Overview
Epilepsy & Behavior has been, and still is, the fastest-growing international epilepsy journal since its launch 11 years ago. Epilepsy & Behavior is uniquely devoted to the rapid dissemination of the most current information available on the behavioral aspects of seizures and epilepsy.

Display Advertising
Joan Coffey United States
551-480-4018
j.coffey@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising
Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
26,470

Avg. Global Monthly Unique Visitors
13,060

Avg. Global Monthly Page Views
16,677

Avg. Global eTOC Distribution
1,709
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitail*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability: These terms and conditions shall apply to all proposals, offers, agreements and communications made by Elsevier and any third party to its clients ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "Terms and Conditions". These terms and conditions cover all aspects of the relationship between the Client and Elsevier, including the sale of products or services, and shall supersede any additional terms or conditions contained in any purchase order, acknowledgement of order, confirmation of order or any other document. The Client acknowledges that all orders are subject to Elsevier’s current published Rate Card. These Terms and Conditions shall not be varied, amended or modified except in writing, signed by an authorized representative of Elsevier. The Client agrees to comply with all applicable laws, rules, regulations, and other requirements of Elsevier in connection with the purchase of the Products and/or Services.

2. Force Majeure: Except as otherwise expressly provided in this Agreement, Elsevier shall not be liable or responsible for any failure to perform the Agreement to the extent that such failure is caused by any event beyond Elsevier’s control, including, but not limited to, acts of God, war, terrorism, strikes, lockouts, embargoes, labor disputes, government regulations, inability to obtain labor services, materials, or products, or any cause beyond Elsevier’s control, whether foreseeable or not, that is beyond Elsevier’s reasonable control. In no event shall Elsevier be liable for any incidental, indirect, or consequential damages arising out of the performance or non-performance hereunder. This Section shall not be construed to limit Elsevier’s liability for breach of any express warranty set forth herein.

3. Payment: Unless otherwise agreed by Elsevier, payment shall be made to Elsevier in the currency of the applicable Elsevier invoice. The Client shall be responsible for all taxes, duties, fees, and other charges imposed by any governmental authority in connection with the purchase, shipment, or use of the Products and/or Services and shall pay all taxes and duties charged to Elsevier by any such governmental authority. If the Client is required to pay value added tax, sales tax, or other similar taxes, the Client shall pay such taxes to Elsevier and Elsevier shall be responsible for any such taxes imposed on Elsevier. If the Client is required to pay sales tax, value added tax, or other similar taxes, the Client shall pay such taxes to Elsevier and Elsevier shall be responsible for any such taxes imposed on Elsevier. If the Client is required to pay sales tax, value added tax, or other similar taxes, the Client shall pay such taxes to Elsevier and Elsevier shall be responsible for any such taxes imposed on Elsevier.

4. Intellectual property: The Client acknowledges that Elsevier owns all intellectual property rights in the Products and/or Services and that Elsevier may be the owner of patents, trademarks, and copyrights that cover the Products and/or Services. The Client further acknowledges that Elsevier retains all right, title, and interest in and to the Products and/or Services and that Elsevier may be entitled to receive royalties or other payments in connection with the use of the Products and/or Services by the Client.

5. Export control: The Client shall comply with all applicable laws, rules, and regulations of any governmental authority having jurisdiction over the Products and/or Services, and shall cooperate with Elsevier in obtaining any necessary export licenses or other authorizations required by any governmental authority. The Client agrees to indemnify and hold Elsevier harmless from and against any and all claims, damages, expenses, or liabilities arising from the Client’s failure to comply with these requirements.

6. Distribution: The Client that distributes, republishes, reproduces, or plagiarizes any part of the Products and/or Services, shall do so in a manner that is consistent with Elsevier’s proprietary interests. The Client shall promptly notify Elsevier of any breach of this provision and cooperate with Elsevier in the recovery of any unauthorized use of the Products and/or Services.

7. Force majeure: If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other unavoidable causes beyond the control of any party, whether foreseeable or not, that is beyond any party’s reasonable control, such party is unable to perform in whole or in part, the party shall give prompt written notice to the other party, and the party shall have the right to extend the time for performance.