Osteoarthritis and Cartilage

Overview

*Osteoarthritis and Cartilage* is the official journal of the Osteoarthritis Research Society International. It is an International, multidisciplinary journal that disseminates information for the many kinds of specialists and practitioners concerned with osteoarthritis.

The Journal fosters the cross-fertilization of findings from both the clinical and basic sciences of the various disciplines involved, including:

- osteoarthritis
- cartilage
- molecular biology
- clinical pharmacology
- orthopaedics
- rheumatology
- physical medicine
- biochemistry
- epidemiology
- collagens
Global Print Circulation
Online Only

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Affiliation
Official Journal of the OsteoArthritis Research Society International (OARSI)

Audience
Rheumatologists, Osteopaths, specialists and osteoarthritis, orthopaedics, radiology, physiotherapy, epidemiology, and molecular biologists.

Editor-in-Chief
Stefan Lohmander, Sweden

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>300 x 250 or 480 x 640</td>
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FORMATS

|                      | jpeg, png, gif, HTML5†, 3rd party tags |

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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FORMATS
jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

MPU banners, positions 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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13. Cancellations & Returns  
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5. Payment  
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13. Cancellations & Returns  
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Glossary  
Osteoarthritis and Cartilage  
Rate Card  
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