Osteoarthritis and Cartilage

Overview

*Osteoarthritis and Cartilage* is the official journal of the Osteoarthritis Research Society International. It is an International, multidisciplinary journal that disseminates information for the many kinds of specialists and practitioners concerned with osteoarthritis.

The Journal fosters the cross-fertilization of findings from both the clinical and basic sciences of the various disciplines involved, including:

- osteoarthritis
- cartilage
- molecular biology
- clinical pharmacology
- orthopaedics
- rheumatology
- physical medicine
- biochemistry
- epidemiology
- collagens

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
36,234

Avg. Global Monthly Unique Visitors
16,844

Avg. Global Monthly Page Views
23,066

Avg. Global eTOC Distribution
2,077

Affiliation
Official Journal of the OsteoArthritis Research Society International (OARSI)

Editor-in-Chief
Stefan Lohmander, Sweden

Audience
Rheumatologists, Osteopaths, specialists and osteoarthritis, orthopaedics, radiology, physiotherapy, epidemiology, and molecular biologists.

Digital Specs

Website

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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
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<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
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<td>300 x 250 or 480 x 640</td>
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FORMATS

<table>
<thead>
<tr>
<th>FORMAT</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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</thead>
</table>

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### Rate Card

**Effective January 2024**

#### eTOC Email

<table>
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

**MPU banners, positions 1, 2, 3, are stacked vertically**

**Animation and expandable banners unavailable**

#### AIP Email

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