Epilepsy & Behavior

Overview

Epilepsy & Behavior has been, and still is, the fastest-growing international epilepsy journal since its launch 11 years ago. Epilepsy & Behavior is uniquely devoted to the rapid dissemination of the most current information available on the behavioral aspects of seizures and epilepsy.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

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<tbody>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
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**FORMATS**

- jpeg, png, gif (static image only)

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**Animation and expandable banners unavailable**

**Contact your sales representative for all digital advertising rates and opportunities.**
1. Applicability

These terms and conditions shall apply to proposals, offers and agreements made by and between any party or parties to that offer ("the Client") respecting the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form part of the agreement between the parties (the "TC"). They supersede any previous agreements between the parties.

When the TC is executed, the Client shall be deemed to have agreed to the TC and to be bound by it. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. Order acceptance/Specifying

1. By placing an order, the Client shall be deemed to have accepted the TC and the Order Conditions and to have agreed to pay the prices for the products and services contained therein. Within 21 days of receipt of the TC and the order acknowledgment, may be in an agreement to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier requests additional information, a specification or any other matter which will subject to the order acknowledgment.

3. Cancellation & Returns

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing and shall be immediately acknowledged. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. In no event shall Elsevier be responsible for any cost, expense or loss caused by the Client's decision to cancel an order.

4. Force majeure

Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or its contractors or agents) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC. If the Client fails to inform Publisher of any changes to its address or contact details, it shall be deemed to have received any notice or instruction, and any advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a breach of any of these representations, warranties or conditions or any of the terms of this TC. Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment...