The American Journal of Emergency Medicine

Overview

As a truly independent journal, the American Journal of Emergency Medicine publishes original peer-reviewed articles, symposia, review articles, book reviews, and reports on all aspects of emergency medicine including toxicology, behavioral emergencies, pediatric emergencies, and therapeutics.

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Global Print Circulation  Online Only
Avg. Global Monthly Visits 4,763
Avg. Global Monthly Unique Visitors 3,060
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<td>NA</td>
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</tbody>
</table>

**Formats**

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<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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<tbody>
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<tr>
<td>Max File Size</td>
<td>200 KB</td>
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<tr>
<td>Max Animation (Time/Loops)</td>
<td>15 seconds/3 loops</td>
</tr>
<tr>
<td>Prestitial Frequency</td>
<td>1 impression/6hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
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<tbody>
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<td>728 x 90</td>
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<td>Middle</td>
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**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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