Overview

*Annals of Emergency Medicine* is the leading clinical research journal in the specialty. *Annals* holds the highest ranking for citation frequency and impact factor of any emergency medicine journal listed by Thomson’s Scientific’s Journal Citation Reports. As the official journal of the American College of Emergency Physicians (ACEP), *Annals* presents pertinent information encompassing clinical studies, case reports, basic research, and discussion of topics germane to emergency medicine.

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### Display Advertising

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Virginia Van Homrigh, APAC
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derekjohnzakaib@gmail.com

### Recruitment Advertising

Kenneth Naylor, Global
212-633-3835
k.naylor@elsevier.com

### Global Print Circulation

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
</table>
| Online Only                   | Annals of Emergency Medicine |}

### Average Global Monthly Data

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visits</td>
<td>69,891</td>
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<tr>
<td>Unique Visitors</td>
<td>33,798</td>
</tr>
<tr>
<td>Page Views</td>
<td>41,494</td>
</tr>
<tr>
<td>eTOC Distribution</td>
<td>69,277</td>
</tr>
</tbody>
</table>

### Affiliation

American College of Emergency Physicians

### Audience

Emergency physicians and other practitioners related to the specialty.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*eTOC Email

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<tbody>
<tr>
<td>Top</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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