Journal of Hospital Infection

Overview

The *Journal of Hospital Infection* is the Official Journal of the Healthcare Infection Society.

Scope of the Journal:
The JHI focuses on healthcare-associated infection in both community and hospital settings. For example:

- Outbreak prevention in hospital or community settings
- Healthcare-associated infection surveillance
- Methods of prevention of healthcare-associated infection
- Prevention of infection in immunosuppressed patients
- Infection hazards associated with medical devices
- Role of medical equipment in healthcare-associated infection
- Disinfection and sterilization
- Cleaning, environmental contamination and its surveillance
- Management of clinical waste
- Laboratory diagnostics in relation to infection prevention and control
- Use of antibiotic prophylaxis in infection prevention
- Use of IT systems in infection surveillance
- Design of hospitals and healthcare premises
- Infection hazards associated with critical care units, or other specific healthcare departments

Visit Website

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Rate Card
Effective January 2024

Global Print Circulation
Online Only

Avg. Global Monthly Visits
29,138

Avg. Global Monthly Unique Visitors
12,440

Avg. Global Monthly Page Views
16,217

Avg. Global eTOC Distribution
5,679

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Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
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<tbody>
<tr>
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<td>Leaderboard</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically.
Animation and expandable banners unavailable.

### AIP Email

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Animation and expandable banners unavailable.

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