Veterinary Immunology and Immunopathology

Overview

*Veterinary Immunology and Immunopathology* publishes high-quality research results on domestic animals, laboratory animals, and other species that are useful to man. A wide range of topics are covered, including fundamental research on animal immune systems; new techniques and developments in veterinary immunodiagnosis; immunogenetics; immunology and immunopathology of parasitic and infectious disease; and clinical immunology in animals.

Visit Website

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

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Affiliation
American Association of Veterinary Immunologists (AAVI)

Audience
Veterinary and Medical Immunologists, Immunopathologists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<td>NA</td>
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</table>

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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<tbody>
<tr>
<td>TRACKING PIXELS</td>
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<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
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<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/ 3 loops</td>
</tr>
<tr>
<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/6hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<tr>
<td>Middle</td>
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- FORMATS: jpeg, png, gif (static image only)
- TRACKING PIXELS: No
- MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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11. Audit
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12. Compliance with laws
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