Overview

The *Journal of Hospital Infection* is the Official Journal of the Healthcare Infection Society.

Scope of the Journal:
The JHI focuses on healthcare-associated infection in both community and hospital settings. For example:

- Outbreak prevention in hospital or community settings
- Healthcare-associated infection surveillance
- Methods of prevention of healthcare-associated infection
- Prevention of infection in immunosuppressed patients
- Infection hazards associated with medical devices
- Role of medical equipment in healthcare-associated infection
- Disinfection and sterilization
- Cleaning, environmental contamination and its surveillance
- Management of clinical waste
- Laboratory diagnostics in relation to infection prevention and control
- Use of antibiotic prophylaxis in infection prevention
- Use of IT systems in infection surveillance
- Design of hospitals and healthcare premises
- Infection hazards associated with critical care units, or other specific healthcare departments

Visit Website

North America
Aileen Rivera  North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers  North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker  EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz  EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
29,138
Avg. Global Monthly Unique Visitors
12,440
Avg. Global Monthly Page Views
16,217
Avg. Global eTOC Distribution
5,679
Affiliation
Healthcare Infection Society

Editor-in-Chief
J.A. Child

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels
- Yes

Max File Size
- 200 KB

Max Animation (Time/Loops)
- 15 seconds/ 3 loops

Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable.

---

## AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable.

---

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all proposals, offers, agreements made between the Client and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous understandings or communications between the parties.

2. Distribution
Elsevier shall be the exclusive distributor of the Products and/or Services to the Client through Elsevier's general website or such other website as agreed in writing. If the Conditions are to be modified, an amendment to the Conditions shall be agreed in writing. The Conditions shall apply to the Clients' order unless modified in writing by Elsevier.

3. Execution and modification of the order
Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. In the event that the Client requests a change to the agreed product or service, Elsevier shall endeavor to accommodate the change at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the agreed order volume, Elsevier shall be entitled to adjust the delivery schedule to accommodate the additional quantity.

4. Force majeure
In the event of a force majeure affecting the performance of Elsevier's obligations under the TC, the party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is physically and commercially not possible, and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in exercising or enforcing any of its rights under the TC will not be construed as a waiver of any of its rights under the TC.

5. Intellectual property
The Client acknowledges that it is the exclusive owner of all intellectual property rights (including copyrights, trademarks, patents, and database rights) in and to all of its own Product and Service information. Elsevier shall be entitled to exercise all of its rights and remedies available to it under applicable intellectual property law in respect of any such intellectual property infringement.

6. Performance
Performance by Elsevier is conditional upon receipt of full payment by the Client of the invoice. Elsevier shall have no liability for any failure to perform any of its obligations hereunder if such failure is due to causes beyond its reasonable control, including by way of example, civil disturbances, government restrictions, acts of terrorism, war, strikes, lockouts or other industrial disputes, natural disasters, fire, flood, and other similar events.

7. Obligations
While Elsevier shall use commercially reasonable efforts to deliver all order items in accordance with the agreed terms of the order, Elsevier shall have no liability for any failure to deliver all order items within the agreed time frame or to any other obligation relating to the delivery of the order other than as set forth above.

8. Payment
The Client shall pay for all Products and/or Services and/or replacement orders in full and in accordance with the agreed payment terms. All payments shall be made to Elsevier in the currency agreed in the order.

9. Taxes
The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice in any jurisdiction to which it is subject.

10. Advertising & Reprints
The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice in any jurisdiction to which it is subject. In no event shall Elsevier be responsible for any failure to deliver the agreed Product or Service or for any failure to perform any of its obligations hereunder if such failure is due to causes beyond its reasonable control, including by way of example, civil disturbances, government restrictions, acts of terrorism, war, strikes, lockouts or other industrial disputes, natural disasters, fire, flood, and other similar events.