Academic Radiology

Overview

Academic Radiology publishes original reports on clinical and laboratory investigations in diagnostic imaging, the diagnostic use of radioactive isotopes, computed tomography, positron emission tomography/molecular imaging, MRI, ultrasound, digital subtraction angiography, and related techniques.

Display Advertising

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Recruitment Advertising

Jaesam Hong  Global
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Global Print Circulation
Online Only
12,393

Avg. Global Monthly Visits
12,393

Avg. Global Monthly Unique Visitors
5,273

Avg. Global Monthly Page Views
6,446

Avg. Global eTOC Distribution
7,662
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

**Affiliation**

Association of University Radiologists (AUR) Association of Program Directors in Radiology Society of Chairs of Academic Radiology Departments American Alliance of Chief Residents in Radiology Alliance of Medical Student Educators in Radiology Alliance of Clinician-Educators in Radiology Radiology Research Alliance Radiology Alliance for Health Services Research MICCAI Society Society of Computer-Assisted Radiology and Surgery

**Editor-in-Chief**

N. Reed Dunnick, MD

**Audience**

All members of the Association of University Radiologists, the heads of academic departments, clinical radiologists, as well as research specialists.

**Editor-in-Chief**

N. Reed Dunnick, MD

**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRACKING PIXELS</td>
<td>Yes</td>
</tr>
<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
</tr>
<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/ 3 loops</td>
</tr>
<tr>
<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/8hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
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<th>Size (Pixels)</th>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

<table>
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**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

Animation and expandable banners unavailable

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