# International Journal of Oral and Maxillofacial Surgery

## Overview

The International Journal of Oral & Maxillofacial Surgery is one of the leading journals in oral and maxillofacial surgery in the world. The Journal publishes papers of the highest scientific merit and widest possible scope on work in oral and maxillofacial surgery and supporting specialties. The Journal is divided into sections, ensuring every aspect of oral and maxillofacial surgery is covered fully through a range of invited review articles, leading clinical and research articles, technical notes, abstracts, case reports and others

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#### APAC

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Global Print Circulation Online Only Avg. Global Monthly Visits 22,828

Avg. Global Monthly Unique Visitors 7,153

Avg. Global Monthly Page Views

9,431

Avg. Global eTOC Distribution 5,286



# **Digital Specs**

## Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)	
Тор	Leaderbo	vard 728 x 90	
Middle	MPU	300 X 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	
IDI I banners nositia	ns 1, 2, 3, are st	acked vertically	

AIP Email			
POSITION	AD	S	JZE (PIXELS)
Тор	Leaderba	ard	728 x 90
Side	Skyscrape	r	160 X 600
Middle	MPU		300 X 250
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	
Animation and expo	Indable banner	unavailable	

Contact your sales representative for all digital advertising rates and opportunities.



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eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

