Digestive and Liver Disease

Overview

Digestive and Liver Disease publishes papers on basic and clinical research in the field of Gastroenterology and Hepatology.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
16,432

Avg. Global Monthly Unique Visitors
7,691

Avg. Global Monthly Page Views
9,476

Avg. Global eTOC Distribution
3,549

Affiliation
Italian Association for the Study of the Liver (AISF) Italian Association for the Study of the Pancreas (AISP) Italian Association for Digestive Endoscopy (SIED) Italian Society of Gastroenterology (SIGE) Italian Society of Pediatric Gastroenterology and Hepatology (SIGENP) Italian Group for the Study of Inflammatory Bowel Disease (IG-IBD) Fédération Francophone de Cancérologie Digestive (FFCD)

Audience
Hepatologists, Gastroenterologists, Specialists in Internal Medicine.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>mobile leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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Animation and expandable banners unavailable

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**Effectice January 2024**

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