Overview

This bi-monthly, easily readable, high-quality journal has one of the largest circulations of any oral and maxillofacial surgery journal. It receives articles from around the world and has an international Editorial Board. Articles are peer reviewed by at least two referees and when accepted are reviewed by the journal’s Technical Editor to ensure a consistently high standard. Each issue publishes articles on current techniques and surgical innovations covering the full spectrum of surgery in the oro-facial and head and neck region. This journal is an excellent resource for oral and maxillofacial, plastic, E.N.T. and ophthalmic surgeons.

Display Advertising

Tom Pitofsky  United States
661-513-7247
t.pitofsky@elsevier.com

Robert Bayliss  Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib  Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina  Global
212-633-3189
a.medina@elsevier.com

Affiliation

Official journal of The British Association of Oral and Maxillofacial Surgeons

Audience

Oral and maxillofacial surgeons, cranio-facial surgeons, plastic and reconstructive surgeons.
Digital Specs

Website

<table>
<thead>
<tr>
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<td>728 x 315</td>
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<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
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<td>MPU</td>
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</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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Formats: jpeg, png, gif, HTML5†, 3rd party tags

Tracking pixels: Yes

Max file size: 200 KB

Max animation (time/loops): 15 seconds/3 loops

Prestitial frequency: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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Formats: jpeg, png, gif (static image only)

Tracking pixels: No

Max file size: 200 KB

AIP Email

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