Journal of Stroke and Cerebrovascular Diseases

Overview

The *Journal of Stroke and Cerebrovascular Diseases* is a peer-reviewed scientific and clinical journal focused on many important issues related to stroke, including outcomes research in stroke, pediatric stroke, stroke rehabilitation, neurovascular intensive care, endovascular intervention in stroke, patient and family perspectives, and the ethical and social aspects of stroke. The Journal has a distinguished editor and editorial board that reflect the broad and interdisciplinary nature of the field.

Visit Website

Display Advertising

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Philip Prigal  Global
347-556-0473
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Rate Card
Effective January 2024

Global Print Circulation
Online Only

Avg. Global Monthly Visits
19,313

Avg. Global Monthly Unique Visitors
8,846

Avg. Global Monthly Page Views
11,132

Avg. Global eTOC Distribution
3,194
### Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- FORMATS: jpeg, png, gif (static image only)
- TRACKING PIXELS: No
- MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
Applicability

1. Applicability

This document is applicable to proposals, products and services provided by Elsevier to the Client as specified in the order. For the purpose of describing the relationship between the parties (the "TC"), they supersede any previous agreements between the parties (the "PR"). The Client shall be charged with promoting the Products and/or Services as set out in the order and shall be bound by the provisions of the TC. The Terms and Conditions of Supply for the relevant Products and Services are set out in the Rate Card, which forms an integral part of this contract.

2. Offer and acceptance of order

Product description: Sales of Products and Services by the Client from Elsevier shall be at the quotation price. The Client shall order the Products and Services subject to the TC. All orders placed by the Client shall be deemed accepted unless written confirmation of rejection is received by Elsevier within 14 days of the Client's order. Any returns of Products shall be subject to the relevant Elsevier company's return policy. Any returns of Products and Services shall be agreed by both parties in the relevant order, including such things as format, printing processes, design, size and of advertisement, with the relevant elsevier.

3. General and modified order

No modifications to the terms and conditions of this contract shall be valid unless agreed in writing between the Client and Elsevier. In the event of any conflict between the TC and any proposal, product or description, the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall be listed in the TC. The Client shall be responsible for notifying any changes to the TC to Elsevier. The TC shall be amended to reflect any such changes.

4. Prices, taxes and currency

Unless otherwise agreed by Elsevier in writing, the prices for the Products are subject to change at any time without notice. The Client shall be liable for all taxes, duties or other levies imposed on the sale or export of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Elsevier’s VAT number or registration number of any goods or services supplied by the Client. The Client shall be responsible for all taxes, duties or other levies imposed on the sale or export of the Products or Services by local or national authorities.

5. Payment

Payment shall be made within thirty (30) days of the invoice date. Invoicing shall be subject to the terms of credit agreed between the Client and Elsevier. Any returns of Products or Services shall be subject to the relevant Elsevier company’s return policy. The Client shall be liable for all taxes, duties or other levies imposed on the sale or export of the Products or Services by local or national authorities.

6. Distribution

The Client shall engage, employ, or allow any agent, contractor, partner, or anyone else to engage, employ, subcontract, or engage in any manner or form, to perform or do any of the Client’s obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is prevented from performing by such policies. The Client may not assign or sublease any of its rights or obligations under this TC to any third party without the prior written consent of Elsevier. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its own discretion, to demand performance of any obligations arising from the TC until such advance payment has been received. Where the Client is Robinsoned for Elsevier under the TC, the Client shall pay Robinsoned fees for any part of the goods or Services or reprints to Elsevier, from the Client's month by month or any sum outstanding, together with any collection fees incurred by Elsevier. The Client shall be liable for all taxes, duties or other levies imposed on the sale or export of the Products or Services by local or national authorities.

7. Breach of contract

No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is cancelled, any cancellations must be made in writing and will only be accepted up to and including the date of issue of the order. The Client shall be liable for all taxes, duties or other levies imposed on the sale or export of the Products or Services by local or national authorities.

8. Liability and claims

The Client shall be solely responsible for the Client’s use of the Products, and the Client shall be solely responsible for the delivery of the Products to the Client’s end user. The Client shall be liable for all taxes, duties or other levies imposed on the sale or export of the Products or Services by local or national authorities. For the Client’s use of the Products, the Client shall be responsible for ensuring that the Products are delivered in accordance with the Client’s requirements.

9. Intellectual property

The Client is solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, exercising full control and solely being liable of own losses resulting from any unclaimed amounts. Delays or failures in obtaining such payments will not affect the Client’s obligations to pay Robinsoned fees for any part of the goods or Services or reprints to Elsevier from the Client.

10. Force majeure

The Client shall be solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, exercising full control and solely being liable of own losses resulting from any unclaimed amounts. Delays or failures in obtaining such payments will not affect the Client’s obligations to pay Robinsoned fees for any part of the goods or Services or reprints to Elsevier from the Client.

11. Advertisements

The Client shall be solely responsible for collecting from its customers any amounts due in respect of the sale of the Products, exercising full control and solely being liable of own losses resulting from any unclaimed amounts. Delays or failures in obtaining such payments will not affect the Client’s obligations to pay Robinsoned fees for any part of the goods or Services or reprints to Elsevier from the Client.