Overview

This International journal, *Journal of Clinical Neuroscience*, publishes articles on clinical neurosurgery and neurology and the related neurosciences such as neuropathology, neuroradiology, neuroophthalmology and neurophysiology. The journal has a broad international perspective, and emphasises the advances occurring in Asia, the Pacific rim region, Europe and North America. The *Journal* acts as a focus for publication of major clinical and laboratory research, as well as publishing solicited manuscripts on specific subjects from experts, case reports and other information of interest to clinicians working in the clinical neurosciences.
**Affiliation**
The official journal of the Neurosurgical Society of Australasia, the Australian and New Zealand Society for Neuropathology, the Taiwan Neurosurgical Society, and the Asian Australasian Society of Neurological Surgeons.

**Editor-in-Chief**
Charles Liu

**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers, orders, and agreements made by either party thereto, and to all transactions, agreements, and contracts entered into in connection therewith.

2. Offer and acceptance/ Description

Each offer or proposal by the Client for the purchase of any Products or Services shall be an offer expressly conditioned upon the acceptance of these Terms and Conditions by Elsevier. Each offer or proposal by Elsevier for the sale or provision of any Products or Services shall be an offer expressly conditioned upon the acceptance of these Terms and Conditions by the Client. Offers, proposals, and orders are accepted at the discretion of Elsevier.

3. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, the prices quoted shall not be subject to any change except for such increase as may be necessitated by changes in the cost of labor, material, or taxes.

4. Payment

Unless otherwise agreed by Elsevier in writing, payment shall be due in full at the time of delivery or presentation. Payment shall be made in the currency of the applicable Elsevier invoice. The Client will be responsible for all charges, taxes, and duties imposed on the sale or exhibition of Products or Services. The Client will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier without limiting all bank charges and foreign exchange charges.

5. Satisfaction of orders

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or any other cause beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

6. Return, exchange, refund

The Client shall have no right to return, exchange, or refund any Products or Services, unless Elsevier consents to such return, exchange, or refund. In the event that Elsevier consents to such return, exchange, or refund, Elsevier shall be entitled to charge the full cost of the Products or Services returned.

7. Data privacy

Data of personal nature that we collect from you, will be stored in a secure database and will be used for marketing purposes to provide you with relevant information. You can withdraw your consent any time by contacting us.

8. Client’s obligations

The Client shall not engage in piracy, reproduction, or plagiarism of any Products or other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client will be solely responsible for collecting from its customers amounts due in respect of the sale of the Products, excluding all cost of returns and doing all necessary acts and things in respect of the Client’s obligations to Elsevier warranted by this TC.

9. Intellectual property

Copyright and other intellectual property laws and regulations of all countries apply to Elsevier’s proposals, publications and products. The Client will have no rights in the Products except as set forth in the TC. Any modification, translation, or adaptation of the Products is prohibited without the prior written permission of Elsevier. The Client will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier without limiting all bank charges and foreign exchange charges.

10. Advertising & Reprints

The Client shall not engage in piracy, reproduction, or plagiarism of any Products or other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client will be solely responsible for collecting from its customers amounts due in respect of the sale of the Products, excluding all cost of returns and doing all necessary acts and things in respect of the Client’s obligations to Elsevier warranted by this TC.

11. Audit

Elsevier reserves the right to audit any or all of the Client’s accounts at any time. The Client shall make available at the Client’s expense any books or records or other evidence which Elsevier may reasonably require to verify the accuracy of statements or invoices. The Client shall give Elsevier such assistance and make available such books and records as Elsevier may reasonably require. The Client will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier without limiting all bank charges and foreign exchange charges.

12. Compliance with laws

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice, including without limitation, the laws relating to advertising, reproduction, and other such matters as Elsevier may require. The Client shall comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice relating to the use of proceeds derived from the sale or exhibition of Products or Services. The Client will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier without limiting all bank charges and foreign exchange charges.