Overview

Veterinary Immunology and Immunopathology publishes high-quality research results on domestic animals, laboratory animals, and other species that are useful to man. A wide range of topics are covered, including fundamental research on animal immune systems; new techniques and developments in veterinary immunodiagnosis; immunogenetics; immunology and immunopathology of parasitic and infectious disease; and clinical immunology in animals.

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Recruitment Advertising
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## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
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<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
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<tr>
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</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
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Animation and expandable banners unavailable

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12. Indemnification

The Client agrees to indemnify Elsevier and its affiliates against all actions, losses, costs, expenses and liabilities, including reasonable legal fees and expenses, arising out of or related to the Client's use or provision of the Products or Services. The Client shall also indemnify Elsevier and its affiliates against all actions, losses, costs, expenses and liabilities, including reasonable legal fees and expenses, arising out of or related to the Client's advertising activities, including but not limited to, any action resulting from the Client's failure to abide by the provisions of any applicable laws, rules, industry codes, regulations or guidelines.

13. Cancellations & Returns

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14. General

The Client agrees to indemnify Elsevier against all actions, losses, costs, expenses and liabilities, including reasonable legal fees and expenses, arising out of or related to the Client's use or provision of the Products or Services. The Client shall also indemnify Elsevier against all actions, losses, costs, expenses and liabilities, including reasonable legal fees and expenses, arising out of or related to the Client's advertising activities, including but not limited to, any action resulting from the Client's failure to abide by the provisions of any applicable laws, rules, industry codes, regulations or guidelines.