British Journal of Oral & Maxillofacial Surgery

Overview

This bi-monthly, easily readable, high-quality journal has one of the largest circulations of any oral and maxillofacial surgery journal. It receives articles from around the world and has an international Editorial Board. Articles are peer reviewed by at least two referees and when accepted are reviewed by the journal's Technical Editor to ensure a consistently high standard. Each issue publishes articles on current techniques and surgical innovations covering the full spectrum of surgery in the oro-facial and head and neck region. This journal is an excellent resource for oral and maxillofacial, plastic, E.N.T. and ophthalmic surgeons.

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com
Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com
Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
27,139

Avg. Global Monthly Unique Visitors
9,867

Avg. Global Monthly Page Views
12,247

Avg. Global eTOC Distribution
2,677
Affiliation
Official journal of The British Association of Oral and Maxillofacial Surgeons

Editor-in-Chief
D.A. Mitchell, Pinderfields Hospital, Wakefield, UK

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels
- Yes

Max File Size
- 200 KB

Max Animation (Time/Loops)
- 15 seconds/ 3 loops

Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**eTOC Email**

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 2, 3, are stacked vertically
Animation and expandable banners unavailable

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**AIP Email**

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions apply to all offers, proposals, and agreements made between Elsevier and any third party or its agents (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the TC. They supersede any previous agreement between the parties for the TC. The Client may not alter, amend or deviate from any of the terms of the TC without written consent from Elsevier. The terms of the TC shall govern all purchases by the Client of Products and Services from Elsevier, unless otherwise expressly agreed by Elsevier in writing. The terms of the TC shall not be modified by any other agreement or commitment between the Client and Elsevier which is not in writing. Any variation to the TC must be in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. Offer and acceptance/Description

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice in the field of the TC or otherwise agreed in writing, and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or sponsored entity.

3. General and modification of the order

Any modifications to the description of the Products or Services or changes in schedule shall not be binding on Elsevier unless in writing and signed by an authorized signature of Elsevier. Partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, the prices and Products for the Services will be the prices set forth in Elsevier’s current price list (whether printed or online). All such prices shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier its VAT registration number or other equivalent number as required.

5. Liability and claims

To the maximum extent permitted by relevant law, Elsevier shall not be liable for any of the following losses which may result in the breach of this TC or any implied warranty, condition or other representation or any duty of care imposed by Elsevier on operation of any kind, including, but not limited to, (a) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any damages, costs or expenses which are not lost or saved by the Client; (d) any other loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (e) any loss that results from any breach of any of Elsevier’s own obligations or any breach of the obligations of its employees or officers for which the Party is legally responsible. Nothing in this TC shall be construed as a waiver of Elsevier’s Liability for any of these losses, damages, claims, or causes of action, including reasonable legal fees and expenses incurred by Elsevier, resulting from the TC or arising from the Client’s use of the Products or Services.

6. Distribution

The Client shall ensure that, to the best of its knowledge, reproduction, or reproduction of the Products or any other products of Elsevier, either itself or on its behalf or on behalf of any other party in engaging in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, counterfeiting, or faked reproduction of the Products by any third party. The Client is solely responsible for collecting from its customers the amounts due in respect of the sale of the Products, keeping full and accurate records of all such transactions and in respect of the engagement of any counterfeiters, or parties using the Products in a manner which breaches the obligations of this TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice in the field of the TC or otherwise agreed in writing, and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or sponsored entity.

7. Intellectual property

Content complies with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice in the field of the TC or otherwise agreed in writing, and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or sponsored entity.

8. Force majeure

Effective January 1st, Rate Card

British Journal of Oral & Maxillofacial Surgery

ELSEVIER TERMS AND CONDITIONS OF SUPPLY

Page 4 of 4