Overview

_Osteoarthritis and Cartilage_ is the official journal of the Osteoarthritis Research Society International. It is an International, multidisciplinary journal that disseminates information for the many kinds of specialists and practitioners concerned with osteoarthritis.

The Journal fosters the cross-fertilization of findings from both the clinical and basic sciences of the various disciplines involved, including:

- osteoarthritis
- cartilage
- molecular biology
- clinical pharmacology
- orthopaedics
- rheumatology
- physical medicine
- biochemistry
- epidemiology
- collagens

Display Advertising

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r.bayliss@elsevier.com

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derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal  **Global**  
347-556-0473  
p.prigal@elsevier.com

Global Print Circulation  
Online Only

Avg. Global Monthly Visits  
36,234

Avg. Global Monthly Unique Visitors  
16,844

Avg. Global Monthly Page Views  
23,066

Avg. Global eTOC Distribution  
2,077
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

#### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS
- Yes

#### MAX FILE SIZE
- 200 KB

#### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

#### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
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</tr>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of these terms and conditions, "the Client" includes any other third party product or service supplier such as a local agent, distributor or its agent.

2. Offer and acceptance
Descriptions of the Products and Services are the sole responsibility of the Client and Elsevier reserves the right to change the specifications of the Products and Services, whether or not the TC has been signed, without prior written notice.

3. Execution and modification of the order
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4. Payment
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6. Governing law and jurisdiction
The Client and Elsevier hereby accept and agree that all disputes and claims shall be governed by the law of the country where Elsevier is situated, and the Client consents to the exclusive jurisdiction of the courts of that same corporate domicile. Elsevier shall be entitled to enforce the Client’s obligations under the TC in any country where it is permitted to do so by law.

7. Audit
Each party will keep the other party informed of any significant change to its financial situation or any significant change in its circumstances that may affect the Client’s ability to perform its obligations under the TC.

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10. Osteoarthritis and Cartilage
Osteoarthritis and Cartilage is the official journal of the European Society for Osteoarthritis and Cartilage (ESOC) and the Osteoarthritis Research Society International (OARSI), the world's leading scientific society dedicated to the study of arthritis and other musculoskeletal disorders.

11. Effective January 2024
Rate Card

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