Journal of Infection

Overview

The *Journal of Infection* publishes original papers on all aspects of infection - clinical, microbiological, epidemiological and molecular. The journal seeks to bring together knowledge from all specialities involved in the research and clinical practice of infection and to present the best work in this ever-changing field. The journal is among the leaders in its field and has an excellent ISI ranking (4.073 in 2012). With low referee times, a dedicated editorial team and a forward thinking approach it provides the best forum for original research. The *Journal of Infection* is abstracted and indexed in: EMBASE/Excerpta Medica, Index Medicus, Science Citation Index, Current Contents/Life Sciences, SCISEARCH, Research Alert, Medical Documentation Service and CAB Abstracts / CAB Health.

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Display Advertising

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Philip Prigal Global
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Global Print Circulation
Online Only
Avg. Global Monthly Visits 27,769
Avg. Global Monthly Unique Visitors 12,811
Avg. Global Monthly Page Views 16,473
Avg. Global eTOC Distribution 2,558

Audience

Readership profile consists of various allied specialists, in particular infectious disease clinical specialists, microbiologists, epidemiologists, haematologists and laboratory workers.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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**FORMATS**
- jpeg, png, gif, (static image only)

**AIP Email**

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**Contact your sales representative for all digital advertising rates and opportunities.**
1. Applicability

These terms and conditions shall apply to offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the “TC”. They supersede any previous agreements or communications between the parties. The verification of any advertisements, shall be required at the under acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier requests additional information in connection with the verification of the TC, Elsevier shall be entitled to amend the price and/or delivery schedule for the Client at its own discretion. Elsevier reserves the right to modify the price and/or delivery schedule at any time in the event of any unforeseen circumstances.

2. Offer and acceptance

Unless otherwise agreed by Elsevier in writing, the price and the Products for the Client shall be determined in accordance with the current Rate Card. Orders for the Products must be confirmed in writing by the Client. All orders are subject to availability of the ordered Products. The Client shall allow Elsevier’s authorized representative at any reasonable time to have access to Client’s premises (or any person or entity on behalf of the Client) to verify Client’s compliance with the TC and to enter the Client’s premises for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction and venue of the courts having jurisdiction over such matters. The Client may not assign its rights or obligations under the TC without Elsevier’s prior written consent. The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any person or entity on behalf of the Client) to verify Client’s compliance with the TC.

3. Prices and terms of payment

Unless otherwise agreed by Elsevier in writing, all invoices shall be paid within thirty (30) days of the invoice date in the currency remitted. If, for any reason the Client is unable to make payment on time, the Client shall, at Elsevier’s option, either pay interest at a rate of 1% per month, or (if the Client’s credit limit is exceeded) interest at a rate of 2% per month on the amount overdue from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of such cancellations. The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges. The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

4. Liability and claims

The Client acknowledges that any representation and warranty will expire irrevocable in toto. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate remedial relief requiring the Client to disallow all recipients of Products and Services from Client, including all actual recipients that have not been previously properly identified by Client. Elsevier shall commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, presentation, timing, design, and/or of address, file size, and the like. All drawings, descriptive matter, specifications and advertising arranged by Elsevier and any descriptions or illustrations contained in Elsevier’s catalogues or brochures are issued or published for the sole purpose of giving an approximate description of the Products and Services described therein. They will form part of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

5. Force majeure

In the event of force majeure, including, without limitation, acts of God, war, strikes, fire, civil commotions, acts of aggression or terrorism, acts of violence by any governmental or judicial authority, failure of supplies, materials or equipment, or any other causes beyond the reasonable control of the Client, the Client shall be excused from performance or default of its obligations in the event of such causes of force majeure. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) the use, reproduction, distribution or modification of any advertising content by Elsevier for the purposes of this TC; (iii) the use, reproduction, distribution or modification of any advertising content by the Client or any other third party for the purposes of this TC; and (iv) the use, reproduction, distribution or modification of any advertising content by the Client or any other third party for the purposes of this TC. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

6. Distribution

The Client shall not assign, sublicense, reproduce, repackage or republish any of the Products or other products of Services in its own name or that of any third party or otherwise authorize any other party to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any privacy violation, reproduction, publication, or plagiarization of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, Services or the full credit control and safely holding all monies received from any unclaimed properties. Delay or failure in obtaining such payments will not affect the Client’s obligations to pay amounts to Elsevier under the TC.

7. Intellectual property

The Client agrees to cooperate with Elsevier or its authorized representative and to provide Elsevier with all reasonable assistance in connection with the protection of Elsevier’s intellectual property rights. The Client agrees to defend, indemnify and hold Elsevier harmless from and against all costs, charges and expenses (including, without limitation, reasonable attorneys’ fees) incurred by Elsevier in connection with any claim brought by any third party alleging that the Products or Services are being used in violation of the Client’s rights.

8. Liability and claims

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person or entity other than Elsevier in connection with this TC, except for the payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which will be reimbursed in accordance with the applicable standard travel and lodging expense policies of Elsevier. The Client acknowledges that Elsevier shall have no liability for any acts or omissions of any agent or employee of Elsevier, unless the Client shall have given written notice to Elsevier of the Client’s knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client shall have satisfied Elsevier of its entitlement to such limitation. The Client acknowledges that the exclusion of liability would not result in the Client suffering any loss or liability that would have been incurred had it not been for the limitation of liability. The Client acknowledges that any representation and warranty will expire irrevocable in toto. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate remedial relief requiring the Client to disallow all recipients of Products and Services from Client, including all actual recipients that have not been previously properly identified by Client. Elsevier shall commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, presentation, timing, design, and/or of address, file size, and the like. All drawings, descriptive matter, specifications and advertising arranged by Elsevier and any descriptions or illustrations contained in Elsevier’s catalogues or brochures are issued or published for the sole purpose of giving an approximate description of the Products and Services described therein. They will form part of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

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10. Advertising & Reprints

The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any person or entity on behalf of the Client) to verify Client’s compliance with the TC. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction and venue of the courts having jurisdiction over such matters. The Client may not assign its rights or obligations under the TC without Elsevier’s prior written consent. The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any person or entity on behalf of the Client) to verify Client’s compliance with the TC.

11. Applicable law

The Client is solely responsible for ensuring that all advertising proposed by Elsevier is electronic in form (or such form as specified by Elsevier) and within the relevant deadline set by Elsevier (“the Closing Date”). Where is in rem or not in rem, at all, unless Elsevier will nevertheless do its best to make the Client a bounden advertisement. The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

12. Compliance with laws

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person or entity other than Elsevier in connection with this TC, except for the payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which will be reimbursed in accordance with the applicable standard travel and lodging expense policies of Elsevier. The Client acknowledges that Elsevier shall have no liability for any acts or omissions of any agent or employee of Elsevier, unless the Client shall have given written notice to Elsevier of the Client’s knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client shall have satisfied Elsevier of its entitlement to such limitation. The Client acknowledges that the exclusion of liability would not result in the Client suffering any loss or liability that would have been incurred had it not been for the limitation of liability. The Client acknowledges that any representation and warranty will expire irrevocable in toto. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate remedial relief requiring the Client to disallow all recipients of Products and Services from Client, including all actual recipients that have not been previously properly identified by Client. Elsevier shall commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, presentation, timing, design, and/or of address, file size, and the like. All drawings, descriptive matter, specifications and advertising arranged by Elsevier and any descriptions or illustrations contained in Elsevier’s catalogues or brochures are issued or published for the sole purpose of giving an approximate description of the Products and Services described therein. They will form part of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

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