Overview

Epilepsy & Behavior has been, and still is, the fastest-growing international epilepsy journal since its launch 11 years ago. Epilepsy & Behavior is uniquely devoted to the rapid dissemination of the most current information available on the behavioral aspects of seizures and epilepsy.

Display Advertising

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Philip Prigal Global
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
26,470

Avg. Global Monthly Unique Visitors
13,060

Avg. Global Monthly Page Views
16,677

Avg. Global eTOC Distribution
1,709
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

### AIP Email

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### FORMATS
- jpeg, png, gif (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

### MPU banners, positions 1, 2, 3, are stacked vertically

### Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These terms supersede any previous express or implied terms.

2. Offer and acceptance/Description

2.1 This TC shall be considered to be a legal offer by Elsevier to the Client and shall not be considered an acceptance of an order until Elsevier accepts the Client's order by delivery of an invoice or [Elsevier] Elsevier delivers the Products or issues the invoice to the Client or confirming performance of the Services for the Client. For all purposes, the performance of the order shall be evidenced by the date of issue of an invoice or delivery of the Products for which the invoice is issued. Should Elsevier decide not to accept an order, Elsevier shall make such decision in writing and notify the Client of the same. In the event that Elsevier decides not to accept an order, Elsevier shall be entitled to retain any monies received from the Client.

3. Execution and modification of the order

3.1 The Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or Client's premises of any third party in whose possession such premises are) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and any other rule or regulation relevant to its duties, obligations and performance under this Agreement, including, without limitation, the Environmental Protection Agency and any other governmental agency or authority having jurisdiction over the any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property rights in this TC shall be transferred to the Client for display of the Advertising Content in the event of a breach of this Agreement.

4. Liability and Claim to THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAW Elsevier shall not be liable for any of the following which may be a reason of any breach of this TC or implied warranty, condition or other term, or representation or any duty of Elsevier on operation of any (a) loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any loss due to your default or exercise of any right of termination; (d) any loss which you may have suffered by the Client or its employees or agents of printing or reproduction, whether electronically, mechanically, by photocopying, recording or in any other manner or form, without the specific prior written permission of Elsevier. The Client acknowledges that Elsevier is not responsible for any loss or Products. Unless otherwise expressly agreed by Elsevier in writing, Elsevier represents and warrants that it is purchasing the Products and Services from the Client for the Client's own use and not for the benefit of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from the Client for the Client's own use and not for the benefit of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from the Client for the Client's own use and not for the benefit of any other person or entity.

5. Payment
Payment shall be made within thirty (30) days of the invoice date in the currency stated. In the provision of this TC and to avoid the effects of such event to the extent possible.

6. Distribution
The Client shall not engage, reproduce, or plagiarize any of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any person to engage in these activities. Elsevier may not be liable for the Client's breach of any privacy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due in respect of the sale of the Products, Elsevier retaining full control and validity of all escalations and/or termination of the Products to the Client under this TC until such advance payment has been received. Where the Client is indebted to Elsevier for any other Products (or Services) under any other order, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising Content. In such event, Elsevier may terminate this TC at any time in the event of a breach of this Agreement. The Client acknowledges that Elsevier's higher price would be payable for the Products or Services but for such limitations. Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party's own negligence. ELSEVIER'S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO IT SHALL IN ANY EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE PRODUCTS OR SERVICES WHICH WERE THE SUBJECT OF THE BREACH.

7. Warranty
Elsevier warrants to the Client that the Products and Services supplied to the Client are substantially in accordance with the agreement and in relation to its dealings with any employee or official of a government agency or any other government, court or government agency; (3) are the subject of a claim asserted by an entity with respect to its trademarks, trade names, services marks, or patents; and (4) are the subject of a claim asserted by any other person or entity.

8. Right to modify
The Client acknowledges that the liability of Elsevier is to be limited in accordance with these terms and conditions and the provisions of this TC and to avoid the effects of such event to the extent possible.

9. Force majeure
The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and any other rule or regulation relevant to its duties, obligations and performance under this Agreement, including, without limitation, the Environmental Protection Agency and any other governmental agency or authority having jurisdiction over the any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property rights in this TC shall be transferred to the Client for display of the Advertising Content in the event of a breach of this Agreement.

10. Indemnity
The Client shall make all payments referred to in clause 10, in the form of settlement, as set forth in this TC and in relation to its dealings with any employee or official of a government agency or any other government, court or government agency; (3) are the subject of a claim asserted by an entity with respect to its trademarks, trade names, services marks, or patents; and (4) are the subject of a claim asserted by any other person or entity.