Digestive and Liver Disease

Overview

Digestive and Liver Disease publishes papers on basic and clinical research in the field of Gastroenterology and Hepatology.

Display Advertising

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Global Print Circulation

Online Only

Avg. Global Monthly Visits
16,432

Avg. Global Monthly Unique Visitors
7,691

Avg. Global Monthly Page Views
9,476

Avg. Global eTOC Distribution
3,549

Affiliation

Italian Association for the Study of the Liver (AISF) Italian Association for the Study of the Pancreas (AISP) Italian Association for Digestive Endoscopy (SIED) Italian Society of Gastroenterology (SIGE) Italian Society of Pediatric Gastroenterology and Hepatology (SIGENP) Italian Group for the Study of Inflammatory Bowel Disease (IG-IBD) Fédération Francophone de Cancérologie Digestive (FFCD)

Audience

Hepatologists, Gastroenterologists, Specialists in Internal Medicine.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>mobile leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

AIP Email

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TRACKING PIXELS: No
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
Rate Card
Effective January 2024

Dermatology

ELSEVIER TERMS AND CONDITIONS OF SERVICE

1. Applicability
These terms and conditions shall apply to offers, proposals and agreements made between Elservier and either the party itself or its agent (the “Client”) relating to the products and/or services of Elservier (the “Product and/or Services”) and, along with the relevant Elservier order acknowledgment, shall form the entire agreement between the parties for the “TC”). They supersede any previous agreement or any proposal or quotation by Elservier, both in writing or verbal.

2. General
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elservier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of the state in which the corporate domicile of Elservier is located in connection with any matter or business transacted by or on behalf of Elservier.

3. Execution and modification of the order
Any modifications to the order for the products or services described, budget or schedule, or any other aspect of the TC, including any purported waiver of any provision (or prosecution of any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

4. Cancellations & Returns
Partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

5. Prices, taxes and currency
Unless otherwise agreed by Elservier in writing the price(s) for the products and/or services provided, and inclusive of sales or other taxes, shall be as set forth in Elservier’s current price list (the “Price List”) or as otherwise agreed by the parties.

6. Distribution
Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elservier shall be entitled to charge the full cost of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

7. Intellectual property
Copyright and other intellectual property rights to all Elservier proposals, publications and other Products and/or Services shall remain with Elservier unless agreed otherwise in writing. The rights granted by Elservier are non-exclusive and for the purpose expressly agreed upon. Any other use shall require the prior written permission of Elservier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elservier proposals, publications or other Products and/or Services may be reprinted, translated or electronically recorded, whether in whole or in part, without the prior written permission of Elservier.

8. Liability and claims
To THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS Elservier shall be sole and exclusive; as well as any and all elements, actions, decisions or inferences, facts or circumstances or other causes beyond the control of a party, such party is liable to perform its obligations under this TC.

9. Force majeure
The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person who had not been previously properly identified by Elservier. Elservier shall commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as pre-printing, proofreading, typographic errors, design, size and/or of address, files and the like. All drawings, discrete manuscript, specifications and advertising is Elservier’s own responsibility. Any drawings or specifications are issued or published for the purpose of giving an approximate idea of the descriptions of the Products and Services described therein. They will form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as design characteristics of the Products and Services, cannot be considered a reason for reprinting or delivery or, as the case may be, modifying the agreed printing.

10. Applicability
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elservier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of the state in which the corporate domicile of Elservier is located in connection with any matter or business transacted by or on behalf of Elservier.

11. Audit
Where the Client has not provided advance payment, Elservier shall charge the Client interest (at a rate of 1% per annum or such other rate as shall be allowed by law) on any amounts outstanding at such time the T&C will prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elservier. Nothing in the TC will exclude or limit Elservier’s Liability for fraudulent misrepresentation.

12. Failure to perform
Where products are sold to the Client for its own account and use and not on behalf of any other person or entity. If Elservier in acting as an agent, it represents and warrants that it is purchasing the Products and Services from Elservier for the sole use of and not for any other person or entity. If Elservier in acting as agent, it represents and warrants that it is purchasing the Products and Services from Elservier for the sole use of and not for any other person or entity.

13. Cancellations & Returns
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new orders shall be accepted until such time as the Client has paid Elservier in full for all work done and agreed to the deposit or outstanding balance being paid in full.

14. General
No variations to the terms and conditions of the TC will be made orally or by telephone unless expressly agreed in writing and signed by an authorized signature of Elservier. Unless otherwise agreed by Elservier in writing, Client represents and warrants that it is purchasing Products and Services from Elservier for its own account and use and not on behalf of any other person or entity. The Client is liable for any liability arising from the TC until such advance payment has been received. Where the Client is reimbursed for Elservier under the TC for any order on Services or other under any order, the Client will not be entitled to receive a refund of the Products or Services under the current order until all outstanding invoices have been fully paid. Elservier shall be entitled to apply any monies received by the Client, to or towards the outstanding sums due to Elservier.

15. Distribution
The Client shall engage, distribute, reproduction or publication of the Products on any other products or Services of Elservier, unless it is duly directly or indirectly facilitate any other party to engage in these activities. The Client shall promptly notify Elservier of the issuance of any prior, non-authorized, unauthorized or plagiarized by the Products by any third party. The Client is solely responsible for collecting from its customers amounts due and amounting to his/her resale to any party or party to engage in these activities. Elservier shall be entitled to recover payment for the copies of the Products notwithstanding that the possession of any of the copies of Product has not passed from Elservier. For the avoidance of doubt all intellectual property rights in the Products shall transfer to the Client for the sole use of and not for any other person or entity.

16. Audit
The Client is liable for any liability arising from the TC until such advance payment has been received. Where the Client is reimbursed for Elservier under the TC for any order on Services or other under any order, the Client will not be entitled to receive a refund of the Products or Services under the current order until all outstanding invoices have been fully paid. Elservier shall be entitled to apply any monies received by the Client, to or towards the outstanding sums due to Elservier.

17. Property ownership
The Client is responsible for ensuring that all forms are filled in accurately and signed by an authorized signatory of Elservier. Nothing in the TC will exclude or limit Elservier’s Liability for fraudulent misrepresentation.