Osteoarthritis and Cartilage

Overview

Osteoarthritis and Cartilage is the official journal of the Osteoarthritis Research Society International. It is an International, multidisciplinary journal that disseminates information for the many kinds of specialists and practitioners concerned with osteoarthritis.

The Journal fosters the cross-fertilization of findings from both the clinical and basic sciences of the various disciplines involved, including:

- osteoarthritis
- cartilage
- molecular biology
- clinical pharmacology
- orthopaedics
- rheumatology
- physical medicine
- biochemistry
- epidemiology
- collagens

Visit Website

Display Advertising

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Recruitment Advertising

Philip Prigal Global
347-556-0473
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
36,234

Avg. Global Monthly Unique Visitors
16,844

Avg. Global Monthly Page Views
23,066

Avg. Global eTOC Distribution
2,077
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
### eTOC Email

<table>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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### AIP Email

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**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

Terms and conditions apply to all proposals, contracts, agreements, invoices, and other related documents between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). The terms and conditions apply to all such transactions and are valid for any offer, order, purchase, agreement, contract, or other related transaction. The terms and conditions shall prevail over any other terms in the proposal or agreement. No variations to the terms and conditions shall be binding unless agreed in writing by an authorized officer of Elsevier. To the extent permitted by applicable law, the TC shall be governed by English law and the Client irrevocably submits to the exclusive jurisdiction of the English courts to determine any dispute arising from the TC.

2. Legal existence

The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or Client’s premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the order personal subscriptions in a representative capacity, for the account and use of no more than one identified individual subscriber for sole personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier and any other similarly situated third parties shall be entitled to receive an injunction against the Client to restrain such violation. Reprints cannot be returned once these have been printed.

4. Responsibility for advertising

The Client shall be solely responsible for collecting from its customers and the amount shall become due on delivery. The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as may be specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so.

5. Payment

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. In the event of a dispute arising from the TC until such advance payment has been received. Where the Client is indebted to Elsevier for any other amount due to Elsevier, a rate of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier in the course of recovering any such amounts.

6. Distribution

Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, size and of address, weight, format and the like. All design, drawing, descriptive material, specifications and advertising material supplied by Elsevier or any other third party.

7. Intellectual property

Any returns of the products shall be subject to the relevant Elsevier company’s return policy. Any disputes or questions relating to materials and advertising shall be resolved by a written final arbitration award. Reprints cannot be returned once these have been printed.

8. Liability and claims

Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (by any loss of profits or in respect of future business); (d) damage to reputation or goodwill; (e) all damages, costs or expenses; (f) all costs incurred or committed up to and including the date of cancellation. All such disputes or questions related to materials and advertising shall be resolved by a written final arbitration award. Reprints cannot be returned once these have been printed.

9. Force majeure

To the maximum extent permitted by relevant laws (i) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (by any loss of profits or in respect of future business); (d) damage to reputation or goodwill; (e) all damages, costs or expenses; (f) all costs incurred or committed up to and including the date of cancellation. All such disputes or questions related to materials and advertising shall be resolved by a written final arbitration award. Reprints cannot be returned once these have been printed.

10. Advertising & Reprints

The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as may be specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so.

11. Audit

Audit shall publish Elsevier’s authoritative representation at any reasonable time to have access to Client's premises or to any part of the Client's business or to any part of the Products or Services for the purpose of verifying that the Client is complying with the terms and conditions of the TC. The Client shall provide Elsevier with reasonable access to any part of the Client's business or to the Client's accounting and bookkeeping systems for the purpose of verifying that the Client is in compliance with the terms and conditions of the TC. Any disputes or questions relating to materials and advertising shall be resolved by a written final arbitration award. Reprints cannot be returned once these have been printed.

12. Compliance with laws

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are made after Elsevier shall have been notified in writing of such a request.

13. Cancellations & Returns

The Client shall be responsible for collecting from its customers in respect of any advertisement created in accordance with the TC. Where the Client is indebted to Elsevier for any other amount due to Elsevier, a rate of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier in the course of recovering any such amounts.

14. Defendants

Any disputes or questions relating to materials and advertising shall be resolved by a written final arbitration award. Reprints cannot be returned once these have been printed.

15. General

Any disputes or questions relating to materials and advertising shall be resolved by a written final arbitration award. Reprints cannot be returned once these have been printed.

16. Confidentiality

The Client shall not reveal, reproduce, or disclose the Products or any other products of Elsevier or its affiliates, other than to third parties as permitted under the TC, in whole or in part or in any manner whatsoever.

17. Prohibited payments

The Client will be responsible for completing any foreign exchange-related procedures in the said territory that are necessary to complete the transaction, including without limitation all bank charges and foreign exchange charges.

18. Financial aspects

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are made after Elsevier shall have been notified in writing of such a request.

19. Non-exclusive right

The Client represents and warrants that (i) Client holds the necessary rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, and display by Elsevier of the Advertising Content as permitted by this TC does not infringe or violate any rights of any third parties, including, but not limited to, infringement of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right; (iii) advertising, under competition, observance, invasion of privacy or rights of solitude, violation of any anti-discrimination law or regulations, or any other right or any person or entity; (iv) Advertising Content does not infringe any applicable laws, rules, industry codes, regulations and generally prevailing customs and practices. Client agrees to indemnify Elsevier and/or Elsevier’s affiliates and/or any third parties against any claims, suits, actions, or causes of action, including reasonable legal fees and expenses incurred by Elsevier, arising out of or related to the Advertising Content or Elsevier’s breach or alleged breach of any of the foregoing representations and warranties.

20. Legal and jurisdiction

The Client shall be solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as may be specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so.

21. Parties

The Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (or such other form as may be specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier will endeavour to do so.

22. Termination

When the Client is indebted to Elsevier for any other amount due to Elsevier, a rate of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier in the course of recovering any such amounts.

23. Access to TC

Audit shall publish Elsevier’s authoritative representation at any reasonable time to have access to Client's premises or to any part of the Client's business or to any part of the Products or Services for the purpose of verifying that the Client is complying with the terms and conditions of the TC. Any disputes or questions relating to materials and advertising shall be resolved by a written final arbitration award. Reprints cannot be returned once these have been printed.

24. Compliance with laws

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are made after Elsevier shall have been notified in writing of such a request.

25. Non-exclusive right

The Client represents and warrants that (i) Client holds the necessary rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, and display by Elsevier of the Advertising Content as permitted by this TC does not infringe or violate any rights of any third parties, including, but not limited to, infringement of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right; (iii) advertising, under competition, observance, invasion of privacy or rights of solitude, violation of any anti-discrimination law or regulations, or any other right or any person or entity; (iv) Advertising Content does not infringe any applicable laws, rules, industry codes, regulations and generally prevailing customs and practices. Client agrees to indemnify Elsevier and/or Elsevier’s affiliates and/or any third parties against any claims, suits, actions, or causes of action, including reasonable legal fees and expenses incurred by Elsevier, arising out of or related to the Advertising Content or Elsevier’s breach or alleged breach of any of the foregoing representations and warranties.

26. Legal and jurisdiction

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