Journal of Clinical Neuroscience

Overview

This International journal, Journal of Clinical Neuroscience, publishes articles on clinical neurosurgery and neurology and the related neurosciences such as neuropathology, neuroradiology, neuroophthalmology and neurophysiology. The journal has a broad international perspective, and emphasises the advances occurring in Asia, the Pacific rim region, Europe and North America. The Journal acts as a focus for publication of major clinical and laboratory research, as well as publishing solicited manuscripts on specific subjects from experts, case reports and other information of interest to clinicians working in the clinical neurosciences.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
14,956

Avg. Global Monthly Unique Visitors
8,189

Avg. Global Monthly Page Views
9,532

Avg. Global eTOC Distribution
1,775

Affiliation
The official journal of the Neurosurgical Society of Australasia, the Australian and New Zealand Society for Neuropathology, the Taiwan Neurosurgical Society, and the Asian Australasian Society of Neurological Surgeons.

Audience
The primary audience this journal is targeted towards are neurosurgeons, neurologists; the secondary audience are neuropathologists, neurophysiologists, neuropsychiatrists.
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

#### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS
- Yes

#### MAX FILE SIZE
- 200 KB

#### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

#### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
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<tbody>
<tr>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

#### FORMATS
- jpeg, png, gif (static image only)

#### TRACKING PIXELS
- No

#### MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

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Parties may be excused from performance of their obligations under this TC by the occurrence of any event beyond its control, including, without limitation, acts of God, acts of war, terrorism, strikes, lockouts, riots, civil commotions, insurrection, revolutions, any other civil unrest, embargoes, epidemics, or any other natural disaster or catastrophic event beyond the control of the party giving such excuse. If any party is prevented by such event from performing its obligations under this TC, then such party shall be relieved of those obligations to the extent it is prevented from performance by such event. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, but shall not be liable for any failure to perform its obligations set forth in this TC, and shall exercise reasonable efforts to remedy any failure to perform its obligations set forth in this TC as promptly as possible. In the event of a Force Majeure event, Elsevier may terminate the TC at any time in its sole discretion, without any liability and without any obligation to pay any compensation.

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