investigations

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**Global Print Circulation**
898

**Avg. Global Monthly Visits**
Available upon request

**Avg. Global Monthly Unique Visitors**
Available upon request

**Avg. Global Monthly Page Views**
Available upon request

**Affiliation**
Official Journal of the Society of Urologic Oncology

**Audience**
Urologists, medical oncologists, radiation oncologists, urologic pathologists, nephrologists, and residents.

**Editor-in-Chief**
Michael J. Droller, MD

**Issuance**
12 times per year

### Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>42/2</td>
<td>February 2024</td>
<td>01/22/2024</td>
<td>01/25/2024</td>
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<td>42/3</td>
<td>March 2024</td>
<td>02/05/2024</td>
<td>02/08/2024</td>
<td>02/15/2024</td>
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<tr>
<td>42/4</td>
<td>April 2024</td>
<td>02/19/2024</td>
<td>02/22/2024</td>
<td>02/29/2024</td>
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<td>42/6</td>
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<td>04/15/2024</td>
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<tr>
<td>42/7</td>
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<td>42/8</td>
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<tr>
<td>42/9</td>
<td>September 2024</td>
<td>06/11/2024</td>
<td>06/14/2024</td>
<td>06/21/2024</td>
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<tr>
<td>42/10</td>
<td>October 2024</td>
<td>07/10/2024</td>
<td>07/15/2024</td>
<td>07/22/2024</td>
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<tr>
<td>42/11</td>
<td>November 2024</td>
<td>08/20/2024</td>
<td>08/23/2024</td>
<td>08/30/2024</td>
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<tr>
<td>42/12</td>
<td>December 2024</td>
<td>09/24/2024</td>
<td>09/27/2024</td>
<td>10/04/2024</td>
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<tr>
<td>43/1</td>
<td>January 2025</td>
<td>11/05/2024</td>
<td>11/08/2024</td>
<td>11/15/2024</td>
</tr>
</tbody>
</table>

**Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$2,220</td>
<td>$1,325</td>
<td>$800</td>
</tr>
<tr>
<td>3x</td>
<td>$1,980</td>
<td>$1,165</td>
<td>$760</td>
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<tr>
<td>6x</td>
<td>$1,830</td>
<td>$1,050</td>
<td>$730</td>
</tr>
<tr>
<td>12x</td>
<td>$1,770</td>
<td>$970</td>
<td>$700</td>
</tr>
<tr>
<td>18x</td>
<td>$1,710</td>
<td>$950</td>
<td>$660</td>
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</tbody>
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<table>
<thead>
<tr>
<th>3/4 COLOR</th>
<th>STANDARD COLOR</th>
<th>MATCHED COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,705</td>
<td>770</td>
<td>810</td>
</tr>
</tbody>
</table>

**Cover Tips**
- $6,100

**Outserts**
- $7,400

**Premium Positions**
- Cover 4: 50% B/W Page rate
- Cover 2: 35% B/W Page rate
- Cover 3: 25% B/W Page rate
- Opposite TOC: 25% B/W Page rate
- First Right Hand Page: 25% B/W Page rate
- Other Preferred Positions: 10% B/W Page rate

**Earned Rates**

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

**Inserts**

Furnished inserts are billed at the black and white rate times the number of insert pages.

- **Two-page insert (one leaf):** Two-times earned frequency rate.
- **Four-page or larger insert:** Black & White earned frequency rate.
Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>42/2</td>
<td>February 2024</td>
<td>01/16/2024</td>
</tr>
<tr>
<td>42/3</td>
<td>March 2024</td>
<td>01/30/2024</td>
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<tr>
<td>42/4</td>
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<tr>
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<td>May 2024</td>
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<td>09/18/2024</td>
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<tr>
<td>43/1</td>
<td>January 2025</td>
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</tr>
</tbody>
</table>

Cancellations:

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Classified / back of book print advertising

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$ 2,320</td>
<td>$ 1,545</td>
<td>$ 1,095</td>
</tr>
<tr>
<td>3x</td>
<td>$ 2,110</td>
<td>$ 1,390</td>
<td>$ 1,080</td>
</tr>
<tr>
<td>6x</td>
<td>$ 1,980</td>
<td>$ 1,290</td>
<td>$ 1,040</td>
</tr>
<tr>
<td>12x</td>
<td>$ 1,910</td>
<td>$ 1,240</td>
<td>$ 1,020</td>
</tr>
<tr>
<td>18x</td>
<td>$ 1,850</td>
<td>$ 1,230</td>
<td>$  985</td>
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<table>
<thead>
<tr>
<th>CLASSIFIEDS (BACK-OF-BOOK): COLOR</th>
<th>3/4 COLOR</th>
<th>STANDARD COLOR</th>
<th>MATCHED COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>690</td>
<td>1,770</td>
<td>780</td>
<td>820</td>
</tr>
</tbody>
</table>

Confidential Email Inbox
Cost: $40.

Agency Discount
For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing
Trim: 8-1/4” x 11”
1/4” from all trim edges.
Binding: Perfect; Jogs to head
Printing Process: Litho Sheet
Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
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</thead>
<tbody>
<tr>
<td>Trim</td>
<td>8-1/4” x 11”</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>7-3/4” x 10-1/2”</td>
<td>8-1/2” x 11-1/4”</td>
</tr>
<tr>
<td>Spread</td>
<td>15” x 10”</td>
<td>16-3/4” x 11-1/4”</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7” x 5”</td>
<td>8-1/2” x 5-3/4”</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/2” x 10”</td>
<td>4-3/8” X 11-1/4”</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/2” x 5”</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.3.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.

- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2" outside trim.

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Delivery
Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs
Variance from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

Size - 2 page: 8-1/2" x 11-1/4"
Size - 4 page: 17" x 11-1/4"
Trimming: For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Closing Date for Booking Inserts: Same as ad space closing
Insert delivery date: See Insert due dates
All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.
Copy of insert must accompany insertion order
Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity
Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions
Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address
Urologic Oncology: Seminars and Original Investigations
Sheridan Press
450 Fame Avenue
Hanover, PA 17331-1585
United States
Attn: Elsevier Team

Disposition of Reproduction Materials
All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.
For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
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<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</table>

FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

- Yes

MAX FILE SIZE

- 200 KB

MAX ANIMATION (TIME/LOOPS)

- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”), and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (“the TC”).

2. Offer and acceptance/ Description

2.1. Offer and acceptance The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of that country. However, Elsevier is the bearer of risk for loss in transit or in transit for delivery to the Client’s location. Client is responsible for insurance of the products.

2.2. Description The Client shall, at any time, provide Elsevier with written notice in order to modify the TC, any terms and conditions, or to add or remove the Client’s personal or institutional information. This notice shall be in sufficient detail to inform Elsevier of the intended modifications. The Client shall also provide a reason for the modification or removal. Elsevier shall have the right to accept or decline the request at its sole discretion. If Elsevier accepts the request, Elsevier shall notify the Client in writing.

3. Prices, taxes and currency

3.1. Prices Unless otherwise agreed by Elsevier in writing the prices for the Products and Services shall be fixed by Elsevier in its current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable.

3.2. Taxes and currency The Client shall pay all taxes, duties, levies, charges or other obligations imposed or payable by or on behalf of the Client, or other taxes, duties, levies, charges or other obligations imposed or payable on the Client, whether in respect of the Client’s supply or use of any service or product, or on account of any of the Client’s activities, or in respect of any of the Client’s transactions with Elsevier, or to or for the benefit of any third party.

4. Execution and modification of the order

4.1. Execution of the order Following receipt of the order acceptance, Elsevier shall prepare the Products for delivery or, in the case of Products not deliverable, shall arrange for the delivery of the order. Elsevier shall deliver the Products to the Client at the address of delivery stated in the order. The Client shall pay for the Products in accordance with the terms and conditions specified in the order.

4.2. Modification of the order Any modifications to the agreed product or service, budget, schedule or set-out in the order in such modifications, may be subject to additional license fees. If the modification is substantial, Elsevier may charge the Client an additional fee for implementing the modification. The Client shall pay for the modification in accordance with the terms and conditions specified in the order.

5. Payment

5.1. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in full. For the purpose of payment, Elsevier’s account number is [Account Number] with [Bank Name]. All payments shall be made in the currency specified in the order.

6. Liability and claims The Client shall indemnify and hold Elsevier harmless from and against any loss, liability, cost, expense or damage (including reasonable attorney fees) arising out of any claim, demand, suit or action brought by a third party against Elsevier based on: (a) the Client’s use of the Product or Services in violation of any law, regulation or judicial decision; (b) the Client’s failure to obtain or maintain required licenses or approvals for the use of the Product or Services; (c) the Client’s failure to comply with the terms and conditions of this TC; (d) the Client’s breach of this TC; (e) the Client’s negligence or willful misconduct; or (f) any loss not caused by any breach on the part of Elsevier.

7. Force majeure

7.1. Force majeure Either party may, upon written notice, suspend or terminate the TC in whole or in part if it is unable to perform any of its obligations under the TC due to circumstances beyond its reasonable control, including but not limited to labor disputes, strikes, inability to obtain labor or materials, fire or other acts of the elements, war, rebellion, revolution, insurrection, or any other cause beyond the reasonable control of that party, provided that such circumstances are not the result of a breach of this TC by the party claiming force majeure. The party claiming force majeure shall provide reasonable notice to the other party of the occurrence of such circumstances and shall use reasonable efforts to expedite the performance of its obligations under the TC in such circumstances. The party suspending or terminating the TC shall be entitled to such relief as at law or in equity may be granted for any inconvenience suffered by it as a result of such suspension or termination. If the TC is suspended or terminated due to force maejre, Elsevier shall not be liable for any delay in performance or for any loss or damage suffered as a result therof except to the extent caused by Elsevier's own negligence.

8. Copyright and other intellectual property

8.1. Copyright and other intellectual property To all Elsevier proposals, publications and other Products and/or Services shall remain with Elsevier unless otherwise agreed in writing. The Client shall use the Products and Services solely for the purposes intended and as permitted by the TC and any other applicable agreements or licenses.

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10. Advertising & Reprints

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