Annals of Emergency Medicine

Overview

*Annals of Emergency Medicine* is the leading clinical research journal in the specialty. *Annals* holds the highest ranking for citation frequency and impact factor of any emergency medicine journal listed by Thomson’s Scientific’s Journal Citation Reports. As the official journal of the American College of Emergency Physicians (ACEP), *Annals* presents pertinent information encompassing clinical studies, case reports, basic research, and discussion of topics germane to emergency medicine.

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Affiliation

American College of Emergency Physicians

Audience

Emergency physicians and other practitioners related to the specialty.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**  jpeg, png, gif, HTML5†, 3rd party tags
**TRACKING PIXELS**  Yes
**MAX FILE SIZE**  200 KB
**MAX ANIMATION (TIME/LOOPS)**  15 seconds/3 loops
**PRESTITIAL FREQUENCY**  1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>Middle</td>
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**FORMATS**  jpeg, png, gif, (static image only)
**TRACKING PIXELS**  No
**MAX FILE SIZE**  200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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18. **Remedies for breach**
    - In the event of a breach by the Client, Elsevier may terminate this TC or take any other action it deems appropriate, including legal action.

19. **Other provisions**
    - This TC supersedes any prior agreements or communications between the parties. The entire agreement is contained in this TC. There are no other understanding or agreements between the parties except as expressed herein.

20. **Entire agreement**
    - This TC constitutes the entire agreement between the parties and supersedes all prior communications and negotiations.

21. **Waiver**
    - The failure of either party to enforce any provision of this TC shall not be deemed a waiver of such provision in the future.

22. **Governing law**
    - This TC shall be governed by and construed in accordance with the laws of the State of New York, USA.

23. **Severability**
    - If any provision of this TC is held invalid or unenforceable, the remainder of this TC shall remain in full force and effect.

24. **Assignment**
    - The Client may not assign or sublease any of its rights or obligations under this TC without the prior written consent of Elsevier.

25. **Notices**
    - Notices shall be in writing and shall be deemed delivered when sent by electronic mail or when received by the other party.

26. **Amendments**
    - Any amendments to this TC must be in writing and signed by authorized representatives of both parties.

27. **Termination**
    - The Client may terminate this TC upon the expiration of the term or upon the occurrence of any event specified in this TC.

28. **Governing language**
    - This TC is written in English and shall be interpreted in accordance with the laws of the State of New York, USA.

29. **Dispute resolution**
    - Any dispute arising out of or related to this TC shall be resolved through arbitration in accordance with the rules of the American Arbitration Association.

30. **Miscellaneous**
    - This TC contains the entire agreement between the parties and supersedes all prior communications and negotiations.

31. **Effective date**
    - This TC becomes effective as of the date it is signed by both parties.

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*Note: The above text represents a partial translation of the original document. The full document can be accessed through Elsevier's official website.*