The American Journal of Emergency Medicine

Overview

As a truly independent journal, the *American Journal of Emergency Medicine* publishes original peer-reviewed articles, symposia, review articles, book reviews, and reports on all aspects of emergency medicine including toxicology, behavioral emergencies, pediatric emergencies, and therapeutics.

Display Advertising

Kate Lach  Europe
48 500 269 970
k.lach.1@elsevier.com

Kenneth Naylor  United States
212-633-3735
k.naylor@elsevier.com

Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib  Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor  Global
212-633-3735
k.naylor@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
4,763

Avg. Global Monthly Unique Visitors
3,060

Avg. Global Monthly Page Views
3,362
**Audience**
Hospital-based emergency room physicians.

**Editor-in-Chief**
J. Douglas White, MD

## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif, (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif, (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
8. Liability and claims

1. Applicability

Online Only

Monthly average web metrics based on the period of July 2022 to June 2023

administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforceable or ... invalidity, voidness, voidability, unenforceability or unreasonableness be deemed severable and the remaining provisions

courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the ... assignment of the TC or any part of it to any person, firm or company. If any provision of the TC is found by any court, ... cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any ... Elsevier company’s return policy applicable to the product at the time of the return. Details of such policies will be

UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client’s place of business ... employees and agents shall engage only in legitimate business and ethical practices in commercial operations and in

12. Compliance with laws

Content will not violate any civil or criminal laws, rules or regulations or industry codes or any rights of any third ... misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, ... advertisement or other content (the “Advertising Content”). Client represents and warrants that (i) Client holds the ... requests by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, or transmission of the Advertising

party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of ... perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event

9. Force majeure

NEGLIGENCE. ELSEVIER’S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO IT SHALL IN ANY EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE TC TO WHICH THE LIABILITY ARISES. TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER

imposed on Elsevier by operation of law: (a) any loss of anticipated profits or expected future business; (b) damage to ... payable by Elsevier to any third party; (d) loss of any order or contract; or (e) any loss that was not foreseeable by

2. Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order ... contract between the parties (the “TC”). They supersede any previous written supply terms and conditions. For the purposes of the TC, “Elsevier” shall mean the company within the Elsevier group that is providing the Products or Services as set out on the order form or other document evidencing the order, or as Elsevier otherwise consents to be bound by the Client. The terms and conditions of supply contained in this TC and any documents or terms and conditions referred to in this TC and any documents or terms and conditions referred to in this TC, shall apply to the sale of the Products and/or Services to the Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client on account. The Client may request the removal of products before replacement if it is provided that any sale shall be affected in the ordinary course of the Client's business at full market value and any such sale shall be a sale of Elsevier’s property on the Client’s own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to recover payment for the copies of the Product not having the ownership of any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property or any intellectual property Elsevier shall transfer to the Client. Products shall be at the Client’s risk as delivery. The Client shall make all payments due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless Elsevier has a valid court order requiring an amount equal to such deduction to be paid to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 1% may be charged to the Client on any amounts outstanding for any period. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client shall be solely responsible for its own cost for completing any foreign-exchange-related transactions in the said currency that are necessary to settle the TC.

5. Payment Unless otherwise agreed in writing, payments will be effected within thirty (30) days of the invoice date in the currency stated. Time for payment shall be of the essence. Elsevier may set any credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client on account. The Client may request the removal of products before replacement if it is provided that any sale shall be affected in the ordinary course of the Client's business at full market value and any such sale shall be a sale of Elsevier’s property on the Client’s own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to recover payment for the copies of the Product not having the ownership of any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property or any intellectual property Elsevier shall transfer to the Client. Products shall be at the Client’s risk as delivery. The Client shall make all payments due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless Elsevier has a valid court order requiring an amount equal to such deduction to be paid to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 1% may be charged to the Client on any amounts outstanding for any period. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client shall be solely responsible for its own cost for completing any foreign-exchange-related transactions in the said currency that are necessary to settle the TC.

6. Liability and claims

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the