Journal of Hospital Infection

Overview

The Journal of Hospital Infection is the Official Journal of the Healthcare Infection Society.

Scope of the Journal:
The JHI focuses on healthcare-associated infection in both community and hospital settings. For example:

• Outbreak prevention in hospital or community settings
• Healthcare-associated infection surveillance
• Methods of prevention of healthcare-associated infection
• Prevention of infection in immunosuppressed patients
• Infection hazards associated with medical devices
• Role of medical equipment in healthcare-associated infection
• Disinfection and sterilization
• Cleaning, environmental contamination and its surveillance
• Management of clinical waste
• Laboratory diagnostics in relation to infection prevention and control
• Use of antibiotic prophylaxis in infection prevention
• Use of IT systems in infection surveillance
• Design of hospitals and healthcare premises
• Infection hazards associated with critical care units, or other specific healthcare departments

Visit Website

Display Advertising

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Global Print Circulation
Online Only
Avg. Global Monthly Visits 29,138
Avg. Global Monthly Unique Visitors 12,440
Avg. Global Monthly Page Views 16,217
Avg. Global eTOC Distribution 5,679
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitital*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

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*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous understanding the parties may have had.

2. Payment

2.1. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to set off any amount payable to Elsevier under the TC from any amount payable by Elsevier to the Client.

3. Prices, taxes and currencies

3.1. Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier’s current price list (the "Rate Card") and shall be exclusive of any value-added tax or other tax or duty levied, imposed or charged by any Governmental Authority or other body having taxing authority over the Client or the Products and Services. Elsevier reserves the right to set off any amount payable to Elsevier under the TC from any amount payable by Elsevier to the Client.

4. Distribution

4.1. The Client shall not resell the Products before ownership has passed to it provided that any sale shall be effected in the ordinary course of the Client’s business at full market value and any such sale shall be a sale of Elsevier’s property to the Client on a cash and carry basis. From the due date of the invoice to the date of full payment, interest at the rate of 5% per annum will be charged on any outstanding amounts.

5. Cancellations & Returns

5.1. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled to charge the full cost of space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of space. The Client shall be solely responsible for collecting from any third party or its agent for any undisputed part of such invoice.

6. Intellectual property

6.1. Copyright and other intellectual property rights in all Elsevier proposals, publications and other products or services shall remain with Elsevier unless agreed otherwise in writing. The Client shall not resell any of the Products or Services that are supplied to it for the sole purpose of giving an approximate description of the Products or Services that are supplied to it. The Client shall not resell any of the Products or Services that are supplied to it for the sole purpose of giving an approximate description of the Products or Services that are supplied to it.

7. Audit

7.1. Any variation to the TC and any signed written amendments made by the Client to the TC will prevail. Any variation to the TC must be signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for death or personal injury caused by the negligence of its employees or agents.

8. Responsibility for delivery

8.1. The Client is solely responsible for ensuring that advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so, but declines all responsibility for any delay or non-delivery of any advertising copy. Elsevier may terminate this TC at any time in the event of a breach of any of its obligations hereunder.

9. Warranty

9.1. All Products and Services are sold "as is" and "where is" with no warranties, representations, guarantees, conditions, endorsements, descriptions or specifications, express or implied, provided by Elsevier, whether written or oral, or arising from any law, any express representation or warranty of Elsevier or any examination of the Products and Services by the Client. Elsevier shall not be liable for any non-performance or any delay in the performance of any of its obligations under the TC, whether such non-performance or delay is caused by any breach of contract, act of God, fire, flood, labor disputes, or any other event beyond Elsevier’s control. No waiver by Elsevier shall be deemed to be further or continuing waiver or to be interpreted as a representation or warranty of any sort.

10. Governing laws and jurisdictions

10.1. These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to set off any amount payable to Elsevier under the TC from any amount payable by Elsevier to the Client. From the due date of the invoice to the date of full payment, interest at the rate of 5% per annum will be charged on any outstanding amounts.

11. Compliance with laws

11.1. The Client represents and warrants that it is solely responsible for ensuring that any proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so, but declines all responsibility for any delay or non-delivery of any advertising copy. Elsevier may terminate this TC at any time in the event of a breach of any of its obligations hereunder.

12. Return of information

12.1. Except as required by law, Elsevier shall not be liable to the Client for any information or other data which the Client has supplied to Elsevier which is correct at the time when it was supplied.

13. Force majeure

13.1. Neither party shall be liable to the other party for any breach of the TC resulting from any cause beyond its reasonable control and which neither party could reasonably foresee or avoid provided that such cause is beyond all reasonable human control and is such as the parties could not reasonably foresee or avoid.

14. Notice of termination or change

14.1. If the Client is an English law entity and the Client carries on business in the UK, then the amount of the payment will be automatically increased to fully offset such tax, so that Elsevier shall have no liability for any tax assessed on the Client.

15. Entire agreement

15.1. The parties agree that the limited United Nations Convention on Contracts for the International Sale of Goods shall not apply to this TC or the interpretation or enforcement therein. The Client further agrees that the Limited United Nations Convention on Contracts for the International Sale of Goods shall not apply to this TC or the interpretation or enforcement therein.

16. Assignment

16.1. The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so, but declines all responsibility for any delay or non-delivery of any advertising copy. Elsevier may terminate this TC at any time in the event of a breach of any of its obligations hereunder.