Clinical Nutrition

Overview

Clinical Nutrition, the official journal of ESPEN, The European Society for Clinical Nutrition and Metabolism, is an international journal providing scientific information on nutritional and metabolic care and the relationship between nutrition and disease both in the setting of basic science and clinical practice. Published bi-monthly, each issue combines original articles and reviews providing an invaluable reference for any specialist concerned with these fields. Nutrition and nutritional care have gained wide clinical and scientific interest during the past decades. The increasing knowledge of metabolic disturbances and nutritional assessment in chronic and acute diseases has stimulated rapid advances in design, development and clinical application of nutritional support. The aims of ESPEN are to encourage the rapid diffusion of knowledge and its application in the field of clinical nutrition and metabolism.

Being the journal of ESPEN with members from various interests, either focused on basic research or clinical disciplines, the journal reflects the scientific nature of this multidisciplinary background and encourages the coordination of investigation and research from these disciplines. The journal publishes guidelines, consensus statements, review papers, original articles, short communications, and letters to the Editor on those factors in acute and chronic diseases, which have metabolic and nutritional implications. It also publishes scientific works related to the development of new techniques and their application in the field of clinical nutrition.

Visit Website
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
# Rate Card

**Effective January 2024**

## eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS:** jpeg, png, gif (static image only)

**TRACKING PIXELS:** No

**MAX FILE SIZE:** 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS:** jpeg, png, gif (static image only)

**TRACKING PIXELS:** No

**MAX FILE SIZE:** 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all proposals, offers and communications made between the Client and Elsevier regarding the Products or services specified by Elsevier (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous written or oral agreement between the parties.

2. Force majeure
Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

Where Products are delivered under this TC, in the event that the Client, or any third party officer or employee of such client may be subject to additional terms.

3. Offer and acceptance
Unless otherwise agreed in writing Elsevier deliver the Products or issue the invoice to the Client and commencement performance of the Services for the Client. All products are delivered subject to availability of the ordered products. Unless otherwise expressly agreed in writing, Elsevier represents and warrants that it is purchasing Products from Suppliers for its own account and not on behalf of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the client account and not on behalf of any other person or entity.

4. Prices, taxes and currencies
The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, General Assembly resolutions, statutes and other laws, rules, and industry codes, regulations and generally prevailing custom and practice in the country in which the Client is located or from which it derives significant revenues, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

5. Liability and claims
The Client shall at all times during the term strictly comply with all applicable laws, rules, industry codes, regulations and generally prevailing custom and practice in the country in which the Client is located or from which it derives significant revenues, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

6. Distribution
The Client shall not acquire any intellectual property rights in the Products or Services from Elsevier or any of its Suppliers. The rights granted by Elsevier are non-exclusive and for the purpose specified in accordance with the provisions of the TC and for the effects to the extent possible.

7. Terms
The Client shall strictly comply with all applicable laws, rules, industry codes, regulations and generally prevailing custom and practice in the country in which the Client is located or from which it derives significant revenues, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

8. Liability and claims
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or enable any other persons to engage in such activities.

9. Force majeure
If any modifications to the Product or order description, budget or schedule are made under this TC, or if any revision of the Terms and Conditions as a result of any alteration to the Product or order description, budget or schedule is required, in order to make any such revision, the Client must notify Elsevier immediately, in writing, of any such changes to the Product or order description, budget or schedule, and Elsevier shall use all reasonable efforts to make such changes as quickly as possible.

10. Prices, taxes and currencies
Unless otherwise agreed in writing Elsevier deliver the Products or issue the invoice to the Client and commencement performance of the Services for the Client. All products are delivered subject to availability of the ordered products. Unless otherwise expressly agreed in writing, Elsevier represents and warrants that it is purchasing Products from Suppliers for its own account and not on behalf of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the client account and not on behalf of any other person or entity.

11. Applicability
These terms and conditions shall apply to all proposals, offers and communications made between the Client and Elsevier regarding the Products or services specified by Elsevier (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous written or oral agreement between the parties.

12. Force majeure
Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

Where Products are delivered under this TC, in the event that the Client, or any third party officer or employee of such client may be subject to additional terms.