Overview

This bi-monthly, easily readable, high-quality journal has one of the largest circulations of any oral and maxillofacial surgery journal. It receives articles from around the world and has an international Editorial Board. Articles are peer reviewed by at least two referees and when accepted are reviewed by the journal’s Technical Editor to ensure a consistently high standard. Each issue publishes articles on current techniques and surgical innovations covering the full spectrum of surgery in the oro-facial and head and neck region. This journal is an excellent resource for oral and maxillofacial, plastic, E.N.T. and ophthalmic surgeons.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
27,139

Avg. Global Monthly Unique Visitors
9,867

Avg. Global Monthly Page Views
12,247

Avg. Global eTOC Distribution
2,677
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**: Yes

**MAX FILE SIZE**: 200 KB

**MAX ANIMATION (TIME/LOOPS)**: 15 seconds/3 loops

**PRESTITIAL FREQUENCY**: 1 impression/6hrs/user

*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
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<tbody>
<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
14. General

Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any... or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents... and in relation to its dealings with any employee or official of a government agency or any other government owned,

12. Compliance with laws

(ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising... or accuracy of any advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a

Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment...

before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials...

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to... or service description, budget or schedule, as set out in the order... price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional

Any modifications to the agreed product or service description, budget or schedule, as set out in the order... of the Client's own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to

resell the Products before ownership has passed to it provided that any sale shall be effected in the ordinary course of...

to be paid by Elsevier to the Client. From the due date of the invoice to the date of payment in full, interest at the

of the TC. Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment...

 değiştirme, Client shall be notified of any such change (in writing) by Elsevier. If Client does not accept these changes the Client may cancel the order.

5. Payment

violent, or malicious to any of Client's officers, directors, employees or agents. Client shall permit Elsevier to... Client shall be notified of any such change (in writing) by Elsevier. If Client does not accept these changes the Client may cancel the order.

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other forms as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so.

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7. Intellectual property

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to...

No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or

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Any modifications to the agreed product or service description, budget or schedule, as set out in the order... price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional

(2) Elsevier may, in its sole discretion, refuse to accommodate any order, including refuse any order... or service description, budget or schedule, as set out in the order... price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional

Exclusively by Elsevier. Elsevier may terminate this TC at any time in the event of a... or service description, budget or schedule, as set out in the order... price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional

13. Rights and use of the products

respect to the performance of the TC, the Client shall be deemed to be an original owner of any original work of art created... of the Products or Services under the TC. Elsevier shall be entitled to use any such original work of art created...

any of any work or any entity or (ii) Advertising Content as defined in the Client Agreement. Elsevier shall be entitled to...

between the Client and Elsevier, the Client shall be deemed to be the owner of any original work of art created... of any kind, tangible or intangible, through the Client's performance of the TC or of any work or service performed by the Client for Elsevier. Elsevier shall...

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or...

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The Client shall be solely responsible for collecting from its customers amounts due in respect of its sale of the Products, revising full control and carefully limiting of all loss resulting from any unaccounted amounts. Delay or failure in obtaining such payments will not... of the provisions of this TC and to the effects of such event to the extent possible.

12. Compliance with laws

(ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising...

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