Journal of Clinical Neuroscience

Overview

This International journal, *Journal of Clinical Neuroscience*, publishes articles on clinical neurosurgery and neurology and the related neurosciences such as neuropathology, neuroradiology, neuroophthalmology and neurophysiology. The journal has a broad international perspective, and emphasises the advances occurring in Asia, the Pacific rim region, Europe and North America. The *Journal* acts as a focus for publication of major clinical and laboratory research, as well as publishing solicited manuscripts on specific subjects from experts, case reports and other information of interest to clinicians working in the clinical neurosciences.

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Global Print Circulation
Online Only
 Avg. Global Monthly Visits
14,956
 Avg. Global Monthly Unique Visitors
8,189
 Avg. Global Monthly Page Views
9,532
 Avg. Global eTOC Distribution
1,775

Affiliation
The official journal of the Neurosurgical Society of Australasia, the Australian and New Zealand Society for Neuropathology, the Taiwan Neurosurgical Society, and the Asian Australasian Society of Neurological Surgeons.

Audience
The primary audience this journal is targeted towards are neurosurgeons, neurologists; the secondary audience are neuropathologists, neurophysiologists, neuropsychiatrists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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12. Compliance with laws

8. Liability and claims

6. Distribution

1. Applicability

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

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12. Compliance with laws

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