Overview

The *Journal of Hospital Infection* is the Official Journal of the Healthcare Infection Society. Scope of the Journal:
The JHI focuses on healthcare-associated infection in both community and hospital settings. For example:

- Outbreak prevention in hospital or community settings
- Healthcare-associated infection surveillance
- Methods of prevention of healthcare-associated infection
- Prevention of infection in immunosuppressed patients
- Infection hazards associated with medical devices
- Role of medical equipment in healthcare-associated infection
- Disinfection and sterilization
- Cleaning, environmental contamination and its surveillance
- Management of clinical waste
- Laboratory diagnostics in relation to infection prevention and control
- Use of antibiotic prophylaxis in infection prevention
- Use of IT systems in infection surveillance
- Design of hospitals and healthcare premises
- Infection hazards associated with critical care units, or other specific healthcare departments

Visit Website

Display Advertising

Tom Pitofsky **United States**
661-513-7247
t.pitofsky@elsevier.com

Robert Bayliss **Europe**
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh **APAC**
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib **Canada**
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal **Global**
347-556-0473
p.prigal@elsevier.com
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

#### AFFILIATION

Healthcare Infection Society

#### Editor-in-Chief

J.A. Child

#### Audiences

The journal is read widely by those involved in infection control including Practitioners, Technicians, Hospital Administrators and professionals from health care companies with an interest in hospital infection.

---

### Formats

- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels

Yes

### max file size

200 KB

### max animation (time/loops)

15 seconds/ 3 loops

### prestitial frequency

1 impression/6hrs/user

*Supply iFrame tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, agreements made between the Publisher and its third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These terms supersede any previous terms and conditions submitted by the Client or any acknowledgement of order or acceptance of报价, unless expressly agreed by Elsevier in writing. Any variations to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. No variation or waiver of a provision in this TC shall avoid or prejudice Elsevier's rights to compliance with any of the terms of this TC.

2. Offer and acceptance

This offer is subject to acceptance by Elsevier. The order acknowledged shall be the subject of the TC unless otherwise agreed. Where the order acknowledged, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If the order of the Client, Elsevier reserves the right to accept or reject the same in whole or in part.

4. Prices, taxes and currency

Unless otherwise agreed by Elsevier in writing the prices for the Products and Services shall be Elsevier's current price list (whether printed or online). All such prices shall be exclusive of any handling, packing, freight, transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any import, duty or other taxes imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Elsevier's VAT registration number or other VAT registration number, as appropriate. Where applicable, the Client shall hold Elsevier harmless from any and all claims, demands, suits, actions, causes of action, losses, damages, costs, expenses, or liabilities (including legal fees) that arise from any action taken or suffered by Elsevier in connection with the Products and Services. Elsevier shall charge the Client for any costs of challenges, investigations, or tax audits which are not finally determined to be owed by Elsevier.

8. Liability and claims

Elsevier shall be liable for unintended loss or damage from the use of any information or recommendation contained in or provided by Elsevier, even if advised of the possibility of such damages. Elsevier shall not be liable for any claims resulting from the use of the Products and Services by the Client. Elsevier shall not be liable for any claims resulting from the use of the Products and Services by any third party or any employee, agent, officer, or contractor of the Client.

14. General

The Client shall in no event be liable for any indirect, incidental, special or consequential damages or any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (f) any loss not otherwise covered by the above limitations of liability.

12. Compliance with laws

By signing below, Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to meet the legal requirements of the Client.

10. Audit

Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or any other premises as specified by Elsevier) within the relevant deadline set by Elsevier (the "Closing Date"). Where no payment is made in full and on time, Client shall make all reasonable efforts to negotiate a settlement of the outstanding balance. If no settlement is reached, Client may be referred to any collection agency at its sole cost and risk. Client shall be liable for any legal fees and costs incurred in connection with the collection of the outstanding balance. Elsevier may terminate this TC at any time upon written notice to the Client. Client shall not interfere with any court proceedings or take any actions that may prejudice the rights of Elsevier.

11. Payment

Unless otherwise agreed by Elsevier in writing, all payments shall be net of any applicable sales, use, value-added, or other similar taxes, duties, or charges imposed by any government or governmental agency, unless specifically offset by an adverse ruling in a court of competent jurisdiction. All payments shall be made in the currency specified by Elsevier, unless otherwise agreed in writing.

5. Payment

Unless otherwise agreed by Elsevier, Client shall make all payments due under the TC upon the Client's credit approval. Payment shall be made by credit card, bank transfer, check, or other means of payment as agreed upon in writing. If payment is not made in full and on time, Client shall make all reasonable efforts to negotiate a settlement of the outstanding balance. If no settlement is reached, Client may be referred to any collection agency at its sole cost and risk. Client shall be liable for any legal fees and costs incurred in connection with the collection of the outstanding balance. Elsevier may terminate this TC at any time upon written notice to the Client. Client shall not interfere with any court proceedings or take any actions that may prejudice the rights of Elsevier.