Overview

The Journal of Hospital Infection is the Official Journal of the Healthcare Infection Society. Scope of the Journal:
The JHI focuses on healthcare-associated infection in both community and hospital settings. For example:

• Outbreak prevention in hospital or community settings
• Healthcare-associated infection surveillance
• Methods of prevention of healthcare-associated infection
• Prevention of infection in immunosuppressed patients
• Infection hazards associated with medical devices
• Role of medical equipment in healthcare-associated infection
• Disinfection and sterilization
• Cleaning, environmental contamination and its surveillance
• Management of clinical waste
• Laboratory diagnostics in relation to infection prevention and control
• Use of antibiotic prophylaxis in infection prevention
• Use of IT systems in infection surveillance
• Design of hospitals and healthcare premises
• Infection hazards associated with critical care units, or other specific healthcare departments
Digital Specs

Affiliation
Healthcare Infection Society

Audience
The journal is read widely by those involved in infection control including Practitioners, Technicians, Hospital Administrators and professionals from health care companies with an interest in hospital infection.

Editor-in-Chief
J.A.Child

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS:** jpeg, png, gif (static image only)

**TRACKING PIXELS:** No

**MAX FILE SIZE:** 200 KB

- MPU banners, positions 1, 2, 3, are stacked vertically
- Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS:** jpeg, png, gif (static image only)

**TRACKING PIXELS:** No

**MAX FILE SIZE:** 200 KB

- Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. **Applicability**

Monthly average web metrics based on the period of July 2022 to June 2023.

2. **Style of advertising**

Any variation to the TC and any description of the Products and Services shall be effective immediately and shall govern the relationship between the Client and Elsevier to the extent permitted by law.

3. **Termination**

If an order for a series of advertisements is partially completed, the remainder of such order shall be cancelled and the Client shall be liable for all costs and charges which have been incurred up to and including the date of such cancellation.

4. **Provision of advertising materials**

Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the uncancelled portion of the order. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the uncancelled portion of the order.

5. **Postponement**

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing and signed by an authorized signatory of Elsevier. Elsevier shall be entitled to charge the full cost of the uncancelled portion of the order. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the uncancelled portion of the order.