European Journal of Oncology Nursing

Overview

The *European Journal of Oncology Nursing* is an international journal which publishes research of direct relevance to patient care, nurse education, management and policy development. *EJON* is proud to be the official journal of the European Oncology Nursing Society.

The journal publishes the following types of papers:

- Original research articles
- Review articles
- Commentaries
- Practice Notes
- Book and media reviews
- A scan of current literature

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Global Print Circulation Online Only

Avg. Global Monthly Visits 9,363
Avg. Global Monthly Unique Visitors 3,745
Avg. Global Monthly Page Views 4,856
Avg. Global eTOC Distribution 983

Affiliation

The European Journal of Oncology Nursing is the official journal of the European Oncology Nursing Society (EONS), and seeks to address issues of importance to oncology nurses throughout Europe.

Audience

All members of the EONS receive a copy of the journal as part of their membership.
### Digital Specs

#### Website

<table>
<thead>
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<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

### AIP Email

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- No

**MAX FILE SIZE**
- 200 KB

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