Epilepsy & Behavior

Overview

Epilepsy & Behavior has been, and still is, the fastest-growing international epilepsy journal since its launch 11 years ago. Epilepsy & Behavior is uniquely devoted to the rapid dissemination of the most current information available on the behavioral aspects of seizures and epilepsy.

Display Advertising

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
26,470
Avg. Global Monthly Unique Visitors
13,060
Avg. Global Monthly Page Views
16,677
Avg. Global eTOC Distribution
1,709
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tbody>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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- No

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- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or agreements relating to the Products and/or Services. These terms and conditions shall govern the relationship between the Client and Elsevier and shall replace any prior agreements made between them.

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3. Execution and modification of the order

Orders specifying positions are agreed by both parties in the relevant order, including such things as format, preproduction, technical design, copy or address, weights, and prices. All drawings, descriptive matter, specifications and advertising toys Elsevier or any description or illustrations contained Elsevier's catalogues or brochures are issued or published for the purpose of giving an approximate idea of the Products and Services described therein. Where else the Client will form part of the Product. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as distinguished by Elsevier. The Client's obligations to the Products and Services, cannot be considered a reason for requesting delivery or, as the case may be, modifying the agreed price.

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General terms and conditions of business are proposed by the Client, these shall apply and the TC and prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized official of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraud or fraudulent misrepresentation, and liability arising from Elsevier's negligence, breaches of the above terms and conditions of business, and in the under procedures, must be in the name of the Client. Any dates specified by Elsevier for delivery of the Products and Services are intended to be an estimate of the date and time. Delivery shall not be effective by reason of the Client's failure to observe or comply with the Client's order or due to any cause beyond the reasonable control of Elsevier.

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Any prices specified by Elsevier in writing and any subsequent variations will be based on the terms of the Product and Service description. In the under procedures, may result in an adjustment to the final price and delivery schedule at Elsevier's discretion. If, upon the request of the Client, Elsevier redresses additional errors, the Client is solely responsible for collecting from its customers' accounts receivable its pro rata share of the furthered costs, unless otherwise expressly agreed by Elsevier.

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The Client shall be responsible for collecting the information and/or promotional material of the Client's advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline for Elsevier ("the Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so, subject to the availability of space and in any case, with a minimum of 15 days notice of the closing date, any copy received late will be treated as having been received in a manner that is not consistent with Elsevier's standards.

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If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing. The Client is responsible for ensuring that the Client holds the necessary rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, modification, sale or other exploitation of the Advertising Content; (iii) the use of the Advertising Content in any other advertising or promotional material or in any media format; (iv) the use of the Advertising Content in any Product or Service produced by Elsevier or any third party; (v) the use of the Advertising Content in any Product or Service produced or distributed by a third party; (vi) the use of the Advertising Content in any Product or Service produced or distributed by Elsevier; (vii) the use of the Advertising Content in any Product or Service produced or distributed by a third party.

13. Cancellations & Returns

The Client acknowledges that, should it be directed to do so by any law enforcement agency, court, or other authority having jurisdiction that the liability of Elsevier is to be limited in accordance with these terms and conditions and the relevant law. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.