Journal of Clinical Neuroscience

Overview

This International journal, *Journal of Clinical Neuroscience*, publishes articles on clinical neurosurgery and neurology and the related neurosciences such as neuropathology, neuroradiology, neuroophthalmology and neurophysiology. The journal has a broad international perspective, and emphasises the advances occurring in Asia, the Pacific rim region, Europe and North America. The *Journal* acts as a focus for publication of major clinical and laboratory research, as well as publishing solicited manuscripts on specific subjects from experts, case reports and other information of interest to clinicians working in the clinical neurosciences.

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Affiliation

The official journal of the Neurosurgical Society of Australasia, the Australian and New Zealand Society for Neuropathology, the Taiwan Neurosurgical Society, and the Asian Australasian Society of Neurological Surgeons.

Audience

The primary audience this journal is targeted towards are neurosurgeons, neurologists; the secondary audience are neuropathologists, neurophysiologists, neuropsychiatrists.

Global Print Circulation  
Online Only

Avg. Global Monthly Visits  
14,956

Avg. Global Monthly Unique Visitors  
8,189

Avg. Global Monthly Page Views  
9,532

Avg. Global eTOC Distribution  
1,775

Rate Card

Effective January 2024
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS

- Yes

### MAX FILE SIZE

- 200 KB

### MAX ANIMATION (TIME/LOOPS)

- 15 seconds/3 loops

### PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
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<tr>
<td>Top</td>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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</tr>
</tbody>
</table>

### FORMATS

- jpeg, png, gif, (static image only)

### TRACKING PIXELS

- No

### MAX FILE SIZE

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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