The American Journal of Emergency Medicine

Overview

As a truly independent journal, the American Journal of Emergency Medicine publishes original peer-reviewed articles, symposia, review articles, book reviews, and reports on all aspects of emergency medicine including toxicology, behavioral emergencies, pediatric emergencies, and therapeutics.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
4,763

Avg. Global Monthly Unique Visitors
3,060

Avg. Global Monthly Page Views
3,362
**Digital Specs**

**Website**

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<th>POSITIONS</th>
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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
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<tbody>
<tr>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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13. Cancellations & Returns
If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, war or telecommunications failure, customs delays, governmental restrictions or appropriation or any other cause beyond the control of a party, such party may be unable to perform in whole or in part any of its obligations hereunder and shall not be liable for any failure to perform.

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