Osteoarthritis and Cartilage

Overview

*Osteoarthritis and Cartilage* is the official journal of the Osteoarthritis Research Society International. It is an International, multidisciplinary journal that disseminates information for the many kinds of specialists and practitioners concerned with osteoarthritis.

The Journal fosters the cross-fertilization of findings from both the clinical and basic sciences of the various disciplines involved, including:

- osteoarthritis
- cartilage
- molecular biology
- clinical pharmacology
- orthopaedics
- rheumatology
- physical medicine
- biochemistry
- epidemiology
- collagens

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Global Print Circulation
Online Only

Avg. Global Monthly Visits: 36,234
Avg. Global Monthly Unique Visitors: 16,844
Avg. Global eTOC Distribution: 2,077

Affiliation
Official Journal of the OsteoArthritis Research Society International (OARSI)

Audience
Rheumatologists, Osteopaths, specialists and osteoarthritis, orthopaedics, radiology, physiotherapy, epidemiology, and molecular biologists.

Editor-in-Chief
Stefan Lohmander, Sweden

Digital Specs
Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 90</td>
<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile leaderboard</td>
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<td>NA</td>
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<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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20. Cancellations & Returns

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