

# European Journal of Oncology Nursing

## Overview

The *European Journal of Oncology Nursing* is an international journal which publishes research of direct relevance to patient care, nurse education, management and policy development. *EJON* is proud to be the official journal of the European Oncology Nursing Society.

The journal publishes the following types of papers:

- Original research articles
- Review articles
- Commentaries
- Practice Notes
- Book and media reviews
- A scan of current literature

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Global Print Circulation  
Online Only

Avg. Global Monthly Visits  
9,363

Avg. Global Monthly Unique Visitors  
3,745

Avg. Global Monthly Page Views  
4,856

Avg. Global eTOC Distribution  
983

**Affiliation**

The European Journal of Oncology Nursing is the official journal of the European Oncology Nursing Society (EONS), and seeks to address issues of importance to oncology nurses throughout Europe.

**Audience**

All members of the EONS receive a copy of the journal as part of their membership.

**Editor-in-Chief**

Alexander Molassiotis, University of Manchester, UK.

## Digital Specs

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Top	Leaderboard	728 x 90	728 x 315	Down
Top	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

<b>FORMATS</b>	jpeg, png, gif, HTML5†, 3rd party tags
<b>TRACKING PIXELS</b>	Yes
<b>MAX FILE SIZE</b>	200 KB
<b>MAX ANIMATION (TIME/LOOPS)</b>	15 seconds/ 3 loops
<b>PRESTITIAL FREQUENCY</b>	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable

### AIP Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Side	Skyscraper	160 x 600
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

Animation and expandable banners unavailable

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Online Only

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023