Advances in Kidney Disease and Health

Overview

Advances in Chronic Kidney Disease provides in-depth, scholarly review articles about the care and management of persons with early kidney disease and kidney failure, as well as those at risk for kidney disease. The full spectrum of basic science through clinical care is covered in these reviews. Clinical care issues stress the multidisciplinary team approach to the care of kidney patients. Each issue is devoted to a single topic. The journal is available full text online through www.ackdjournal.org for subscribers, who receive access as part of their print subscription.

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FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS

jpeg, png, gif (static image only)

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TRACKING PIXELS

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Animation and expandable banners unavailable

Affiliation

National Kidney Foundation

Audience

Nephrologists, nephrology fellows, nurses, technicians, dieticians, and social workers caring for patients with renal disease.

Editor-in-Chief

Charuhas V. Thakar, MD

Page 2 of 4
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6. Distribution

1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023.

14. General

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