Overview

Digestive and Liver Disease publishes papers on basic and clinical research in the field of Gastroenterology and Hepatology.

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Global Print Circulation

Online Only

Avg. Global Monthly Visits

16,432

Avg. Global Monthly Unique Visitors

7,691

Avg. Global Monthly Page Views

9,476

Avg. Global eTOC Distribution

3,549
### Affiliation
- Italian Association for the Study of the Liver (AISL)
- Italian Association for the Study of the Pancreas (AISP)
- Italian Association for Digestive Endoscopy (SIED)
- Italian Society of Gastroenterology (SIGE)
- Italian Society of Pediatric Gastroenterology and Hepatology (SIGEP)
- Italian Group for the Study of Inflammatory Bowel Disease (IG-IBD)
- Fédération Francophone de Cancérologie Digestive (FFCD)

### Editor-in-Chief
R de Franchis, Milan, Italy

### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
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#### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/ 3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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</tbody>
</table>

**eTOC Email**

**FORMATS**  jpeg, png, gif, (static image only)
**TRACKING PIXELS**  No
**MAX FILE SIZE**  200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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**AIP Email**

**FORMATS**  jpeg, png, gif, (static image only)
**TRACKING PIXELS**  No
**MAX FILE SIZE**  200 KB

Animation and expandable banners unavailable

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Contact your sales representative for all digital advertising rates and opportunities.
**ELSVIER TERMS AND CONDITIONS OF SUPPLY**

1. **Applicability**
   - These terms and conditions are to apply to, proposals, offers and agreements made supply of Digestive and Liver Disease and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Service") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous supply agreement between the parties for the "TC".
   - For the purposes of this TC, the Client shall mean the person or entity bidding for supply of the Products and/or Services and the definition "Elsevier" shall have the meaning given to it in Section 1.6 of the TC.

2. **Offer and acceptance/ Description**
   - Elsevier shall not be bound by any written or verbal proposal, and the order for the supply of any Products and/or Services shall be subject to acceptance by Elsevier and confirmation of such order by Elsevier. Any variations to any order shall be subject to acceptance by Elsevier.
   - The Client acknowledges that any order for the supply of any Products and/or Services shall be subject to acceptance by Elsevier and confirmation of such order by Elsevier. Any variations to any order shall be subject to acceptance by Elsevier.

3. **Payment terms**
   - Unless otherwise agreed in writing, Elsevier will effect payment within thirty (30) days of the invoice date in the currency invoiced.
   - In case of a dispute over an invoice, the Client agrees that all payments made in respect of the dispute shall be placed on hold until the dispute is resolved. Time is of the essence in all cases.

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5. **Transportation**
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   - Each order for the Products and/or Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier to supply such Products and/or Services to the Client.
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7. **Compliance with laws**
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   - The Client acknowledges that any order for the supply of any Products and/or Services shall be subject to acceptance by Elsevier and confirmation of such order by Elsevier. Any variations to any order shall be subject to acceptance by Elsevier.

8. **Liability and claims**
   - If no dates are so specified, delivery/performance will be within a reasonable time.
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   - The Client acknowledges that any order for the supply of any Products and/or Services shall be subject to acceptance by Elsevier and confirmation of such order by Elsevier. Any variations to any order shall be subject to acceptance by Elsevier.

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    - In case of a dispute over an invoice, the Client agrees that all payments made in respect of the dispute shall be placed on hold until the dispute is resolved. Time is of the essence in all cases.

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    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

12. **Compliance with laws**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

13. **Cancellations & Returns**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

14. **Compliance with laws**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

15. **Compliance with laws**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

16. **Compliance with laws**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

17. **Compliance with laws**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

18. **Compliance with laws**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.

19. **Compliance with laws**
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20. **Compliance with laws**
    - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed for by an authorized signatory of Elsevier. Elsevier will not be liable for any cancellations or suspensions of orders or for any other actions taken in response to cancellations or suspensions of orders.