British Journal of Oral & Maxillofacial Surgery

Overview

This bi-monthly, easily readable, high-quality journal has one of the largest circulations of any oral and maxillofacial surgery journal. It receives articles from around the world and has an international Editorial Board. Articles are peer reviewed by at least two referees and when accepted are reviewed by the journal’s Technical Editor to ensure a consistently high standard. Each issue publishes articles on current techniques and surgical innovations covering the full spectrum of surgery in the oro-facial and head and neck region. This journal is an excellent resource for oral and maxillofacial, plastic, E.N.T. and ophthalmic surgeons.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
27,139
Avg. Global Monthly Unique Visitors
9,867
Avg. Global Monthly Page Views
12,247
Avg. Global eTOC Distribution
2,677

Affiliation
Official journal of The British Association of Oral and Maxillofacial Surgeons

Audience
Oral and maxillofacial surgeons, cranio-facial surgeons, plastic and reconstructive surgeons.

Rate Card
Effective January 2024
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPs)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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