Digestive and Liver Disease

Overview
Digestive and Liver Disease publishes papers on basic and clinical research in the field of Gastroenterology and Hepatology.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
16,432
Avg. Global Monthly Unique Visitors
7,691
Avg. Global Monthly Page Views
9,476
Avg. Global eTOC Distribution
3,549

Affiliation
Italian Association for the Study of the Liver (AISF) Italian Association for the Study of the Pancreas (AISP) Italian Association for Digestive Endoscopy (SIED) Italian Society of Gastroenterology (SIGE) Italian Society of Pediatric Gastroenterology and Hepatology (SIGENP) Italian Group for the Study of Inflammatory Bowel Disease (IG-IBD) Fédération Francophone de Cancérologie Digestive (FFCD)

Audience
Hepatologists, Gastroenterologists, Specialists in Internal Medicine.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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Animation and expandable banners unavailable

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If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, acts of God, war, embargo, requisition or other causes beyond the control of a party, such party is unable to perform in whole or in part, the delivery of or any other obligation hereunder, the party thus affected shall have no liability to the other party for such failure or delay in performance, and the affected party shall be relieved of its obligations to the extent of such failure or delay, providing the affected party gives notice thereof to the other party as soon as practicable.

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The Client hereby agrees that Elsevier shall retain the right to make any alterations to the Advertisement at Elsevier’s discretion, unless agreed in writing.

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The Client further agrees that it will not accept any payment or other benefit in money or in kind from any person or entity, nor any gift, freebie, privilege or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are reimbursable under the Applicable Laws and Regulations. The Client further agrees to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, adaptation or any other use of any Advertising Content the Client has supplied to Elsevier, including without limitation any advertising or promotional material and shall be entitled to reject any order for reprints of material that has not been published.

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In the event of any violation of this representation and warranty, Elsevier may terminate this TC at any time in the event of a violation of this representation and warranty.

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15. Payment

In the event of any violation of this representation and warranty, Elsevier may terminate this TC at any time in the event of a violation of this representation and warranty.

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20. Offer and acceptance/ Description

Elsevier undertakes to provide the Client with an order acknowledgement which, among other things, includes the reference to the TC and the order details. The Client shall examine the order acknowledgement and notify Elsevier of any errors or omissions within five (5) business days of receipt of the order acknowledgement. Any such errors or omissions shall be notified in writing to Elsevier within five (5) business days of receipt of the order acknowledgement.

21. Execution and modification of the order

The Client hereby agrees that Elsevier may make reasonable and bona fide expenditures, such as travel or lodging expenses, which are reimbursable under the Applicable Laws and Regulations.

22. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, the price/rates for the Products and Services shall be those set out in the relevant order acknowledgement or invoice. Where applicable, client shall provide to Elsevier Client’s VAT registration number or other number as required by the Applicable Laws and Regulations. The Client hereby agrees that Elsevier is entitled to charge any applicable Value Added Tax or any other taxes, duties or service charges which are payable under the Applicable Laws and Regulations.