Journal of Stroke and Cerebrovascular Diseases

Overview

The *Journal of Stroke and Cerebrovascular Diseases* is a peer-reviewed scientific and clinical journal focused on many important issues related to stroke, including outcomes research in stroke, pediatric stroke, stroke rehabilitation, neurovascular intensive care, endovascular intervention in stroke, patient and family perspectives, and the ethical and social aspects of stroke. The Journal has a distinguished editor and editorial board that reflect the broad and interdisciplinary nature of the field.

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Global Print Circulation  **Online Only**  
Avg. Global Monthly Visits  
19,313  
Avg. Global Monthly Unique Visitors  
8,846  
Avg. Global Monthly Page Views  
11,132  
Avg. Global eTOC Distribution  
3,194
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

<table>
<thead>
<tr>
<th>TRACKING PIXELS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
</tr>
<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/3 loops</td>
</tr>
<tr>
<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/6hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**Affiliation**

National Stroke Association The Japan Stroke Society

**Editor-in-Chief**

Jose Biller, MD and Shinichiro Uchiyama

**Audience**

Specialists involved in caring for patients with stroke and cerebrovascular disease, including neurologists, cardiologists, hematologists, emergency physicians, neurosurgeons, neuroradiologists, internists, family practice physicians, nurses, rehabilitation specialists, and other allied health professionals.
## eTOC Email

<table>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

 MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

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Animation and expandable banners unavailable

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