Epilepsy & Behavior has been, and still is, the fastest-growing international epilepsy journal since its launch 11 years ago. Epilepsy & Behavior is uniquely devoted to the rapid dissemination of the most current information available on the behavioral aspects of seizures and epilepsy.
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/ 3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, (static image only)

### AIP Email

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</tbody>
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### Formats
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### Max File Size
- 200 KB

**Animation and expandable banners unavailable**

Contact your sales representative for all digital advertising rates and opportunities.
14. General

11. Audit

2. Offer and acceptance/ Description

1. Applicability

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Online Only

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or 
Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier ... by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, 
operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or ... directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any 
right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes ... quoted volume, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are ... to modify the space or alter the date or position of insertion or make any other alteration, the Client will have 
has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall ... at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the 
allow the Client to modify the order for the Services at the time of place order, in its sole discretion, the Client may terminate this TC. The Client may also terminate this TC at any time if Elsevier 
its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is ... party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with 
9. Force majeure

8. Liability and claims

6. Distribution

5. Generation and modification of the order

4. Prices, taxes and currency

3. Intellectual property

2. Offer and acceptance/ Description

1. Applicability

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

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